

BACHELOR OF SCIENCE, MAJOR IN SPORT MANAGEMENT

Code	Title	Hours
Bachelor of Science, Major in Sport Management		
Core Curriculum (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ²		3
Component Area IX (Component Area Option) ³		4
Degree Specific Requirements		
COMS 1361	Public Speaking ³	3
COMS 2382	Communication for Business & the Professions	3
COMS 3330	Communication in Sport	3
ECON 2300	Introduction To Economics	3
ECON 4353	Economics Of Sports	3
FINC 1307	Personal Finance	3
KINE 2115	Lifetime Health and Wellness ³	1
MATH 1324	Mathematics for Managerial Decision Making ¹	3
MCOM 1307	Introduction to Digital Social Media ²	3
Major: Foundation		
KINE 3365	Sport Law	3
KINE 3388	Sports in Contemporary Society	3
KINE 3378	Administration of Kinesiology and Sport	3
KINE 4335	Sport and Exercise Psychology	3
SPMT 2300	Foundations of Sport Management	3
SPMT 3301	Professional Development in Sports	3
SPMT 3302	Introduction to Sport Marketing	3
SPMT 3304	Sport Event Management	3
SPMT 3309	Management of Esports	3
SPMT 4300	Leadership in Sport Management	3
SPMT 4302	Principles of Sport Finance	3
SPMT 4303	Principles of Sport Analytics	3
SPMT 4310	Administration of Intercollegiate Sports	3
SPMT 4312	Revenue Generation in Sport	3
SPMT 4317	Sport Entrepreneurship	3
Minor: Required		18-21
Students must select one minor from the options listed below: ^{4, 5}		
Minor in Communication Studies		
Minor in Economics		
Minor in Entrepreneurship		
Minor in General Business Administration ⁶		
Minor in Management		
Minor in Marketing		
Minor in Psychology		

Minor in Statistics and Data Science

Total Hours	120-123
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- ¹ MATH 1324 satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ² MCOM 1307 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ³ COMS 1361 and KINE 2115 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option).
- ⁴ See minor option course listings below.
- ⁵ All minors are excluded from pairing with this degree program with the exception of the following: Minor in Communication Studies; Minor in Economics; Minor in Entrepreneurship; Minor in General Business Administration; Minor in Management; Minor in Marketing; Minor in Psychology; or Minor in Statistics and Data Science.
- ⁶ Students who select the Minor in General Business Administration will complete the degree requirements with 123 total semester credit hours.

Notes

Students must earn a 2.75 minimum overall GPA in all coursework.

Students must meet a 2.75 minimum overall major GPA in all major coursework.

Students must earn a 2.75 minimum SHSU GPA in all coursework.

Students must meet a 2.75 minimum SHSU major GPA in all major coursework.

Code	Title	Hours
Minor in Communication Studies		
COMS 2331	Introduction - Communication Theory & Research	3
COMS 2386	Interpersonal Communication	3
Advanced COMS Hours		12
Total Hours		18

Code	Title	Hours
Minor in Economics		
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics	3
ECON 3000-4000 Electives		9
ECON 4000 Electives ¹		3
Total Hours		18

- ¹ ECON 4353 cannot be used to fulfill this requirement.

Code	Title	Hours
Minor in Entrepreneurship		
BUAD 3345	Entrepreneurship I - Startup	3
BUAD 3355	Business Law	3
BUAD 4345	Entrepreneurship II - Growth ¹	3
or BUAD 4348	Entrepreneurship III - Cases	
FINC 3310	Financial Institutions and Markets	3
Select two courses from the following:		6
BUAD 4345	Entrepreneurship II - Growth ¹	
or BUAD 4348	Entrepreneurship III - Cases	
FINC 4315	Entrepreneurial and Small Firm Finance	
MGMT 3348	Small Business Management	
MGMT 4325	Family Business Management	
MGMT 4327	Corporate Entrepreneurship	
MKTG 3310	Principles Of Marketing	
Total Hours		18

¹ Students may select both BUAD 4345 and BUAD 4348 among the 18 semester credit hours of courses required for the Minor.

Code	Title	Hours
Minor in General Business Administration		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
ECON 2301	Principles Of Macroeconomics	3
or ECON 2302	Principles Of Microeconomics	
FINC 3310	Financial Institutions and Markets	3
or FINC 3320	Corporate Finance	
MGMT 3310	Principles Of Management	3
MKTG 3310	Principles Of Marketing	3
Business elective at any level		3
Total Hours		21
Code	Title	Hours
Minor in Management		
MGMT 3310	Principles Of Management	3
MGMT 3320	Organizational Behavior	3
12 additional advanced hours in MGMT or SCMG courses		12
Total Hours		18
Code	Title	Hours
Minor in Marketing		
MKTG 3310	Principles Of Marketing	3
15 additional advanced hours in MKTG courses		15
Total Hours		18
Code	Title	Hours
Minor in Psychology		
PSYC 1301	Introduction To Psychology	3
Experimental Block		3
Select one course from the following:		
PSYC 3333	Physiological Psychology	
PSYC 3336	Sensation/Perception	
PSYC 3337	Cognition	
PSYC 3382	Comparative Psychology	
PSYC 3391	Psychopharmacology	
PSYC 4332	Learning	
PSYC 4392	Industrial/Organizational Psychology	
Personality-Social Development Block		3
Select one course from the following:		
PSYC 3365	Close Relationships	
PSYC 3374	Developmental Psychology	
PSYC 3375	Psychopathology and Family Dynamics	
PSYC 3381	Social Psychology	
PSYC 4331	Personality	
PSYC 4334	Applied Social Psychology	
PSYC 4374	Psychology of the Elderly	
Clinical-Adjustment Block		3
Select one course from the following:		
PSYC 2315	Psychology Of Adjustment	

PSYC 3331	Abnormal Psychology	
PSYC 3334	Human Sexuality	
PSYC 3383	Psychology And The Law	
PSYC 3385	Health Psychology	
PSYC Advanced Hours		6

Total Hours **18**

Code	Title	Hours
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Minor in Statistics and Data Science

STAT 3379	Statistical Methods in Practice	3
or STAT 3390	Probability and Statistics for Sciences	
STAT 3385	Statistical Methods for Data Science	3
STAT 4374	Regression Modeling & Analysis	3
STAT 4390	Introduction to Statistical Learning	3

Select two courses from the following: 6

STAT 3380	Statistical Design and Analysis of Experiments	
STAT 3381	Sample Survey Methods	
STAT 3382	Introduction to Statistical Computing	
STAT 4370	Special Topics in Statistics	
STAT 4371	Theory and Applications of Probability and Statistics I	
STAT 4372	Theory and Applications of Probability and Statistics II	
STAT 4373	Nonparametric Statistics	
STAT 4375	Quality Control & Reliability	
STAT 4376	Time Series and Forecasting	
STAT 4377	Introduction to Applied Bayesian Analysis	

Total Hours **18**

First Year

Fall	Hours	Spring	Hours
Component Area V (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)		3 Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
COMS 1361 ¹		3 Component Area IV (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)	3
ENGL 1301 ²		3 ENGL 1302 ²	3
HSTY 1301 ³		3 HSTY 1302 ³	3
MATH 1324 ⁴		3 MCOM 1307 ⁵	3
		15	16

Second Year

Fall	Hours	Spring	Hours
Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 COMS 2382	3
FINC 1307		3 COMS 3330	3
KINE 2115 ¹		1 ECON 2300	3
POLS 2305 ⁶		3 POLS 2306 ⁶	3
SPMT 2300		3 SPMT 3301	3
		14	15

Third Year

Fall	Hours	Spring	Hours
KINE 3365		3 KINE 4335	3
KINE 3378		3 Minor ^{7, 8}	3-6
KINE 3388		3 SPMT 3304	3
Minor ^{7, 8}		3 SPMT 3309	3
SPMT 3302		3 SPMT 4302	3
	15		15-18

Fourth Year

Fall	Hours	Spring	Hours
Minor ^{7, 8}		6 ECON 4353	3
SPMT 4300		3 Minor ^{7, 8}	6
SPMT 4303		3 SPMT 4312	3
SPMT 4310		3 SPMT 4317	3
	15		15

Total Hours: 120-123

- ¹ Satisfies the Core Curriculum requirement for Component Area IX (Component Area Option).
- ² Satisfies the Core Curriculum requirement for Component Area I (Communication).
- ³ Satisfies the Core Curriculum requirement for Component Area VI (U.S. History).
- ⁴ Satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ⁵ Satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ⁶ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).
- ⁷ Students must select one minor from the following: Minor in Communication Studies; Minor in Economics; Minor in Entrepreneurship; Minor in General Business Administration; Minor in Management; Minor in Marketing; Minor in Psychology; or Minor in Statistics and Data Science. All other minors are excluded from pairing with this degree program. Students who select a Minor in General Business Administration will complete the degree requirements with 123 total semester credit hours.
- ⁸ See minor option course listings below.

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MGMT 3310	Principles Of Management	3
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STAT 4376	Time Series and Forecasting	
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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BS in Sport Management is designed to provide graduates with the following marketable skills:

- Implement the knowledge and skills required to effectively manage organizations within the sport industry.
- Apply management theories and practices in a variety of sport industry domains including interscholastic, intercollegiate, community, and professional sport organizations.
- Exemplify strong communication and organizational skills directed at a variety of internal and external industry stakeholders including staff, athletes, sponsors, media, and consumers.

- Demonstrate problem-solving skills aligned with strategic development targeting complex issues facing sport managers.
- Employ critical thinking skills within sport industry domains.