

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN FINANCE: CONCENTRATION IN FINANCIAL MANAGEMENT

Each BBA degree consists of:

- University Core Curriculum (<https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/>) (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy Course (MGIS 1305 or CSTE 1330)
- Major Required Courses
- Elective(s)
- COBA Career Readiness Academy I & II (<https://shsu.edu/academics/business-administration/center-for-building-business-professionals/career-readiness/>)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center/>) campus or through SHSU Online (<http://distance.shsu.edu/>).

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/academics/majors-programs/finance-bachelors/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Business Administration, Major in Finance: Concentration in Financial Management		
Core Curriculum (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
	Component Area I (Communication)	6
	Component Area II (Mathematics) ¹	3
	Component Area III (Life and Physical Science)	8
	Component Area IV (Language, Philosophy, and Culture)	3
	Component Area V (Creative Arts)	3
	Component Area VI (U.S. History)	6
	Component Area VII (Political Science/Government)	6
	Component Area VIII (Social and Behavioral Sciences) ²	3
	Component Area IX (Component Area Option) ³	4
Degree Specific Requirements		
MATH 1324	Mathematics for Managerial Decision Making ¹	3
MGIS 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
Business Core		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ²	3
FINC 3320	Corporate Finance	3
MGIS 3310	Principles of Information Systems (IS)	3
MGMT 3310	Principles Of Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
SCMG 3370	Operations Management	3
Major: Foundation		

FINC 3310	Financial Institutions and Markets	3
FINC 3330	Financial Spreadsheet Modeling	3
FINC 3340	Financial Analytics	3
or FINC 3345	Financial Data Visualization	
FINC 4345	Investments	3
Concentration: Financial Management		
ACCT 3313	Intermediate Accounting I	3
ACCT 3314	Intermediate Accounting II	3
or ACCT 3347	Cost Accounting	
FINC 4320	Commercial Bank Management	3
FINC 4335	Financial Statement and Credit Analysis	3
FINC 4390	Managerial Finance	3
Electives: Advanced		
Prescribed Business Electives ⁴		6
Electives: General		
General Elective		3
Minor: Not Required ^{5, 6}		
Total Hours		120

¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

³ BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.

⁴ Select two courses from the Prescribed Business Electives course listing below.

⁵ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

⁶ The following minors cannot be paired with this degree program: Minor in Finance, Minor in General Business Administration.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Finance majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Finance.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

The following minors cannot be paired with this degree program: Minor in Finance, Minor in General Business Administration.

Code	Title	Hours
Prescribed Business Electives ⁴		
Select two courses from the following:		6
BUAD 3355	Business Law	
or BUAD 4310	Securities Regulation	
ECON 3357	Intermediate Microeconomics	
or ECON 4373	Monetary Economics	
FINC 3340	Financial Analytics ^{1, 2}	
or FINC 3345	Financial Data Visualization	
FINC 3360	Risk Management and Insurance	
FINC 4080	Independent Study	

FINC 4085	Special Topic
FINC 4315	Entrepreneurial and Small Firm Finance
FINC 4325	Financial Products & Services
FINC 4330	Commercial Bank Lending
FINC 4340	International Finance
FINC 4355	Securities Analysis and Portfolio Management
FINC 4360	Advanced Financial Planning
FINC 4365	Financial Derivatives
FINC 4375	Investment Technologies
FINC 4389	Undergraduate Internship in Finance

¹ Select the course not taken as a required Foundation course.

² Students completing the Concentration in Financial Management are encouraged to take FINC 3345 instead of FINC 3340.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/academics/majors-programs/finance-bachelors/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

First Year

Fall	Hours	Spring	Hours
Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹		1 Component Area V (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 ENGL 1302 ²	3
HSTY 1301 ³		3 HSTY 1302 ³	3
MATH 1324 ⁴		3 MGIS 1305 or CSTE 1330	3
		14	16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)		3 Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁶	3
ACCT 2301		3 ACCT 2302	3
BANA 2372		3 ECON 2302 ⁷	3
ECON 2301		3 FINC 3320	3
POLS 2305 ⁵		3 POLS 2306 ⁵	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 ACCT 3313	3
BUAD 3301		3 BUAD 3335	3
FINC 3310		3 FINC 3340 or 3345	3
FINC 3330		3 FINC 4320	3
MGMT 3310		3 MGIS 3310	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
ACCT 3314 or 3347		3 FINC 4335	3
FINC 4345		3 FINC 4390	3

MKTG 3310	3 General Elective	3
Prescribed Business Elective ⁸	3 MGMT 4390	3
SCMG 3370	3 Prescribed Business Elective ⁸	3
	15	15

Total Hours: 120

- ¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- ² Satisfies the Core Curriculum requirement for Component Area I (Communication).
- ³ Satisfies the Core Curriculum requirement for Component Area VI (U.S. History).
- ⁴ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ⁵ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).
- ⁶ BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).
- ⁷ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ⁸ Select two courses from the Prescribed Business Electives course listing below.

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ECON 3357 or ECON 4373	Intermediate Microeconomics Monetary Economics	
FINC 3340 or FINC 3345	Financial Analytics ^{1,2} Financial Data Visualization	
FINC 3360	Risk Management and Insurance	
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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in Finance with a concentration in Financial Management equips graduates with analytical, technical, and professional competencies that align with industry expectations. The following marketable skills reflect measurable outcomes developed through coursework, applied projects, and experiential learning opportunities.

The BBA in Finance with a concentration in Financial Management is designed to provide graduates with the following specific marketable skills:

- Analyze financial statements to evaluate organizational performance and interpret key ratios.
- Apply capital budgeting techniques to assess long-term investment decisions.
- Evaluate financing alternatives and determine optimal capital structures for businesses.
- Develop cash flow forecasts and manage working capital.
- Utilize financial software to support managerial decision-making.
- Communicate financial analysis effectively.
- Collaborate with peers on projects and demonstrate leadership in team-based financial problem solving.
- Adapt to evolving financial environments and demonstrate professionalism in the workplace.