

# BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN GENERAL BUSINESS ADMINISTRATION

Each BBA degree consists of:

- University Core Curriculum (<http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/>) (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required courses
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center/>) campus or through SHSU Online (<http://distance.shsu.edu/>).

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

| Code   | Title   | Hours |
|--|---|-------|
| <b>Bachelor of Business Administration, Major in General Business Administration</b>   |   |       |
| <b>Core Curriculum (<a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/</a>)</b> |   |       |
| Component Area I (Communication)   |   | 6     |
| Component Area II (Mathematics) <sup>1</sup>   |   | 3     |
| Component Area III (Life and Physical Science)   |   | 8     |
| Component Area IV (Language, Philosophy, and Culture)  |   | 3     |
| Component Area V (Creative Arts)   |   | 3     |
| Component Area VI (U.S. History)   |   | 6     |
| Component Area VII (Political Science/Government)  |   | 6     |
| Component Area VIII (Social and Behavioral Sciences) <sup>2</sup>  |   | 3     |
| Component Area IX (Component Area Option) <sup>3</sup>   |   | 4     |
| <b>Degree Specific Requirements</b>  |   |       |
| MATH 1324  | Mathematics for Managerial Decision Making <sup>1</sup>     | 3     |
| MGIS 1305<br>or CSTE 1330  | Business Computer Applications<br>Introduction to Computers | 3     |
| <b>Business Core</b>   |   |       |
| ACCT 2301  | Principles of Financial Accounting                          | 3     |
| ACCT 2302  | Principles of Managerial Accounting                         | 3     |
| BANA 2372  | Business Analysis   | 3     |
| BANA 3363  | Inter Business Analysis                                     | 3     |
| BUAD 3301  | Business Legal Environment                                  | 3     |
| BUAD 3335  | Business Communication                                      | 3     |
| ECON 2301  | Principles Of Macroeconomics                                | 3     |
| ECON 2302  | Principles Of Microeconomics <sup>2</sup>                   | 3     |
| FINC 3320  | Business Finance  | 3     |
| MGIS 3310  | Principles of Management Information Systems (MIS)          | 3     |
| MGMT 3310  | Principles Of Management                                    | 3     |
| MGMT 3370  | Operations Management                                       | 3     |
| MGMT 4390  | Strategic Management & Policy                               | 3     |
| MKTG 3310  | Principles Of Marketing                                     | 3     |
| <b>Major: Foundation</b>   |   |       |
| BUAD 3355  | Business Law  | 3     |
| FINC 3310  | Financial Institutions and Markets                          | 3     |

|  |                                |            |
|--|--------------------------------|------------|
| FINC 3330                                  | Financial Spreadsheet Modeling | 3          |
| <b>Major: Prescribed Electives</b>         |                                |            |
| Advanced ACCT Elective <sup>4</sup>        |                                | 3          |
| Advanced Business Electives <sup>5</sup>   |                                | 9          |
| Advanced ECON Elective <sup>6</sup>        |                                | 3          |
| Advanced MGMT/MKTG Electives <sup>7</sup>  |                                | 6          |
| Business Elective <sup>8</sup>             |                                | 3          |
| <b>Electives: General</b>                  |                                |            |
| General Electives                          |                                | 3          |
| <b>Minor: Not Required<sup>9, 10</sup></b> |                                |            |
| <b>Total Hours</b>                         |                                | <b>120</b> |

- <sup>1</sup> MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- <sup>2</sup> ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- <sup>3</sup> BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- <sup>4</sup> ACCT 3304 is recommended.
- <sup>5</sup> Advanced Business Electives include any course with a/an ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).
- <sup>6</sup> Select any ECON course (3000- or 4000- level).
- <sup>7</sup> Select from BUAD 3345 or MGMT or MKTG Advanced Electives (3000- or 4000- level).
- <sup>8</sup> Neither BUAD 2321 nor MGIS 1305 may count here if they are already fulfilling another degree requirement.
- <sup>9</sup> A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.
- <sup>10</sup> The following minors cannot be paired with this degree program: Minor in Entrepreneurship, Minor in General Business Administration.

#### Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

The following minor cannot be paired with this degree program: Minor in General Business Administration.

**Additional information:** Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

#### First Year

| Fall   | Hours | Spring   | Hours |
|--|-------|--|-------|
| Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaaiii</a> )           |       | 4 Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaaiii</a> ) | 4     |
| Component Area IX ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaaix">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaaix</a> ) <sup>1</sup> |       | 1 Component Area V ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaav">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaav</a> )       | 3     |
| ENGL 1301 <sup>2</sup>   |       | 3 ENGL 1302 <sup>2</sup>   | 3     |
| HIST 1301 <sup>3</sup>   |       | 3 HIST 1302 <sup>3</sup>   | 3     |
| MATH 1324 <sup>4</sup>   |       | 3 MGIS 1305 or CSTE 1330   | 3     |

**Second Year**

| Fall  | Hours | Spring   | Hours     |
|---|-------|--|-----------|
| Component Area IV ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv</a> ) |       | 3 Component Area IX ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix</a> ) <sup>6</sup> | 3         |
| ACCT 2301   |       | 3 ACCT 2302  | 3         |
| BANA 2372   |       | 3 ECON 2302 <sup>7</sup>   | 3         |
| ECON 2301   |       | 3 POLS 2306 <sup>5</sup>   | 3         |
| POLS 2305 <sup>5</sup>  |       | 3 Business Elective  | 3         |
|   |       | <b>15</b>  | <b>15</b> |

**Third Year**

| Fall      | Hours | Spring             | Hours     |
|-----------|-------|--------------------|-----------|
| BANA 3363 |       | 3 BUAD 3335        | 3         |
| BUAD 3301 |       | 3 BUAD 3355        | 3         |
| FINC 3320 |       | 3 FINC 3310        | 3         |
| MGMT 3310 |       | 3 MGIS 3310        | 3         |
| MKTG 3310 |       | 3 General Elective | 3         |
|           |       | <b>15</b>          | <b>15</b> |

**Fourth Year**

| Fall                                       | Hours | Spring                                       | Hours     |
|--|-------|--|-----------|
| FINC 3330                                  |       | 3 MGMT 4390                                  | 3         |
| MGMT 3370                                  |       | 3 Advanced Business Electives <sup>9</sup>   | 6         |
| Advanced ACCT Electives <sup>8</sup>       |       | 3 Advanced ECON Elective <sup>11</sup>       | 3         |
| Advanced Business Electives <sup>9</sup>   |       | 3 Advanced MGMT/MKTG Electives <sup>10</sup> | 3         |
| Advanced MGMT/MKTG Electives <sup>10</sup> |       | 3  |           |
|  |       | <b>15</b>                                    | <b>15</b> |

**Total Hours: 120**

<sup>1</sup> The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.

<sup>2</sup> Satisfies Core Curriculum requirement for Component Area I (Communication).

<sup>3</sup> Satisfies Core Curriculum requirement for Component Area VI (U.S. History).

<sup>4</sup> MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

<sup>5</sup> Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).

<sup>6</sup> BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).

<sup>7</sup> ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

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<sup>10</sup> Select from BUAD 3345 or MGMT or MKTG Advanced Electives (3000- or 4000- level).

<sup>11</sup> Select any ECON course (3000- or 4000- level).

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in General Business Administration is designed to provide graduates with the following marketable skills:

- Understand risk analysis, identification, and management of business risk.
- Ability to evaluate how people deal with money, time, and resources. Graduates will be able to use money, time, and resources effectively.
- Ability to apply key financial accounting items and construct, in good form, a balance sheet, income statement, and cash flow statement.
- Ability to apply financial ratios, analysis, and financial indicators to provide information useful to managers.
- Effectively design and present a business presentation adapting the presentation to the appropriate audience.
- Understand how the law affects business development, creation, decisions, and operations.