BBA, MAJOR IN GENERAL BUSINESS ADMINISTRATION WITH PGA GOLF MANAGEMENT CONCENTRATION

Each BBA degree consists of:

- University Core Curriculum  
  - Component Area I (Communication)  
  - Component Area II (Mathematics)  
  - Component Area III (Life and Physical Science)  
  - Component Area IV (Language, Philosophy, and Culture)  
  - Component Area V (Creative Arts)  
  - Component Area VI (U.S. History)  
  - Component Area VII (Political Science/Government)  
  - Component Area VIII (Social and Behavioral Sciences)  
  - Component Area IX (Component Area Option)  
- Business Core  
  - ACCT 2301: Principles of Financial Accounting  
  - ACCT 2302: Principles of Managerial Accounting  
  - BANA 2372: Business Analysis  
  - BANA 3363: Inter Business Analysis  
  - BUAD 3301: Business Legal Environment  
  - BUAD 3335: Business Communication  
  - ECON 2301: Principles Of Macroeconomics  
  - ECON 2302: Principles Of Microeconomics  
  - FINC 3320: Business Finance  
  - MGIS 3310: Principles of Management Information Systems (MIS)  
  - MGMT 3310: Principles Of Management  
  - MGMT 3370: Operations Management  
  - MGMT 4390: Strategic Management & Policy  
  - MKTG 3310: Principles Of Marketing  
- Major: Foundation  
  - BUAD 1211: PGA/PGM Professional Development Seminar (A, B, C, and D)  
  - BUAD 2189: PGA/PGM Internship (taken twice)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center or through SHSU Online.

Additional information: Reference the Program Landing Page for additional information, such as cost, delivery format, contact information, or to schedule a visit.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Bachelor of Business Administration, Major in General Business Administration with PGA Golf Management Concentration</td>
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</tbody>
</table>
|          | Core Curriculum  
  - Component Area I (Communication)  
  - Component Area II (Mathematics)  
  - Component Area III (Life and Physical Science)  
  - Component Area IV (Language, Philosophy, and Culture)  
  - Component Area V (Creative Arts)  
  - Component Area VI (U.S. History)  
  - Component Area VII (Political Science/Government)  
  - Component Area VIII (Social and Behavioral Sciences)  
  - Component Area IX (Component Area Option)  |       |
|          | Degree Specific Requirements  
  - MATH 1324: Mathematics for Managerial Decision Making  
  - MGIS 1305: Business Computer Applications  
  - or CSTE 1330: Introduction to Computers  |       |
|          | Business Core  
  - ACCT 2301: Principles of Financial Accounting  
  - ACCT 2302: Principles of Managerial Accounting  
  - BANA 2372: Business Analysis  
  - BANA 3363: Inter Business Analysis  
  - BUAD 3301: Business Legal Environment  
  - BUAD 3335: Business Communication  
  - ECON 2301: Principles Of Macroeconomics  
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  - BUAD 2189: PGA/PGM Internship (taken twice)  |       |
BBA, Major in General Business Administration with PGA Golf Management Concentration

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tr>
<td>BUAD 3189</td>
<td>Pga/Pgm Internship III</td>
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<tr>
<td>BUAD 3269</td>
<td>Advanced PGA/PGM Professional Development Seminar (A, B, and C)</td>
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<tr>
<td>BUAD 3345</td>
<td>Entrepreneurship I - Startup</td>
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<td>BUAD 3355</td>
<td>Business Law</td>
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<td>BUAD 4289</td>
<td>Pga/Pgm Internship IV</td>
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<tr>
<td>FINC 3310</td>
<td>Financial Institutions and Markets</td>
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<td>MKTG 3335</td>
<td>Retailing</td>
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**Major: Prescribed Electives**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>Advanced ACCT Electives</td>
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<tr>
<td>Advanced ECON Electives</td>
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**Minor: Not Required**

9, 10

**Total Hours**

121

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1. MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
2. ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
3. BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
4. BUAD 1211 PGA/PGM Professional Development Lab (A, B, C, and D).
5. BUAD 3269 Advanced PGA/PGM Professional Development (A, B, and C).
6. BUAD 4289 (Continuation of 7-month internship). The PGA's Playing Ability Test must be passed prior to graduation with the PGM Concentration.
7. ACCT 3304 is recommended.
8. Select any ECON course (3000- or 4000-level).
9. A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.
10. The following minors cannot be paired with this degree program: Minor in Entrepreneurship, Minor in General Business Administration.

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Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

The PGA's Playing Ability Test must be passed prior to graduation with the PGM Concentration.

**Additional information:** Reference the Program Landing Page ([https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/](https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/)) for additional information, such as cost, delivery format, contact information, or to schedule a visit.
<table>
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<tr>
<th>Component</th>
<th>Hours</th>
<th>Spring Hours</th>
<th>Summer Hours</th>
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<tr>
<td>BUAD 1211 (A: PGA Orientation)</td>
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<tr>
<td>ENGL 1301</td>
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<td>BUAD 1211 (B: Professional Development)</td>
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<td>HIST 1301</td>
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<td>ENGL 1302</td>
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<td>MATH 1324</td>
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<td>HIST 1302</td>
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<tr>
<td>ACCT 2301</td>
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<td>BANA 2372</td>
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<td>BUAD 1211 (C: Professional Development)</td>
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<td>ECON 2302</td>
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<td>POLS 2306</td>
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### Fourth Year

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<th>Summer</th>
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<td>BUAD 4289 (Level 3 Complete)</td>
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<td>BUAD 3269 (C: Professional Development)(^{15})</td>
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<td>FINC 3310</td>
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<td>BUAD 3355</td>
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<td>MGMT 3370</td>
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<td>MGMT 4390</td>
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<td>MGIS 3310</td>
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<thead>
<tr>
<th>Fall</th>
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<td>BUAD 4289(^{17,18})</td>
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<td><strong>Total Hours:</strong> 121</td>
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2. BUAD 1211 (A: PGA Orientation).
3. Satisfies requirement for Core Curriculum Component Area I (Communication).
5. MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
6. BUAD 1211 (B: Professional Development).
7. BUAD 1211 (C: Professional Development).
9. BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).
10. BUAD 1211 (D: Professional Development).
11. ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
12. BUAD 3269 (A: Professional Development).
13. ACCT 3304 is recommended.
14. BUAD 3269 (B: Professional Development).
15. BUAD 3269 (C: Professional Development).
16. Select any ECON course (3000- or 4000-level course).
17. BUAD 4289 (http://catalog.shsu.edu/search/?P=BUAD%204289) (Continuation of 7-month internship).
18. The PGA’s Playing Ability Test must be passed prior to graduation with the PGM Concentration.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's 60x30TX plan and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA, Major in General Business Administration with PGA Golf Management Concentration is designed to provide graduates with the following marketable skills:

- PGA Golf Management graduates demonstrate the ability to play golf at a high level through passing the PGA of America's Playing Ability Test.
- PGA Golf Management graduates have an excellent understanding of the requirements necessary for planning, running, and managing a golf facility.
- PGA Golf Management graduates possess the essential tools to be an effective golf instructor, including knowledge as to how students learn, how to build effective relationships with students, how to structure effective golf lessons, to recognize cause and effect in ball flight, and to understand golf club performance.