MINOR IN BUSINESS DATA ANALYTICS

A Minor in Business Data Analytics (18 hours) is available for all bachelor's degree programs that permit a minor. Students enrolled in the Business Data Analytics minor will acquire knowledge, analytical skills, and software/programming skills that will prepare them for entry-level positions in business data analytics or for further training in business data analytics. The minor provides valuable training for those pursuing careers in business, banking, finance, healthcare administration, real estate, and public administration.

Code	Title	Hours
Minor in Business Data Analytics		
Required Courses		
Prescribed Electives: Techniques		
Select three from the following:		9
BANA 4365	Introduction To Business Forecasting & Economics	
ECON 4362	Econometrics for Business	
MGIS 4315	Decision Analysis & Analytics	
MKTG 4350	Marketing Research	
Prescribed Electives: Skills		
Select three from the following:		9
ACCT 4325	Emerging Technology in Accounting	
BANA 4373	Advanced Business Analytics for Economics and Business	
FINC 3330	Financial Spreadsheet Modeling	
MGIS 3330	Business Database Management	
MGIS 4330	Business Database Management II	
Total Hours		**18**

The Minor in Business Data Analytics is also available to majors outside of the College of Business Administration. In addition to the courses listed, the following (or comparable) courses may be required for non-business majors to obtain the Minor in Business Data Analytics, depending on the specific courses selected to complete the minor: ACCT 2301, ACCT 2302, ACCT 3313, BANA 2372, BANA 3363, ECON 2301, ECON 2302, FINC 3320, MGIS 3310, and/or MKTG 3310.

Furthermore, degree candidates for a Minor in Business Data Analytics must achieve a minimum 2.0 grade point average for all hours attempted in business courses, including in residence and transfer hours whether required for the Business Data Analytics minor or not.