

BACHELOR OF ARTS, MAJOR IN MEDIA AND COMMUNICATION: JOURNALISM CONCENTRATION

Journalism

The Journalism concentration empowers students to craft news content on a variety of media platforms with efficiency and expedience. Students develop traditional reporting and interviewing skills, writing and editing news copy proficiencies, and expertise with photography, audio recording, and video recording. Publication across platforms, including student-created websites and diverse social media, is also emphasized.

Requirements

Students choosing to major or minor in MCOM must receive a grade of C or better in MCFL, MCJR, MCOM, MCPA, and MCPD coursework.

All undergraduate students at SHSU are required to complete at least six hours of writing enhanced courses within the discipline, of which three hours must be advanced.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-arts-in-mass-communication/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Arts, Major in Media and Communication: Journalism Concentration		
Core Curriculum (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science) ²		8
Component Area IV (Language, Philosophy, and Culture) ³		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ⁴		3
Component Area IX (Component Area Option) ⁵		4
Degree Specific Requirements		
Foreign Language: WOLC 1411, WOLC 1412, WOLC 2311, WOLC 2312 ⁶		14
GEOG 1401	Weather and Climate ²	4
MATH 1342	Elementary Statistics ¹	3
MCOM 1307	Introduction to Digital Social Media ⁴	3
PHIL 2306	Contemporary Moral Issues ³	3
Major: Foundation		
MCOM 1130	Media Literacy ⁵	1
MCOM 1330	Media, Culture and Society (Writing Enhanced)	3
MCOM 1332	Writing For Mass Media (Writing Enhanced)	3
MCOM 2371	TV & Film Production	3
MCOM 3026	Media Practicum	1
MCOM 4371	Mass Media Law And Ethics (Writing Enhanced)	3
Major: Required		
MCJR 2362	News Reporting	3
MCJR 3301	Podcasting	3
MCJR 3361	Broadcast News Reporting	3
MCJR 3364	Copyediting for News	3
MCJR 3366	Photojournalism	3
MCJR 3367	Public Affairs Reporting	3
MCJR 4361	TV News Producing	3
MCJR 4364	Investigative Reporting	3
MCOM 1371	Audio Production & Performance ⁵	3

MCOM 4395	Careers in Film & Media	3
or MCOM 4398	Professional Internship	

Major: Prescribed Electives (Concentration)

Select one course from the following: 3

MCFL 3372	Single Camera and Non-Linear Editing I
MCJR 3360	Specialized Reporting
MCJR 3365	Broadcast Performance
MCJR 3369	Designing and Producing Scholastic Media
MCJR 4365	Mobile & Social Reporting
MCJR 4367	Sports Reporting
MCJR 4369	Leadership in the Scholastic Media Newsroom
MCOM 4022	Special Topic (Limited to 3 SCH)
MCPD 3373	Multi-Cam Studio Production I
MCPD 3376	Audio for Field & Studio Prod
MCPD 3379	Multi-Cam Field Production I
MCPD 4376	Advanced Audio Production

Major: Prescribed Electives (Analytical)

Select one course from the following: 3

MCJR 3362	Media Criticism
MCOM 4099	Independent Study
MCOM 4393	Global Media
MCPA 4383	Audience Research & Analysis

Select Option A, Option B, or a Minor ^{7, 8} **18**

Total Hours **120**

- ¹ MATH 1342 satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ² GEOG 1401 satisfies the Core Curriculum requirement for Component Area III (Life and Physical Sciences).
- ³ PHIL 2306 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as a Degree Specific Requirement.
- ⁴ MCOM 1307 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as a Degree Specific Requirement.
- ⁵ MCOM 1130 and MCOM 1371 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the Major.
- ⁶ Four courses in one foreign language are required.
- ⁷ Select from Option A, Option B, or a Minor. Option A consists of 18 credits in one Subject Area, and Option B consists of 18 credits in Business. Any Minor can be paired with this degree program.
- ⁸ Courses counted toward minors may not be applied to concentrations.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

All Media and Communication majors and minors must earn a grade of "C" or better in each Media and Communication course.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-arts-in-mass-communication/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

First Year

Fall	Hours	Spring	Hours
Component Area I (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)		3 Component Area I (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)	3

HSTY 1301 ¹		3 Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
MATH 1342 ²		3 HSTY 1302 ¹	3
MCOM 1330 (Writing Enhanced)		3 MCOM 1332 (Writing Enhanced)	3
MCOM 1371 ³		3 MCOM 2371	3
		15	16
Second Year			
Fall	Hours	Spring	Hours
GEOG 1401 ⁴		4 Component Area V (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
MCJR 2362		3 MCJR 3361	3
MCOM 1130 ³		1 MCOM 1307 ⁷	3
POLS 2305 ⁵		3 POLS 2306 ⁵	3
WOLC 1411 ⁶		4 WOLC 1412 ⁶	4
		15	16
Third Year			
Fall	Hours	Spring	Hours
MCJR 3301		3 MCJR 3367	3
MCJR 3366		3 MCOM 3026	1
MCJR 3364		3 PHIL 2306 ⁹	3
WOLC 2311 ⁶		3 WOLC 2312 ⁶	3
Option A, Option B, or a Minor ⁸		3 Option A, Option B, or Minor ⁸	3
		Option A, Option B, or Minor ⁸	3
		15	16
Fourth Year			
Fall	Hours	Spring	Hours
MCJR 4361		3 MCOM 4371	3
MCJR 4364		3 MCOM 4395 or 4398	3
Option A, Option B, or a Minor ⁸		3 Option A, Option B, or a Minor ⁸	3
Option A, Option B, or a Minor ⁸		3 Prescribed Electives (Analytical) ¹¹	3
Prescribed Electives (Concentration) ¹⁰		3	
		15	12

Total Hours: 120¹ Satisfies the Core Curriculum requirement for Component Area VI (U.S. History).² Satisfies the Core Curriculum requirement for Component Area II (Mathematics).³ MCOM 1371 and MCOM 1130 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the Major.⁴ Satisfies the Core Curriculum requirement for Component Area III (Life and Physical Sciences).⁵ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).⁶ Four courses in one foreign language are required.⁷ MCOM 1307 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as a Degree Specific Requirement.⁸ Select from Option A, Option B, or a Minor. Option A consists of 18 credits in one Subject Area and Option B consists of 18 credits in Business. Any Minor may be paired with this degree. However, courses counted toward minors may not be applied to concentrations.⁹ PHIL 2306 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as a Degree Specific requirement for Media and Communication.¹⁰ See Prescribed Electives (Concentration) course list below.¹¹ See Prescribed Electives (Analytical) course list below.**Notes**

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

All Media and Communication majors and minors must earn a grade of "C" or better in each Media and Communication course.

A minor is required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

All minors can be paired with this degree program.

Code	Title	Hours
Prescribed Electives (Concentration) ¹⁰		3
Select one course from the following:		
MCFL 3372	Single Camera and Non-Linear Editing I	3
MCJR 3360	Specialized Reporting	3
MCJR 3365	Broadcast Performance	3
MCJR 3369	Designing and Producing Scholastic Media	3
MCJR 4365	Mobile & Social Reporting	3
MCJR 4367	Sports Reporting	3
MCJR 4369	Leadership in the Scholastic Media Newsroom	3
MCOM 4022	Special Topic (Limited to 3 SCH)	3
MCPD 3373	Multi-Cam Studio Production I	3
MCPD 3376	Audio for Field & Studio Prod	3
MCPD 3379	Multi-Cam Field Production I	3
MCPD 4376	Advanced Audio Production	3

Code	Title	Hours
Prescribed Electives (Analytical) ¹¹		
Select one course from the following:		
MCJR 3362	Media Criticism	3
MCOM 4099	Independent Study	1-3
MCOM 4393	Global Media	3
MCPA 4383	Audience Research & Analysis	3

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA in Media and Communication: Journalism is designed to provide graduates with the following marketable skills:

- Demonstrate strong oral, aural, and written communication skills.
- Utilize leadership, critical thinking, and teamwork skills.
- Conduct the collection, analysis, and management of digital data.
- Conceptualize and produce original and creative media.
- Produce media for social and digital platforms.