

BACHELOR OF ARTS, MAJOR IN MEDIA AND COMMUNICATION: FILM CONCENTRATION

Film

The Film concentration provides students interested in digital cinema with the basics of film production and the visual lexicon. This includes fundamental film production and post-production skills as well as an examination of contemporary and historical films in terms of style and context. Students develop skills to critically examine film texts and to appreciate production workflow, preparing them for an exciting career in the film industry.

Requirements

All students declaring a major or minor in Media and Communication are required to receive a grade of "C" or better in MCEM, MCFL, MCJR, MCOM, MCPA, and MCPD courses.

All undergraduate students are required to complete at least six hours of writing-enhanced courses within the discipline, of which three hours must be advanced.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-arts-in-mass-communication/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Arts, Major in Media and Communication: Film Concentration		
Core Curriculum (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture) ²		3
Component Area V (Creative Arts) ³		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ⁴		3
Component Area IX (Component Area Option) ⁵		4
Degree Specific Requirements		
Foreign Language: WOLC 1411, WOLC 1412, WOLC 2311, WOLC 2312 ⁶		14
MCOM 1307	Introduction to Digital Social Media ⁴	3
Philosophy (PHIL) course ⁷		3
Major: Foundation		
MCOM 1130	Media Literacy ⁵	1
MCOM 1330	Media, Culture and Society (Writing Enhanced) ²	3
MCOM 1332	Writing For Mass Media (Writing Enhanced)	3
MCOM 2371	TV & Film Production	3
MCOM 3026	Media Practicum	1
MCOM 4371	Mass Media Law And Ethics (Writing Enhanced)	3
Major: Required		
MCOM 1371	Audio Production & Performance ⁵	3
MCOM 2366	Film Appreciation ³	3
MCFL 3351	Moving Image Aesthetics	3
MCFL 3352	Cinematography	3
MCFL 3353	Advanced Editing for Film & TV	3
MCFL 3358	Screenwriting I: Narrative Writing for Film & Television	3
MCFL 3359	Directing for Film and TV	3
MCFL 3372	Single Camera and Non-Linear Editing I	3
MCPD 4373	Advanced Production	3
Major: Prescribed Electives		

Select five courses from the following:		15
MCEM 4351	New Media Platforms	
MCFL 3354	Film History I	
MCFL 3355	Film History II	
MCFL 3356	Select Film Genre	
MCFL 3357	Seminar in Hispanic Cinemas / Arte de cines hispanohablantes	
MCFL 4350	Film Theory	
MCFL 4375	Screenwriting II	
MCOM 3026	Media Practicum	
MCOM 4022	Special Topic (Limited to 3 SCH)	
MCOM 4099	Independent Study (Limited to 3 SCH)	
MCOM 4395	Careers in Film & Media	
MCOM 4398	Professional Internship	
MCPD 3373	Multi-Cam Studio Production I	
MCPD 3375	Scriptwriting	
MCPD 3376	Audio for Field & Studio Prod	
MCPD 3378	Production Management	
MCPD 3379	Multi-Cam Field Production I	
MCPD 4376	Advanced Audio Production	
MCPD 4377	Multi-Cam Studio Production II	
MCPD 4378	Multi-Cam Field Production II	
MCPD 4379	Directing Multicamera Field Productions	
Select Option A, Option B, or a Minor^{8, 9}		15
Total Hours		120

¹ MATH 1332 is recommended.

² MCOM 1330 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as the Major.

³ MCOM 2366 satisfies the Core Curriculum requirement for Component Area V (Creative Arts) as well as the Major.

⁴ MCOM 1307 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the Degree Specific Requirements.

⁵ MCOM 1130 and MCOM 1371 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the Major.

⁶ Four courses in one foreign language are required.

⁷ Students should select three semester credit hours of PHIL to fulfill the Degree Specific Requirements.

⁸ Select from Option A, Option B, or a Minor. Option A consists of 15 credits in one Subject Area, and Option B consists of 15 credits in Business. Any Minor can be paired with this degree; however, a Minor choice with more than 15 SCH will increase the total number of SCH for the degree program above the stated 120 SCH.

⁹ Courses counted toward minors may not be applied to concentrations.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

All Media and Communication majors and minors must earn a grade of "C" or better in each Media and Communication course.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-arts-in-mass-communication/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

First Year

Fall	Hours	Spring	Hours
Component Area I (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)		3 Component Area I (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)	3
Component Area II (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaii) ¹		3 Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
HSTY 1301 ²		3 HSTY 1302 ²	3
MCOM 1330 (Writing Enhanced) ³		3 MCOM 1332 (Writing Enhanced)	3
MCOM 1371 ⁴		3 MCOM 2371	3
		15	16

Second Year

Fall	Hours	Spring	Hours
Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 MCFL 3351	3
MCOM 1130 ⁴		1 MCFL 3352	3
MCOM 2366 ⁵		3 MCOM 1307 ⁸	3
POLS 2305 ⁶		3 Prescribed Electives ⁹	3
WOLC 1411 ⁷		4 WOLC 1412 ⁷	4
		15	16

Third Year

Fall	Hours	Spring	Hours
MCFL 3353		3 MCFL 3359	3
MCFL 3372		3 MCOM 3026	1
Option A, Option B, or a Minor ¹⁰		3 POLS 2306 ⁶	3
Option A, Option B, or a Minor ¹⁰		3 Prescribed Electives ⁹	6
WOLC 2311 ⁷		3 WOLC 2312 ⁷	3
		15	16

Fourth Year

Fall	Hours	Spring	Hours
MCFL 3358		3 MCPD 4373	3
MCOM 4371 (Writing Enhanced)		3 Option A, Option B, or a Minor ¹⁰	3
Option A, Option B, or a Minor ¹⁰		3 Option A, Option B, or a Minor ¹⁰	3
PHIL course ¹¹		3 Prescribed Electives ⁹	3
Prescribed Electives ⁹		3	
		15	12

Total Hours: 120¹ MATH 1332 is recommended.² Satisfies the Core Curriculum requirement for Component Area VI (U.S. History).³ MCOM 1330 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as the Major.⁴ MCOM 1130 and MCOM 1371 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the Major.⁵ MCOM 2366 satisfies the Core Curriculum requirement for Component Area V (Creative Arts) as well as the Major.⁶ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).⁷ Four courses in one foreign language are required.⁸ MCOM 1307 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the Degree Specific Requirements.⁹ See the Prescribed Electives course list below.

¹⁰ Select from Option A, Option B, or a Minor. Option A consists of 15 credits in one Subject Area, and Option B consists of 15 credits in Business. Any Minor can be paired with this degree; however, a Minor choice with more than 15 SCH will increase the total number of SCH for the degree program above the stated 120 SCH. Courses counted toward minors may not be applied to concentrations.

¹¹ Students should select three semester credit hours of PHIL to fulfill the Degree Specific Requirements.

Code	Title	Hours
Prescribed Electives ⁹		
Select five courses from the following:		
MCEM 4351	New Media Platforms	3
MCFL 3354	Film History I	3
MCFL 3355	Film History II	3
MCFL 3356	Select Film Genre	3
MCFL 3357	Seminar in Hispanic Cinemas / Arte de cines hispanohablantes	3
MCFL 4350	Film Theory	3
MCFL 4375	Screenwriting II	3
MCOM 3026	Media Practicum	3
MCOM 4022	Special Topic (Limited to 3 SCH)	3
MCOM 4099	Independent Study (Limited to 3 SCH)	3
MCOM 4395	Careers in Film & Media	3
MCOM 4398	Professional Internship	3
MCPD 3373	Multi-Cam Studio Production I	3
MCPD 3375	Scriptwriting	3
MCPD 3376	Audio for Field & Studio Prod	3
MCPD 3378	Production Management	3
MCPD 3379	Multi-Cam Field Production I	3
MCPD 4376	Advanced Audio Production	3
MCPD 4377	Multi-Cam Studio Production II	3
MCPD 4378	Multi-Cam Field Production II	3
MCPD 4379	Directing Multicamera Field Productions	3

Notes

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Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students should use elective and/or minor hours to satisfy the 42 advanced hours requirement. All students must complete at least 120 hours to graduate.

All Media and Communication majors and minors must earn a grade of "C" or better in each Media and Communication course.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

All minors can be paired with this degree program.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA in Media and Communication: Film is designed to provide graduates with the following marketable skills:

- Demonstrate strong oral, aural, and written communication skills.
- Utilize leadership, critical thinking, and teamwork skills.
- Conduct the collection, analysis, and management of digital data.

- Conceptualize and produce original and creative media.
- Produce media product for social and digital platforms.