

MINOR IN EMERGING MEDIA AND INNOVATION

The multi-disciplinary Minor in Emerging Media and Innovation is designed for students who aspire to be at the forefront of innovation in the media industry. Through a combination of theoretical knowledge and practical application, students will be equipped to spot future trends, create cutting-edge media with artificial intelligence, and navigate the future with a solid foundational understanding of the unique ethical dilemmas that new media poses to society.

Code	Title	Hours
Minor in Emerging Media and Innovation		
Required Courses		
MCEM 1125	Intro to Emerging Media Tech – AI and XR	1
MCEM 2321	Spotting Future Trends in New Media	3
MCEM 3321	Immersive Media Prod Tools & Content Creation	3
or MCEM 3322	Generative AI Prod Tools & Content Creation	
MCEM 4321	Adv Storytelling with Motion Graphics & Effects	3
MCEM 4322	Ethics in Emerging Media	3
MCEM 4351	New Media Platforms	3
Prescribed Electives		
Select six hours from the following:		6
BUAD 3301	Business Legal Environment	
BUAD 3337	Artificial Intelligence for Business Communication	
BUAD 3345	Entrepreneurship I - Startup	
ETEC 3300	Technology Innovations ¹	
ETDD 3366	Intro to Virtual and Augmented Reality ¹	
MCOM 4022	Special Topic	
MCOM 4099	Independent Study	
Total Hours		22

¹ Courses have prerequisites not included in the minor's SCH.