

BACHELOR OF ARTS, MAJOR IN MASS COMMUNICATIONS: FILM

Film

The Film concentration provides students interested in digital cinema with the basics of film production and the visual lexicon. This includes fundamental film production and post-production skills as well as an examination of contemporary and historical films in terms of style and context. Students develop skills to critically examine film texts and to appreciate production workflow, preparing them for an exciting career in the film industry.

Requirements

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Grammar Module with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCFL, MCJR, MCOM, MCPA, or MCPD. Please visit the Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

All students declaring a major or minor in Mass Communication or Ag/Com are required to receive a grade of "C" or better in MCFL, MCJR, MCOM, MCPA, or MCPD courses.

All undergraduate students are required to complete at least six hours of writing enhanced courses within the discipline, of which three hours must be advanced.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-arts-in-mass-communication/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Arts, Major in Mass Communications: Film		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communications)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture) ²		3
Component Area V (Creative Arts) ³		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ⁴		3
Component Area IX (Component Area Option) ⁵		4
Degree Specific Requirements		
PHIL 2303	Critical Thinking ⁴	3
Foreign Language: WOLC 1411, WOLC 1412, WOLC 2311, WOLC 2312 ⁶		14
Major: Foundation		
MCOM 1130	Media Literacy ⁵	1
MCOM 1330	Media, Culture and Society (Writing Enhanced) ²	3
MCOM 1332	Writing For Mass Media (Writing Enhanced)	3
MCOM 2371	TV & Film Production	3
MCOM 3026	Media Practicum	1
MCOM 4371	Mass Media Law And Ethics (Writing Enhanced)	3
Major: Required		
MCOM 1371	Audio Production & Performance ⁵	3
MCOM 2366	Film Appreciation ³	3
MCFL 3351	Moving Image Aesthetics	3
MCFL 3352	Cinematography	3
MCFL 3353	Advanced Editing for Film & TV	3
MCFL 3358	Screenwriting I: Narrative Writing for Film & Television	3
MCFL 3359	Directing for Film and TV	3
MCFL 3372	Single Camera and Non-Linear Editing I	3

MCPD 3375	Scriptwriting	3
MCPD 4373	Advanced Production	3
Major: Prescribed Electives		12
Select four of the following:		
MCFL 3354	Film History I	
MCFL 3355	Film History II	
MCFL 3356	Select Film Genre	
MCFL 3357	Seminar in Hispanic Cinemas	
MCFL 3376	Field & Studio Audio Recording	
MCFL 4350	Film Theory	
MCFL 4375	Screenwriting II	
MCOM 3026	Media Practicum	
MCOM 4022	Special Topic (Limited to 3 SCH)	
MCOM 4099	Independent Study (Limited to 3 SCH)	
MCOM 4398	Professional Internship	
MCPD 3373	Studio Production	
MCPD 3377	Multi-Camera Studio Production	
MCPD 3378	Production Management	
MCPD 3379	Multi-Camera Field Production	
MCPD 4351	New Media Platforms	
MCPD 4376	Advanced Audio Production	
Select Option A or B ⁷		18
Minor: Not Required ^{8,9}		
Total Hours		120

¹ MATH 1332 is recommended.

² MCOM 1330 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

³ MCOM 2366 satisfies the Core Curriculum requirement for Component Area V (Creative Arts).

⁴ PHIL 2303 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

⁵ MCOM 1130 and MCOM 1371 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the major.

⁶ Four courses in one foreign language are required.

⁷ Select from Option A or Option B. Option A consists of 18 credits in one Subject Area, 12 of which are Upper Level courses. Option B consists of 18 credits in Business, 12 of which are Upper Level Courses. The remaining courses for both Options are referred to as Lower Level.

⁸ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

⁹ All minors can be paired with this degree program.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

All Mass Communication majors and minors must earn a grade of "C" or better in each Mass Communication course.

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First Year

Fall	Hours	Spring	Hours
Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)		3 Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)	3
Component Area II (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaii) ¹		3 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
HIST 1301 ²		3 HIST 1302 ²	3
MCOM 1330 (Writing Enhanced) ³		3 MCOM 1332 (Writing Enhanced)	3
MCOM 1371 ⁴		3 MCOM 2371	3
		15	16

Second Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 MCFL 3351	3
MCOM 1130 ⁴		1 MCFL 3352	3
MCOM 2366 ⁵		3 PHIL 2303 ⁸	3
POLS 2305 ⁶		3 POLS 2306 ⁶	3
WOLC 1411 ⁷		4 WOLC 1412 ⁷	4
		15	16

Third Year

Fall	Hours	Spring	Hours
MCFL 3353		3 MCFL 3359	3
MCFL 3372		3 MCOM 3026	1
MCPD 3375		3 Prescribed Electives ¹⁰	6
Option A or B: Lower Level ⁹		3 WOLC 2312 ⁷	3
WOLC 2311 ⁷		3	
		15	13

Fourth Year

Fall	Hours	Spring	Hours
MCFL 3358		3 MCPD 4373	3
MCOM 4371 (Writing Enhanced)		3 Option A or B: Upper Level ⁹	6
Option A or B: Lower Level ⁹		3 Option A or B: Upper Level ⁹	3
Option A or B: Upper Level ⁹		3 Prescribed Electives ¹⁰	3
Prescribed Electives ⁹		3	
		15	15

Total Hours: 120¹ MATH 1332 is recommended.² Satisfies the Core Curriculum requirement for Component Area VI (U.S. History).³ MCOM 1330 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).⁴ MCOM 1130 and MCOM 1371 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the major.⁵ MCOM 2366 satisfies the Core Curriculum requirement for Component Area V (Creative Arts).⁶ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).⁷ Four courses in one foreign language are required.⁸ PHIL 2303 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).⁹ Select from Option A or Option B. Option A consists of 18 credits in one Subject Area, 12 of which are Upper Level courses. Option B consists of 18 credits in Business, 12 of which are Upper Level Courses. The remaining courses for both Options are referred to as Lower Level.¹⁰ See Prescribed Electives course list below.

Code	Title	Hours
Prescribed Electives ¹⁰		
Select four of the following:		
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MCFL 3355	Film History II	3
MCFL 3356	Select Film Genre	3
MCFL 3357	Seminar in Hispanic Cinemas	3
MCFL 3376	Field & Studio Audio Recording	3
MCFL 4350	Film Theory	3
MCFL 4375	Screenwriting II	3
MCOM 3026	Media Practicum	3
MCOM 4022	Special Topic (Limited to 3 SCH)	3
MCOM 4099	Independent Study (Limited to 3 SCH)	3
MCOM 4398	Professional Internship	3
MCPD 3373	Studio Production	3
MCPD 3377	Multi-Camera Studio Production	3
MCPD 3378	Production Management	3
MCPD 3379	Multi-Camera Field Production	3
MCPD 4351	New Media Platforms	3
MCPD 4376	Advanced Audio Production	3

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All Mass Communication majors and minors must earn a grade of "C" or better in each Mass Communication course.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA in Mass Communications: Film is designed to provide graduates with the following marketable skills:

- Demonstrate strong oral, aural, and written communication skills.
- Utilize leadership, critical thinking, and teamwork skills.
- Conduct the collection, analysis, and management of digital data.
- Conceptualize and produce original and creative media.
- Produce media product for social and digital platforms.