GRADUATE CERTIFICATE IN EFFECTIVE ONLINE INSTRUCTION

The Effective Online Instruction graduate certificate provides students with the strategies and techniques necessary to effectively teach online courses. Individuals in Business/Industry, PK-12, Higher Education, Medical, Military, or professionals involved with training and professional development for their organization would be suitable candidates for this program.

Additional information: Reference the Program Landing Page (https://www.shsu.edu/programs/certificate/effective-online-instruction/) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Applicants seeking admission to the graduate certificate program in Effective Online Instruction must submit the following directly to the Office of Graduate Admissions (https://www.shsu.edu/dept/graduate-admissions/prospective-students.html):

1. Graduate Application (http://www.shsu.edu/admissions/apply-texas.html)
2. Application fee (http://www.shsu.edu/dept/graduate-studies/application-fee.html)
3. Official transcript from the baccalaureate degree granting institution (a GPA of 3.0 or higher is preferred).

Code	Title	Hours
Graduate Certificate in Effective Online Instruction		
Specified Courses		
ISDT 5336	Digital Learning Technologies for Instructional Leaders	3
ISDT 5365	Technology and Cognition	3
ISDT 5367	Readings and Trends In Instructional Technology	3
ISDT 6351	Distance Learning	3
Total Hours		**12**

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The Graduate Certificate in Effective Online Instruction is designed to provide graduates with the following marketable skills:

- Identify learning, instructional, and training needs.
- Present learning, instructional, and training needs creatively using technology.
- Work on a virtual team efficiently and effectively.