

# DEPARTMENT OF FINANCE AND BANKING

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**Chair:** Dr. Mary Funck (mcf012@shsu.edu); (936) 294-1277

**Website:** Department of Finance and Banking (<https://www.shsu.edu/academics/colleges/business-administration/finance-banking/>)

## Vision

The Department of Finance and Banking will be recognized as a leader in developing career-ready professionals through applied learning, supporting social mobility, and contributing to the economic growth of the communities we serve.

## Mission

The mission of the Department of Finance and Banking is to equip students with the knowledge, technical skills, and professional development needed to succeed in today's financial industry. Through experiential learning, partnerships with finance professionals, and innovative degree programs, we prepare graduates to meet workforce needs, advance their careers, and provide leadership that strengthens the financial well-being of our communities.

## Graduate Programs

The Department of Finance and Banking, through the Smith-Hutson Chair of Banking, provides the leadership for the Executive MBA in Banking and Financial Institutions (<https://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/emba/>) program. It also provides a portion of the curriculum for the Master of Business Administration (MBA) degree program. The department's faculty bring industry expertise and applied learning opportunities to both programs, preparing students for advanced roles in banking, finance, and related fields.

### Graduate Programs in the College of Business Administration

- Executive Master of Business Administration in Banking and Financial Institutions (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/emba/>)
- Master of Business Administration (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/mba/>)
- Master of Science in Accounting (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/accounting/accounting-ms/>)
- Master of Science in Applied Economics (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/economics-international-business/applied-economics-ms/>)
- Master of Science in Project Management (<https://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/analytics-information-systems-and-supply-chain/project-management-ms/>)

## Student Organizations and Activities

- Beta Alpha Psi
- Banking and Finance Club
- The Investment Club

## Scholarships

Scholarships are available on a competitive basis. Students are encouraged to apply for scholarships using the Scholarship4Kats (<https://www.shsu.edu/cost-aid/types-of-aid/scholarships/>) program on the Financial Aid (<http://www.shsu.edu/dept/financial-aid/>) website. The Scholarship4Kats program is a single application that will allow the student to apply for most scholarships available on campus whether at the departmental, college, or university-level. The priority deadline to apply for scholarships is November 1 and the final deadline is February 1. Scholarship recipients are announced in April for the following academic year.

### **FINC 5080. Independent Study. 1-3 Hours.**

This course is designed for the directed study of individual students who wish for intensive supervision in some vital aspect of Finance. Variable Credit (1 to 3). Course Equivalents: FINC 5380

**Prerequisite:** BUAD 5310, FINC 5300, and approval of Department Chair and Graduate Coordinator.

### **FINC 5085. Special Topic. 1-3 Hours.**

This course of faculty-led study is designed to provide graduate students exposure to new Finance topics and concepts in a course setting. Variable Credit (1 to 3). Course Equivalents: FINC 5385 .

### **FINC 5300. Business Finance Environment. 3 Hours.**

Students examine business financial decision methods, the financial sector, and the economic and legal environment. Students are introduced to financial principles and decision techniques as well as analytical models and software tools. This course does not apply to the 36-hour graduate credit hour requirement of the MBA degree program.

**Prerequisite:** Must be enrolled in the Master of Health Administration Program.

**FINC 5310. Financial Management. 3 Hours.**

Students examine financial management in today's interdependent and integrated global environment. Topics may include managerial applications, including the use of current techniques for financial analysis, capital allocation, and capital structure.

**FINC 5320. Commercial Bank Management. 3 Hours.**

Students acquire the knowledge and skills necessary for the effective management of a commercial bank. They gain first-hand experience managing a bank's balance sheet and income statement and understanding additional key concepts that are critical in managing a bank's liquidity, capital and overall risk and regulatory management. Students evaluate multiple sources of data for publicly traded peer banks, benchmark peer metrics, examine management versus analyst perspectives, and identify and describe challenges and opportunities faced by banks. Additionally, students examine the roles of banks in the financial services industry as well as the importance of the regulatory environment and their interaction with banks.

**FINC 5325. Strategic Banking Leadership. 3 Hours.**

Students explore the dynamic landscape of modern banking by analyzing leadership practices, regulatory frameworks, and strategic decision-making processes. They engage with senior industry professionals to cover timely topics such as regulatory frameworks, governance, risk management, and emerging trends shaping today's financial institutions. They develop the leadership skills needed to navigate complexity, foster innovation, and lead effectively in a dynamic, highly regulated environment.

**Prerequisite:** Admission to the Executive Master of Business Administration in Banking and Financial Institutions Program.

**FINC 5333. Financial Statement Analysis. 3 Hours.**

Students examine how financing, investing, and operating decisions affect financial statements as well as how creditors and investors use financial statements to assess the results of managers' decisions and the effect of alternative accounting methods on the quality of financial reporting.

**Prerequisite:** FINC 5310 or FINC 5370.

**FINC 5338. Risk Management for Financial Institutions. 3 Hours.**

Students learn how financial institutions, particularly commercial banks, manage risk and maintain financial stability. They explore topics such as financial statement analysis, capital adequacy regulation, and asset, liability, and liquidity management. Students also examine credit, portfolio, liquidity, and operational risk management practices to develop sound financial decision-making skills in a regulated institutional environment.

**Prerequisite:** FINC 5310.

**FINC 5340. International Finance. 3 Hours.**

Students apply theories of managerial and international finance to the problems of financial management in a global business environment. Topics may include investment analysis, financing choices, identification, measurement and management of foreign exchange risks, trade financing, and financial control of international operations.

**Prerequisite:** FINC 5310.

**FINC 5345. Investments. 3 Hours.**

Students study financial securities, their valuation techniques, and the markets in which they are traded. In addition, students are provided an overview of portfolio theory and the analytical tools of portfolio management as well as the relationship between risk and return. Includes a survey of current research in investments.

**Prerequisite:** FINC 5310.

**FINC 5370. Administrative Problems in Finance. 3 Hours.**

Students review advanced finance topics in business administration and their direct application to administrative challenges. Coverage includes financial modeling with spreadsheets, advanced time value of money, analysis of the financial performance and condition of a business firm, determination of marginal cost of capital, advanced capital budgeting, cash flow analysis, working capital management, and financial policies.

**Prerequisite:** FINC 5310.

**FINC 5395. Commercial Bank Lending. 3 Hours.**

Students engage in an in-depth coverage of the current lending and regulatory issues and techniques appropriate for management of commercial lending activities in modern financial institutions. Research, readings, and case studies are employed to provide students the opportunity to apply the literature in the dynamic financial institutions industry.

**Prerequisite:** FINC 5310.

Director/Chair: **Mary C Funck**

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