

MASS COMMUNICATION: FILM (MCFL)

MCFL 3351. Moving Image Aesthetics. 3 Hours.

This course is an in-depth look into pre-production process as it directly pertains to storyboard creation, character development and design, pre-visualization techniques and principles of concept design. Students will script, shoot and edit short films, identifying challenges to the form and discussing the success of these challenges. Course Equivalents: MCOM 3351

Prerequisite: MCOM 1332, MCOM 1371, MCOM 2371, and a score of 80 or higher on the Grammar Module.

MCFL 3352. Cinematography. 3 Hours.

This course is designed to study emotional and visual qualities of light, and the application of varying strategies in lighting for characters, film composition, lenses, filtration, and manipulation of images in mood creation, and practical techniques, product and narrative style of lightning. Students will utilize their critical thinking skills in producing various original images. Course Equivalents: MCOM 3352

Prerequisite: MCOM 1332, MCOM 1371, MCOM 2371, and a score of 80 or higher on the Grammar Module.

MCFL 3353. Advanced Editing for Film & TV. 3 Hours.

This course is a continuation of film editing with concentration on standards expected by industry professionals. Students will learn various editing software applications and techniques of fine tuning film and TV projects. Course Equivalents: MCOM 3353

Prerequisite: MCOM 1332, MCOM 1371, MCOM 2371, and a score of 80 or higher on the Grammar Module.

MCFL 3354. Film History I. 3 Hours.

Students in this course trace the history of film as a mass medium, art form, and industry from 1895-1945. Film's 19th century origins in photographic technologies and popular theater situate understanding of its emergence as a new medium; it progresses to cover the global film history in the silent era, the transition to sound, and the golden age of sound cinema. Specific film concepts, critical historical contexts, and canonical works are analyzed in a discursive setting. Course Equivalents: MCOM 3354

Prerequisite: MCOM 2366 and a score of 80 or higher on the Grammar Module.

MCFL 3355. Film History II. 3 Hours.

Students in this course trace the history of film as a mass media, art form, and industry from 1945 to the present day. World War II and the advent of electronic media fundamentally changed the societal and technological nature of cinema. Students analyze the global film history in the postwar era and the age of new and emerging media; they also explore specific film concepts, historical contexts and canonical works in a discursive setting. Course Equivalents: MCOM 3355

Prerequisite: MCOM 2366 and a score of 80 or higher on the Grammar Module.

MCFL 3356. Select Film Genre. 3 Hours.

Students in this course examine the history, nature, and major works of a selected film genre. Emphasis is placed on story design, production techniques, and cultural meanings specific to the particular genre. Topics and instructors rotate every semester, and may include sports, horror, melodrama, science fiction, or western films. Course Equivalents: MCOM 3356

Prerequisite: MCOM 2366 and a score of 80 or higher on the Grammar Module.

MCFL 3357. Seminar in Hispanic Cinemas / Arte de cines hispanohablantes. 3 Hours.

Students in this bilingual course explore the art of Spanish-language film and television. Emphasis is placed on appreciation and critical analysis of film as art. Topics vary each semester may vary from national cinemas (Mexico, Argentina, Colombia, Spain, and so on) to ethnic groups (Mexican-American cinema) to transnational Hispanic directors (Luis Buñuel, Alfonso Cuarón). Students should have a conversational understanding of Spanish but can participate in English.

Prerequisite: MCOM 2366 and a score of 80 or higher on the Grammar module.

MCFL 3358. Screenwriting I: Narrative Writing for Film & Television. 3 Hours.

Students study the theory and techniques of screenwriting and become familiar with the principles and techniques used in writing fiction for film and television. Students develop original scripts and acquire an understanding of how to write a screenplay.

Prerequisite: MCOM 1332, MCOM 1371, MCOM 2371 and an 80 or higher on the grammar module.

MCFL 3359. Directing for Film and TV. 3 Hours.

In this course students explore directorial techniques and methods of narrative films and narrative TV drama. Emphasis will be placed on directing a shoot, scene construction, coverage, staging, blocking, camera perspectives and directing actors. Course Equivalents: MCOM 3359

Prerequisite: MCOM 1332, MCOM 1371, MCOM 2371, and a score of 80 or higher on the Grammar Module.

MCFL 3372. Single Camera and Non-Linear Editing I. 3 Hours.

This course teaches pre-production, field production, and post-production techniques. Elements include field camera setup and operation, remote lighting, remote sound, and basic continuity editing with an emphasis on underlying principles of video technology. Students are expected to produce original content for broadcast on Cable Channel 7. Course Equivalents: MCOM 3372

Prerequisite: MCOM 1332, MCOM 1371, MCOM 2371, and a score of 80 or higher on the Grammar Module.

MCFL 4350. Film Theory. 3 Hours.

Students in this course confront interrelated philosophical and social questions of film's nature as an art form, instrument, and mass medium. Major thinkers from different eras will be studied in a humanistic, critical, and discursive fashion through writing and discussion. Comparison of different critical approaches empowers a comprehensive understanding of film's cultural roles and potential. Course Equivalents: MCOM 4350

Prerequisite: Either (9 hours of MCFL) or (MCOM 2366 and 6 additional hours of MCOM).

MCFL 4375. Screenwriting II. 3 Hours.

The student develops original ideas from initial concept through completion of a full-length screenplay in a workshop environment. Screenplay structure for feature-length screenplays will be analyzed for character development and plot points.

Prerequisite: MCFL 3358.