

# BACHELOR OF APPLIED ARTS AND SCIENCES: GENERAL BUSINESS CONCENTRATION

**Additional information:** Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-applied-arts-and-sciences/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

## Bachelor of Applied Arts and Sciences: General Business Concentration

Code	Title	Hours
<b>Requirements</b>		
General Education Requirements (Core Curriculum/Degree Specific Requirements)		42
Major (A.A.S. degree - in-block transfer courses) <sup>1</sup>		36
Concentration: General Business		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis <sup>2</sup>	3
or MATH 3379	Statistical Methods in Practice	
or STAT 3379	Statistical Methods in Practice	
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
BUAD 3355	Business Law	3
ECON 2300	Introduction To Economics <sup>3,4</sup>	3
or ECON 2301	Principles Of Macroeconomics	
or ECON 2302	Principles Of Microeconomics	
FINC 3310	Financial Institutions and Markets	3
FINC 3320	Business Finance	3
FINC 3330	Financial Spreadsheet Modeling	3
MATH 1324	Mathematics for Managerial Decision Making <sup>4,5</sup>	3
MGMT 3310	Principles Of Management	3
MKTG 3310	Principles Of Marketing	3
SCMG 3370	Operations Management	3
Advanced General Business Electives (can include CATM 4360) <sup>6</sup>		3
<b>Total Hours</b>		<b>120</b>

<sup>1</sup> A maximum of 66 semester credit hours are transferable. Additional hours may be needed to meet the total 120 SCH requirement. For more detailed information concerning General Education, Major, requirements, and transferrable courses, please visit Career and Technology Program. (<https://catalog.shsu.edu/archives/2025-2026/undergraduate/colleges-academic-departments/science-and-engineering-technology/agricultural-science/career-technology-program/>)

<sup>2</sup> Students transferring in or choosing BANA 2372 as a course option will need three additional hours of advanced credit.

<sup>3</sup> ECON 2300, ECON 2301, or ECON 2302 satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

<sup>4</sup> The total hours reflect the inclusion of MATH 1324 and ECON 2300, ECON 2301, or ECON 2302 in the General Business Concentration. If the student does not have prior credit for MATH 1324 and ECON 2300, ECON 2301, or ECON 2302, the total hours increase to 126.

<sup>5</sup> MATH 1324 satisfies the Core Curriculum requirement for Component Area II (Mathematics).

<sup>6</sup> Any course at the 3000 or 4000 level with a prefix from the College of Business Administration or CATM 4360.

### Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

This degree program is administered by the Department of Agricultural Sciences in the College of Science and Engineering Technology.

## Internships or Work-Based Mentorship

An internship or work-based mentorship in career and technology is intended to provide experience-based learning opportunities for students in their respective discipline of study. These internships are limited to students seeking a BAAS degree or for students with special approval. Students generally seek an internship or work-based mentorship experience at the end of their sophomore or junior year. The course identified for internship or work-based mentorship is CATM 4360 (or minor field internship) and may be arranged through student contact with providers or through departmental faculty, staff announcements, or career services postings. All internships or work-based mentorships must receive prior departmental approval. Maximum credit for internship or work-based mentorship is nine (9) credit hours, with no more than three (3) hours to be taken per semester.

### First Year

Fall	Hours	Spring	Hours
Core Curriculum and/or Major (A.A.S. degree in-block transferred courses) <sup>1</sup>		15 Core Curriculum and/or Major (A.A.S. degree in-block transferred courses) <sup>1</sup>	15
		<b>15</b>	<b>15</b>

### Second Year

Fall	Hours	Spring	Hours
Core Curriculum and/or Major (A.A.S. degree in-block transferred courses) <sup>1</sup>		18 Core Curriculum and/or Major (A.A.S. degree in-block transferred courses) <sup>1</sup>	18
		<b>18</b>	<b>18</b>

### Third Year

Fall	Hours	Spring	Hours
General Education (As needed)		3 General Education (As needed)	3
ACCT 2301		3 ACCT 2302	3
ECON 2300, 2301, or 2302 <sup>2, 3</sup>		3 BANA 2372, MATH 3379, or STAT 3379 <sup>5</sup>	3
MATH 1324 <sup>3, 4</sup>		3 BUAD 3301	3
MGMT 3310		3 MKTG 3310	3
		<b>15</b>	<b>15</b>

### Fourth Year

Fall	Hours	Spring	Hours
BANA 3363		3 Advanced Business Elective or CATM 4360 <sup>6</sup>	3
BUAD 3355		3 BUAD 3335	3
FINC 3320		3 FINC 3310	3
SCMG 3370		3 FINC 3330	3
		<b>12</b>	<b>12</b>

**Total Hours: 120**

<sup>1</sup> A maximum of 66 semester credit hours are transferable. Additional hours may be needed to meet the total 120 SCH requirement. For more detailed information concerning General Education, Major, requirements, and transferable courses, please visit Career and Technology Program (<https://catalog.shsu.edu/archives/2025-2026/undergraduate/colleges-academic-departments/science-and-engineering-technology/agricultural-science/career-technology-program/#text>).

<sup>2</sup> ECON 2300, ECON 2301, or ECON 2302 satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

<sup>3</sup> The total hours reflect the inclusion of MATH 1324 and ECON 2300, ECON 2301, or ECON 2302 in the General Business Concentration. If the student does not have prior credit for MATH 1324 and ECON 2300, ECON 2301, or ECON 2302, the total hours increase to 126.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BAAS: General Business Concentration is designed to provide graduates with the following marketable skills:

- Financial literacy.
- Professional communication appropriate to a corporate environment.
- Quantitative/analytical skills as applied to the decision-making process of a firm.