

UNDERGRADUATE CERTIFICATE IN COMMUNICATION FOR HEALTH AND SOCIAL CARE PROFESSIONALS

The Undergraduate Certificate in Communication for Health and Social Care Professionals is an 18-hour certificate program that builds from the department's existing undergraduate courses. The curriculum consists of six required classes that best suit students who are interested in pursuing careers in the health and social care industry (nurses, health technicians, patient ambassadors, health care managers, human service specialists, counselors, therapists, nutritionists, etc.). The certificate is a freestanding credential that can be earned as a stand-alone certification or awarded on the way toward a bachelor's degree.

Additional Information: Reference the Program Landing Page (<https://shsu.edu/programs/undergrad-certificate/communication-health-social-care-professionals/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Undergraduate Certificate in Communication for Health and Social Care Professionals		
Required Courses		
COMS 3375	Strategic Organizational Communication	3
COMS 3386	Learning to Listen: A Key Communication Competency ¹	3
COMS 3391	Interpersonal Health Communication	3
COMS 3392	Risk Communication	3
COMS 3393	Environmental Communication	3
HLTH 3355	United States Health Care Systems ²	3
Total Hours		18

¹ The Department of Communication Studies will waive the prerequisite for anyone admitted to this certificate.

² COHS has agreed to make the HLTH 3355 prerequisite of 55 hours or more a non-issue for students seeking the certificate.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The Undergraduate Certificate in Communication for Health and Social Care Professionals is designed to provide graduates with the following marketable skills:

- Identify communication theories, principles, and research methods.
- Apply strategic communication principles related to professional health settings.
- Demonstrate interpersonal communication competence in health care contexts.
- Synthesize information and present different viewpoints related to health communication.
- Demonstrate effective verbal and nonverbal communication skills in health settings.
- Demonstrate effective leadership of small groups in health contexts.
- Gather and evaluate information critically.