

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN FINANCE: CONCENTRATION IN FINANCIAL PLANNING (AS OF SPRING 2026)

Each BBA degree consists of:

- University Core Curriculum (<https://catalog.shsu.edu/archives/2025-2026/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/>) (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required Courses
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center/>) campus or through SHSU Online (<http://distance.shsu.edu/>).

Code	Title	Hours
Bachelor of Business Administration, Major in Finance: Concentration in Financial Planning		
Core Curriculum (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ²		3
Component Area IX (Component Area Option) ³		4
Degree Specific Requirements		
MATH 1324	Mathematics for Managerial Decision Making ¹	3
MGIS 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
Business Core		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ²	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of Management Information Systems (MIS)	3
MGMT 3310	Principles Of Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
SCMG 3370	Operations Management	3
Major: Foundation		
FINC 3310	Financial Institutions and Markets	3
FINC 3330	Financial Spreadsheet Modeling	3

FINC 4345	Investments	3
Concentration: Financial Planning		
ACCT 3353	Federal Taxation Concepts	3
ACCT 4355	Personal Tax Planning	3
FINC 3340	Financial Analytics	3
or FINC 3345	Financial Data Visualization	
FINC 3360	Risk Management and Insurance	3
FINC 4325	Selling Financial Services	3
FINC 4360	Advanced Financial Planning	3
Electives: General		
General Electives		3
Electives: Advanced		
Advanced Business Electives ⁴		6
Minor: Not Required ^{5, 6}		
Total Hours		120

¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

³ BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.

⁴ Select two courses from the Advanced Business Electives course listing below.

⁵ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

⁶ The following minors cannot be paired with this degree program: Minor in Finance, Minor in General Business Administration.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Finance majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Finance.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

The following minors cannot be paired with this degree program: Minor in Finance, Minor in General Business Administration.

Code	Title	Hours
Advanced Business Electives ⁴		
Select two courses from the following:		6
ACCT 3313	Intermediate Accounting I	
ACCT 3314	Intermediate Accounting II	
or ACCT 3347	Cost Accounting	
BUAD 3355	Business Law	
or BUAD 4310	Securities Regulation	
ECON 3357	Intermediate Microeconomics	
or ECON 4373	Monetary Economics	
FINC 3340	Financial Analytics ¹	
or FINC 3345	Financial Data Visualization	
FINC 4080	Independent Study	
FINC 4085	Special Topic	

FINC 4315	Entrepreneurial and Small Firm Finance
FINC 4320	Commercial Bank Management
FINC 4330	Commercial Bank Lending
FINC 4335	Financial Statement and Credit Analysis
FINC 4340	International Finance
FINC 4355	Securities Analysis and Portfolio Management
FINC 4365	Seminar in Financial Derivatives
FINC 4375	Investment Technologies
FINC 4389	Undergraduate Internship in Finance
FINC 4390	Managerial Finance

¹ Select the course not taken as a required Concentration course.

First Year

Fall	Hours	Spring	Hours
Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹		1 Component Area V (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 ENGL 1302 ²	3
HSTY 1301 ³		3 HSTY 1302 ³	3
MATH 1324 ⁴		3 MGIS 1305 or CSTE 1330	3
		14	16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)		3 Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁶	3
ACCT 2301		3 ACCT 2302	3
BANA 2372		3 ECON 2302 ⁷	3
ECON 2301		3 FINC 3320	3
POLS 2305 ⁵		3 POLS 2306 ⁵	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 BUAD 3335	3
BUAD 3301		3 FINC 3340 or 3345	3
FINC 3310		3 FINC 3360	3
FINC 3330		3 FINC 4325	3
MGMT 3310		3 MGIS 3310	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
ACCT 3353		3 ACCT 4355	3
Advanced Business Elective ⁸		3 Advanced Business Elective ⁸	3
FINC 4345		3 FINC 4360	3
MKTG 3310		3 General Elective	3

SCMG 3370	3 MGMT 4390	3
15		15

Total Hours: 120

- ¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- ² Satisfies the Core Curriculum requirement for Component Area I (Communication).
- ³ Satisfies the Core Curriculum requirement for Component Area VI (History).
- ⁴ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ⁵ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).
- ⁶ BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).
- ⁷ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ⁸ Select two courses from the Advanced Business Electives course listing below.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in Finance: Concentration in Financial Planning is designed to provide graduates with the following marketable skills:

- Interpret financial data to assess investment opportunities, risks, and overall financial health.
- Identify client needs and educate clients on financial options.
- Recommend tailored investment solutions based on client goals and risk tolerance.
- Minimize tax liabilities through intentional financial planning.
- Support client management of wealth transfers, wills, trusts, and estate taxes.