

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN INTERNATIONAL BUSINESS

Each BBA degree consists of:

- [University Core Curriculum](#) (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required courses
- Elective(s)
- COBA Career Readiness Academy I & II (<https://shsu.edu/academics/business-administration/center-for-building-business-professionals/career-readiness/>)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at [The Woodlands Center](#) campus or through [SHSU Online](#).

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-international-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Business Administration, Major in International Business		
Core Curriculum (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ²		3
Component Area IX (Component Area Option) ³		4
Degree Specific Requirements		
MATH 1324	Mathematics for Managerial Decision Making ¹	3
MGIS 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
Business Core		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ²	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of Management Information Systems (MIS)	3
MGMT 3310	Principles Of Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
SCMG 3370	Operations Management	3
Major: Foundation		
BUAD 4335	Intercultural Business Communication ⁴	3
BUAD 4340	International Business Law	3

ECON 3340	Economics and Business in the Global Economy	3
or ECON 3341	Comparative Economics Systems	
or ECON 3344	Contemporary International Issues in Economics	
or ECON 4348	Economic Development	
ECON 4340	International Economics	3
FINC 4340	International Finance ⁵	3
MGMT 4340	International Management ⁶	3
MKTG 4340	International Marketing	3
SCMG 3376	Global Supply Chain Logistics	3
Major: Prescribed Electives		
Advanced Business Electives ⁷		6
World Studies Elective ⁸		3
Electives: General		
General Elective		3
Minor: Not Required ^{9, 10}		
Total Hours		120

¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

³ BUAD 1301 or BUAD 2321 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.

⁴ Or select a 3000- or 4000- level foreign language course OR a COBA Study Abroad course to fulfill this requirement.

⁵ FINC 4340 is typically offered only in the fall semester. See an academic advisor for further information.

⁶ MGMT 4340 is typically offered only in the fall semester. See an academic advisor for further information.

⁷ Advanced Business Electives include any course with a/an ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, MKTG, REAL, or SCMG prefix (3000- or 4000- level).

⁸ See the course listing below for the World Studies Elective.

⁹ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

¹⁰ A minor in a supporting business field (not General Business Administration) or a foreign language is strongly recommended. A minor in most supporting business fields can be accomplished by using the available elective hours. Employment opportunities in International Business are likely to be enhanced with foreign language skills. Students who have high school credits in a foreign language or who have otherwise developed a foreign language proficiency are encouraged to participate in the College Level Examination Program (CLEP). Acceptable scores on the CLEP examinations will allow students to earn up to 14 hours of foreign language credits in French, German, or Spanish.

Code	Title	Hours
World Studies Electives ⁸		
Select one from the following OR any 1000-2000 level course offered in the Department of World Languages and Cultures:		3
CRIJ 3361	Comparative Criminal Justice Systems	
GEOG 2355	World Regional Geography: Europe, Asia, and Australia	
GEOG 2356	World Regional Geography: Latin America, Africa, South Asia	
GEOG 3350	Cultural Geography	
GEOG 4351	Economic Geography	
HSTY 3312	Early Christianities	
HSTY 3316	Modern Middle East	
HSTY 3321	Modern Asian History	
HSTY 3335	Europe & the World 1618-1789	
HSTY 3338	Britain to 1714	
HSTY 3340	British Empire	
HSTY 3351	Modern Mexico	
HSTY 3353	Modern Latin America	
HSTY 3369	Boomers to Zoomers	

HSTY 3397	Urban/Suburban History
POLS 3386	International Political Economy

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

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First Year

Fall	Hours	Spring	Hours
Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹		1 Component Area V (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 ENGL 1302 ²	3
HSTY 1301 ³		3 HSTY 1302 ³	3
MATH 1324 ⁴		3 MGIS 1305 or CSTE 1330	3
	14		16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)		3 Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁶	3
ACCT 2301		3 ACCT 2302	3
ECON 2301		3 BANA 2372	3
POLS 2305 ⁵		3 ECON 2302 ⁷	3
General Electives		3 POLS 2306 ⁵	3
	15		15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 BUAD 3335	3
BUAD 3301		3 ECON 3340, 3341, 3344, or 4348	3
FINC 3320		3 MGIS 3310	3
MGMT 3310		3 MKTG 3310	3
World Studies Elective ⁸		3 Advanced Business Elective ⁹	3
	15		15

Fourth Year

Fall	Hours	Spring	Hours
ECON 4340		3 BUAD 4335 ¹²	3

FINC 4340 ¹⁰	3 BUAD 4340	3
MGMT 4340 ¹¹	3 MGMT 4390	3
SCMG 3370	3 MKTG 4340	3
Advanced Business Elective ⁹	3 SCMG 3376	3
	15	15

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- ¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- ² Satisfies requirement for Core Curriculum Component Area I (Communication).
- ³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- ⁴ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- ⁶ BUAD 1301 or BUAD 2321 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).
- ⁷ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ⁸ See the course listing below for the World Studies Elective.
- ⁹ Advanced Business Electives include any course with a/an ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, MKTG, REAL or SCMG prefix (3000- or 4000- level).
- ¹⁰ FINC 4340 is typically offered only in the fall semester. See an academic advisor for further information.
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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in International Business is designed to provide graduates with the following marketable skills:

- Analysis and decision making.
- Data analysis.
- Understanding of international markets.
- Understanding of global issues.
- Quantitative reasoning.