

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN ECONOMICS

Each BBA degree consists of:

- [University Core Curriculum](#) (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required Courses
- Elective(s)
- [COBA Career Readiness Academy I & II](#)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at [The Woodlands Center](#) campus or through [SHSU Online](#)

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-economics/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

| Code | Title | Hours |
|--|---|-------|
| Bachelor of Business Administration, Major In Economics | | |
| Core Curriculum (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/) | | |
| Component Area I (Communication) | | 6 |
| Component Area II (Mathematics) ¹ | | 3 |
| Component Area III (Life and Physical Science) | | 8 |
| Component Area IV (Language, Philosophy, and Culture) | | 3 |
| Component Area V (Creative Arts) | | 3 |
| Component Area VI (U.S. History) | | 6 |
| Component Area VII (Political Science/Government) | | 6 |
| Component Area VIII (Social and Behavioral Sciences) ² | | 3 |
| Component Area IX (Component Area Option) ³ | | 4 |
| Degree Specific Requirements | | |
| MATH 1324 | Mathematics for Managerial Decision Making ¹ | 3 |
| MGIS 1305 or CSTE 1330 | Business Computer Applications Introduction to Computers | 3 |
| Business Core | | |
| ACCT 2301 | Principles of Financial Accounting | 3 |
| ACCT 2302 | Principles of Managerial Accounting | 3 |
| BANA 2372 | Business Analysis | 3 |
| BANA 3363 | Inter Business Analysis | 3 |
| BUAD 3301 | Business Legal Environment | 3 |
| BUAD 3335 | Business Communication | 3 |
| ECON 2301 | Principles Of Macroeconomics | 3 |
| ECON 2302 | Principles Of Microeconomics ² | 3 |
| FINC 3320 | Business Finance | 3 |
| MGIS 3310 | Principles of Management Information Systems (MIS) | 3 |
| MGMT 3310 | Principles Of Management | 3 |
| MGMT 4390 | Strategic Management & Policy | 3 |
| MKTG 3310 | Principles Of Marketing | 3 |
| SCMG 3370 | Operations Management | 3 |
| Major: Foundation | | |
| ECON 3357 | Intermediate Microeconomics | 3 |
| ECON 3372 | Intermediate Macroeconomics | 3 |
| ECON 3341 | Comparative Economics Systems | 3 |

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|--|--|------------|
| or ECON 3344 | Contemporary International Issues in Economics | |
| or ECON 4340 | International Economics | |
| or ECON 4348 | Economic Development | |
| or ECON 4360 | International Field Studies in Economics | |
| ECON 4362 | Econometrics for Business | 3 |
| or ECON 4365 | Introduction to Business Forecasting and Economics | |
| or BANA 4365 | Introduction To Business Forecasting & Economics | |
| Major: Prescribed Electives | | |
| BANA and ECON Advanced Electives ⁴ | | 15 |
| ACCT, BANA, or ECON Advanced Elective ⁵ | | 3 |
| Electives: General | | |
| General Electives | | 6 |
| Minor: Not Required ^{6,7} | | |
| Total Hours | | 120 |

- ¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ³ BUAD 1301 or BUAD 2321 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- ⁴ Select five courses (15 SCH) from the BANA and ECON Advanced Electives course list below.
- ⁵ Select any ACCT, BANA, or ECON Advanced Elective (3000- or 4000- level) course.
- ⁶ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.
- ⁷ All minors, except the Minor in General Business Administration, may be paired with this degree program.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students who want to pursue graduate studies in economics are encouraged to take additional courses in mathematics and statistics. Suggested courses include: MATH 1420, MATH 1430, MATH 2440, MATH 3377, or STAT 4371. Please, visit with the department chair for additional guidance.

| Code | Title | Hours |
|--|--|-------|
| BANA and ECON Advanced Electives ⁴ | | |
| Select five from the following: | | 15 |
| BANA 4373 | Advanced Business Analytics for Economics and Business | |
| ECON 3351 | Labor Economics | |
| ECON 3352 | Energy and Environmental Economics | |
| ECON 3360 | Behavioral Economics | |
| ECON 3370 | Economics of Business and Government | |
| ECON 3373 | Urban And Regional Economics | |
| ECON 3374 | Economics of Public Finance and Public Policy | |
| ECON 4085 | Special Topic | |
| ECON 4350 | Health Economics and Finances | |
| ECON 4353 | Economics Of Sports | |
| ECON 4357 | Managerial Economics | |
| ECON 4367 | Data Science for Business and Economics | |
| ECON 4373 | Monetary Economics | |

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First Year

| Fall | Hours | Spring | Hours |
|--|-------|--|-----------|
| Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | | 4 Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | 4 |
| Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹ | | 1 Component Area V (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav) | 3 |
| ENGL 1301 ² | | 3 ENGL 1302 ² | 3 |
| HSTY 1301 ³ | | 3 HSTY 1302 ³ | 3 |
| MATH 1324 ⁴ | | 3 MGIS 1305 or CSTE 1330 | 3 |
| | | 14 | 16 |

Second Year

| Fall | Hours | Spring | Hours |
|---|-------|--|-----------|
| Component Area IV (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv) | | 3 Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁶ | 3 |
| ACCT 2301 | | 3 ACCT 2302 | 3 |
| ECON 2301 | | 3 BANA 2372 | 3 |
| General Elective | | 3 ECON 2302 ⁷ | 3 |
| POLS 2305 ⁵ | | 3 POLS 2306 ⁵ | 3 |
| | | 15 | 15 |

Third Year

| Fall | Hours | Spring | Hours |
|-----------|-------|---|-----------|
| BANA 3363 | | 3 BUAD 3301 | 3 |
| ECON 3357 | | 3 BUAD 3335 | 3 |
| FINC 3320 | | 3 ECON 3341, 3344, 4340, 4348, or 4360 (Select one) | 3 |
| MGMT 3310 | | 3 ECON 3372 | 3 |
| MKTG 3310 | | 3 MGIS 3310 | 3 |
| | | 15 | 15 |

Fourth Year

| Fall | Hours | Spring | Hours |
|---|-------|--|-----------|
| BANA and ECON Advanced Electives ⁸ | | 12 ACCT, BANA, or ECON Advanced Electives ⁹ | 3 |
| SCMG 3370 | | 3 BANA and ECON Advanced Electives ⁸ | 3 |
| | | ECON 4362, 4365, or BANA 4365 | 3 |
| | | General Electives | 3 |
| | | MGMT 4390 | 3 |
| | | 15 | 15 |

Total Hours: 120

¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.

² Satisfies requirement for Core Curriculum Component Area I (Communication).

³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).

⁴ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).

⁶ BUAD 1301 or BUAD 2321 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).

⁷ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in Economics is designed to provide graduates with the following marketable skills:

- Critical thinking.
- Data analysis.
- Supply and demand analysis.
- Understanding of current and past economic performance.
- Quantitative reasoning.