

COLLEGE OF BUSINESS ADMINISTRATION

Administrative Officers

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Department of Business Administration and Entrepreneurship	Diana Brown, J.D., Chair dx029@shsu.edu; (936) 294-2578
Department of Economics and International Business	Mary Funck, Ph.D., Chair mcf012@shsu.edu; (936) 294-1277
Department of Finance and Banking	Mary Funck, Ph.D., Chair mcf012@shsu.edu; (936) 294-1277
Department of Management and Marketing	Irfan Ahmed, Ph.D., Chair mgt_ixa@shsu.edu; (936) 294-1276

Vision Statement

The College of Business Administration will be among the top-ranked colleges of business for upward social mobility and be recognized for having the highest level of student and community impact in the region.

Mission Statement

The College of Business Administration develops impactful business professionals through innovative degree programs, the development of marketable competencies and skills, experiential learning, and community engagement. We focus on student and career success, social mobility, workforce needs, and promoting regional economic growth, emphasizing excellent teaching, impactful scholarship, personalized student services, and strong community connections.

Core Values

- Sense of Community and Belonging. Fostering a caring and supportive community.
- Professional Excellence. Creating a culture of quality and leadership.
- Accountability. Accepting responsibility for our actions.
- Mutual Respect. Demonstrating respect and valuing individual perspectives, achievements, abilities, and qualities.
- Honor and Integrity. Encouraging individuals to build strong relationships through honesty, trust, and dependability.
- Continuous improvement. A culture of continuously striving for improvement in everything we do.

Highlights

The College of Business Administration is accredited by the Association to Advance Collegiate Schools of Business International (AACSB International) and has a nationally recognized chapter of Beta Gamma Sigma. In the United States only one in three business schools have earned this accreditation and worldwide approximately six percent of business programs/schools have earned this prestigious accreditation.

Sam Houston State University was accredited in 2005 as the 17th Professional Golfers' Association of America PGA Golf Management university in the country and the first in the state of Texas. The Professional Golfers' Association of America PGA Golf Management program at Sam Houston State University is designed to produce members of the PGA of America. Successful completion of the four- and one-half-year program will reward the student with a Bachelor of Business Administration (BBA) degree in General Business Administration with a concentration in PGA Golf Management, resulting in Class "A" membership within the PGA of America.

The BBA degrees in accounting, banking and financial institutions, finance, general business administration, management, and marketing may be completed at The Woodlands Center (TWC) in The Woodlands, Texas. The BBA degree in general business administration is also available in a completely online format.

The College is a member of the SAP University Alliance and offers students the opportunity to earn an SAP Certificate of Completion.

The College is home to the Center for Innovation, Technology, and Entrepreneurship providing students with hands-on experience in 3D printing, RFID technology and robotics.

The College hosts the Texas Bankers Hall of Fame.

Each year the College of Business Administration conducts a career fair that offers students the opportunity to interact with over 50 employers from all types of business and not-for-profit organizations.

The College offers an Executive MBA in Banking and Financial Institutions. The EMBA program is a two-year cohort program involving both online and residence coursework.

Academic Programs

Departments	Programs
Accounting	B.B.A.
Banking and Financial Institutions	B.B.A.
Banking and Financial Institutions: Concentration in Commercial Real Estate (as of Spring 2026)	B.B.A.
Business (as of Spring 2026)	B.A.A.S.
Business Administration	B.B.A.
Business Administration: Real Estate Concentration	B.B.A.
Business Administration with PGM Concentration	B.B.A.
Career and Technology Program: General Business Concentration	B.A.A.S.
Economics	B.B.A.
Entrepreneurship	B.B.A.
Finance	B.B.A.
Finance: Concentration in Financial Management	B.B.A.
Finance: Concentration in Financial Planning (as of Spring 2026)	B.B.A.
Finance: Concentration in Investments	B.B.A.
Human Resource Management	B.B.A.
International Business	B.B.A.
Management	B.B.A.
Management Information Systems	B.B.A.
Marketing	B.B.A.
Supply Chain Management	B.B.A.

Business Minors

The College of Business Administration offers twelve minors: Accounting, Banking, Economics, Entrepreneurship, Finance, General Business Administration, International Business, Management, Management Information Systems, Marketing, Real Estate, and Supply Chain Management. With two exceptions, the minors are open to all students majoring in areas that allow minors. Students majoring in programs within the College of Business Administration may not minor in General Business Administration. The minor in Banking is open only to students seeking a BBA degree or those students pursuing a major in Agricultural Business. Please, see the appropriate departmental section for the specific course requirements for that program's minor(s).

Graduate Programs in the College of Business Administration

- Executive Master of Business Administration in Banking and Financial Institutions (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/emba/>)
- Master of Business Administration (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/mba/>)
- Master of Science in Accounting (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/accounting/accounting-ms/>)
- Master of Science in Applied Economics (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/economics-international-business/applied-economics-ms/>)

- Master of Science in Project Management (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/analytics-information-systems-and-supply-chain/project-management-ms/>)

Student Organizations and Honor Societies

- Alpha Kappa Psi
- Association for Business Information Technology Students
- Association of Certified Fraud Examiners
- Association of Supply Chain Management
- Banking and Finance Club
- Beta Alpha Psi
- Beta Gamma Sigma
- COBA Ambassadors
- Collegiate Entrepreneurs' Organization
- International Business and Economics Club
- The Investment Club
- Marketing Student Club
- MBA Student Association
- National Association of Black Accountants
- Omicron Delta Epsilon
- Phi Chi Theta
- Society for Human Resource Management

Additional student organizations may exist within specific majors and/or departments. Please see the appropriate major/department for more details.

Internships and Study Abroad

A student may earn a maximum of six hours in approved, supervised educational work experience in internships. Internship applications are available from the sponsoring academic department. In order to receive academic credit, a student must meet the eligibility conditions, obtain prior approval from the Department Chair of his/her major, and meet the guidelines established by the College of Business Administration for monitoring the quality of the learning experience.

Sam Houston State University offers the unique opportunity for students to earn college credit in other countries including China, Dubai, Germany, Japan, and Scotland. These classes are taught by COBA and other SHSU faculty members, and students have many opportunities to interact with the local community. Field trips to major businesses, museums, and archaeological sites are often included. A limited number of scholarships are available to partially cover the cost. Interested students may contact the Dean's Office or the Office of International Programs for additional information.

Scholarships

Sam Houston State University offers academic scholarship opportunities for **beginning freshmen** who excel in areas of academic achievement and leadership. There are additional competitive scholarship opportunities for **current SHSU and transfer undergraduate students**. Students are encouraged to apply for scholarships using the **Scholarship4Kats** program at Financial Aid (<http://www.shsu.edu/dept/financial-aid/>). The Scholarship4Kats program is a single application that will allow the student to apply for most scholarships available on campus whether at the departmental, college, or university-level.

Numerous scholarships are available on a competitive basis for currently enrolled students in the College of Business Administration. Applications are typically accepted through **Scholarship4Kats** between October 1 and December 31 for incoming students and between January 2 and December 31 for returning students. Deadlines may change so students are encouraged to check the website for current information. Scholarship recipients are announced in April for the following academic year.

Scholarships vary from year to year and typically include:

- A.J. & Lynn Amato COBA Endowed Scholarship
- Beeson Endowed Scholarship
- Bonnie Vick Kittleband Scholarship
- Brian K. Hall "Covering the Bases" Endowed Scholarship
- Carol Shaw Alpha Chi Omega Scholarship
- Charles R. Carlow Endowed Scholarship
- Douglas C. Fletcher, Sr. Scholarship

- Ed and Genevieve Sandhop Endowed Scholarship
- Ed G. Sandhop Scholarship
- Edward James Crawford Scholarship
- Gibson D. Lewis Scholarship
- G. Scott and Mary S. McCarley Endowed Scholarship
- James E. Gilmore Endowed Scholarship
- Jean D. Neal Scholarship
- J. N. and Vennie Crawford Business Administration Scholarship
- Joe M. "Butch" MacKenzie Scholarship
- John Patrick Singleton (Class of 1965) Memorial Scholarship
- Johnson-Brown-Perkins Scholarship
- J. Roy Wells Scholarship
- Keener Family Scholarship
- Kelly DeHay and Rod Danielson COBA Scholarship
- Loretta J. Hankins COBA Endowment
- Lundy Scholarship
- Michael and Janet Hearn Rohrig Endowment
- Neva and Wesley West Scholarship
- Owen R. Marshall II Endowed Scholarship
- Pay It Forward Scholarship
- Rayford Lacey Hardy and Margie Crawford Hardy Endowed Scholarship
- Roland Hendricks COBA Scholarship in Memory of Thomas and Sadie Hendricks
- Ron Mafrige Endowment for COBA Scholarship in Honor of R. Dean Lewis
- Russell D. Gordy Scholarship
- Thomas K. Harrison Business School Endowment
- Wesley L. Oakes Scholarship
- Wood-Yager Scholarship

University-Specific Requirements

All students are required to complete the University general education requirements (common core) as described in Degree Requirements and Academic Guidelines section in this catalog.

Curriculum

Each Bachelor of Business Administration (BBA) degree consists of:

- University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required Courses
- Elective(s)
- COBA Career Readiness Academy I & II

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

The Business Core consists of the following courses:

Code	Title	Hours
Business Core		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3

ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of Management Information Systems (MIS)	3
MGMT 3310	Principles Of Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
SCMG 3370	Operations Management	3

¹ Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

Minimum GPA Requirements to Earn a BBA Degree

Students must achieve a 2.0 GPA in the following:

- SHSU GPA
- Cumulative GPA (SHSU and transfer)
- SHSU business courses
- Cumulative business courses (SHSU and transfer)
- Minor GPA (if a minor is pursued)

Some majors require a higher GPA and/or have specific grade requirements for courses within the major. Please see the respective departmental section for more details.

Fifty Percent Requirement

At least 50 percent of the required business curriculum for the B.B.A. degree must be taken in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (TWC) (<https://www.shsu.edu/academics/woodlands-center/>) campus or through SHSU Online (<https://online.shsu.edu/>).

Entry to Upper Division Courses

Admission to undergraduate upper division courses, i.e., 3000- and 4000-level, in the College of Business Administration, is limited to students who have completed at least 42 semester hours with a GPA of at least 2.0.

College-Specific Requirements

COBA Career Readiness Academy I & II

Required of all graduates of the BBA degree, the COBA Career Readiness Academy is a non-credit program designed for upper-division business students to develop essential career readiness skills. Focuses on lifelong career management, incorporating elements of self-assessment, goal setting, academic planning, exploration of business majors, and related career paths. Students learn and apply job search strategies such as resume writing, interviewing, and networking. In addition, students will engage with both internal and external partners, attending professional development events to build professional connections. This requirement is satisfied upon successful completion of the minimum requirements and is restricted to COBA undergraduate students. Students will be required to satisfy a minimum of three required items on the Career Readiness Academy Checklist (<https://shsu.edu/academics/business-administration/center-for-building-business-professionals/career-readiness/>) on the College of Business Administration website.

Graduate Studies

The College of Business Administration is authorized to offer the Master of Business Administration (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/mba/>), Executive MBA in Banking and Financial Institutions (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/emba/>), Master of Science in Accounting (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/accounting/accounting-ms/>), Master of Science in Applied Economics (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/economics-international-business/applied-economics-ms/>), Master of Science in Project Management (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/analytics-information-systems-and-supply-chain/project-management-ms/>) degrees and Graduate Certificates in Project Methods and Tools (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/analytics-information-systems-and-supply-chain/project-methods-and-tools-certificate/>) and Quality Management Tools (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/analytics-information-systems-and-supply-chain/quality-management-tools-certificate/>). The Graduate Catalog provides additional information regarding graduate studies in the College of Business Administration.