

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN BUSINESS ADMINISTRATION

Each BBA degree consists of:

- [University Core Curriculum](#) (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required courses
- Elective(s)
- COBA Career Readiness Academy I & II (<https://shsu.edu/academics/business-administration/center-for-building-business-professionals/career-readiness/>)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at [The Woodlands Center](#) campus or through [SHSU Online](#).

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Business Administration, Major in Business Administration		
Core Curriculum (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ²		3
Component Area IX (Component Area Option) ³		4
Degree Specific Requirements		
MATH 1324	Mathematics for Managerial Decision Making ¹	3
MGIS 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
Business Core		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ²	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of Management Information Systems (MIS)	3
MGMT 3310	Principles Of Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
SCMG 3370	Operations Management	3
Major: Foundation		
BUAD 3355	Business Law	3
FINC 3310	Financial Institutions and Markets	3

FINC 3330	Financial Spreadsheet Modeling	3
Major: Prescribed Electives		
Advanced ACCT Elective ⁴		3
Advanced Business Electives ⁵		9
Advanced ECON Elective ⁶		3
Advanced MGMT/MKTG Electives ⁷		6
Business Elective ⁸		3
Electives: General		
General Electives		3
Minor: Not Required^{9, 10}		
Total Hours		120

¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

³ BUAD 1301 or BUAD 2321 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.

⁴ ACCT 3304 is recommended.

⁵ Advanced Business Electives include any course with a/an ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, MKTG, REAL, or SCMG prefix (3000- or 4000- level).

⁶ Select any ECON course (3000- or 4000- level).

⁷ Select from BUAD 3345 or MGMT or MKTG Advanced Electives (3000- or 4000- level).

⁸ The following courses may not count here if they are already fulfilling another degree requirement: BUAD 1301, BUAD 2321, and MGIS 1305.

⁹ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours may be needed above the degree program's stated total semester credit hours.

¹⁰ The following minors cannot be paired with this degree program: Minor in General Business Administration.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

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First Year

Fall	Hours	Spring	Hours
Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹		1 Component Area V (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 ENGL 1302 ²	3
HSTY 1301 ³		3 HSTY 1302 ³	3
MATH 1324		3 MGIS 1305 or CSTE 1330	3

Second Year

Fall	Hours	Spring	Hours
Component Area IV (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)		3 Component Area IX (https://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁶	3
ACCT 2301		3 ACCT 2302	3
BANA 2372		3 ECON 2302 ⁷	3
ECON 2301		3 POLS 2306 ⁵	3
POLS 2305 ⁵		3 Business Elective ⁸	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 BUAD 3335	3
BUAD 3301		3 BUAD 3355	3
FINC 3320		3 FINC 3310	3
MGMT 3310		3 MGIS 3310	3
MKTG 3310		3 General Elective	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
FINC 3330		3 MGMT 4390	3
SCMG 3370		3 Advanced Business Electives ⁹	6
Advanced ACCT Electives ⁹		3 Advanced ECON Elective ¹²	3
Advanced Business Electives ¹⁰		3 Advanced MGMT/MKTG Electives ¹⁰	3
Advanced MGMT/MKTG Electives ¹¹		3	
		15	15

Total Hours: 120

- ¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- ² Satisfies Core Curriculum requirement for Component Area I (Communication).
- ³ Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
- ⁴ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ⁵ Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
- ⁶ BUAD 1301 or BUAD 2321 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).
- ⁷ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ⁸ The following courses may not count here if they are already fulfilling another degree requirement: BUAD 1301, BUAD 2321, and MGIS 1305.
- ⁹ ACCT 3304 is recommended.
- ¹⁰ Advanced Business Electives include any course with a/an ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, MKTG, REAL, or SCMG prefix (3000- or 4000- level).
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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in Business Administration is designed to provide graduates with the following marketable skills:

- Understand risk analysis, identification, and management of business risk.
- Ability to evaluate how people deal with money, time, and resources. Graduates will be able to use money, time, and resources effectively.
- Ability to apply key financial accounting items and construct, in good form, a balance sheet, income statement, and cash flow statement.
- Ability to apply financial ratios, analysis, and financial indicators to provide information useful to managers.
- Effectively design and present a business presentation adapting the presentation to the appropriate audience.
- Understand how the law affects business development, creation, decisions, and operations.