

DEPARTMENT OF BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

Chair: Dr. Diana Brown (dxb029@SHSU.EDU)

Phone: (936) 294-2578

Website: Department of Business Administration and Entrepreneurship

Vision

To deliver outstanding Business Administration and Entrepreneurship programs with faculty that is recognized for excellence in instruction, research, and service.

Mission

The mission of the Department of Business Administration and Entrepreneurship is to assist in fulfilling the mission of the University and the College of Business Administration by providing students with an academic foundation to become productive citizens, to develop successful careers, and to provide interested students with the background to pursue graduate or professional studies. The academic foundation leading to a Bachelor of Business Administration degree in Business Administration or Entrepreneurship is designed to arouse intellectual curiosity, develop analytical reasoning, and provide historical and current information relative to the global environment.

Graduate Programs

The Department of Business Administration and Entrepreneurship provides a significant portion of the curriculum for the Master of Business Administration (MBA) degree program.

Graduate Programs in the Department of Business Administration and Entrepreneurship

- Graduate Certificate in Real Estate Analysis (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/business-administration-and-entrepreneurship/real-estate-analysis-certificate/>)

Graduate Programs in the College of Business Administration

- Master of Science in Accounting (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/accounting/accounting-ms/>)
- Master of Business Administration (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/mba/>)
- Master of Business Administration: Accelerated Track (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/accelerated-mba/>)
- Executive Master of Business Administration in Banking and Financial Institutions (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/emba/>)
- Master of Science in Applied Economics (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/economics-international-business/applied-economics-ms/>)
- Master of Science in Project Management (<https://catalog.shsu.edu/archives/2025-2026/graduate-and-professional/college-departments/business-administration/analytics-information-systems-and-supply-chain/project-management-ms/>)

Student Organizations and Activities

- Banking and Finance Club
- Collegiate Entrepreneurs' Organization
- MBA Student Association
- The Investment Club

Scholarships

Scholarships are available on a competitive basis. Students are encouraged to apply for scholarships using the Scholarship4Kats (<https://shsu.academicworks.com/>) program on the Financial Aid (<https://www.shsu.edu/dept/financial-aid/>) website. The Scholarship4Kats program is a single application that will allow the student to apply for most scholarships available on campus whether at the departmental, college, or university-level. The deadline for applying for scholarships is February 15.

Business Administration

BUAD 5080. Independent Study. 1-3 Hours.

This course is designed for the directed study of individual students who wish for intensive supervision in some vital aspect of Business Administration. Variable Credit (1 to 3). . Course Equivalents: BUAD 5380

Prerequisite: BUAD 5310 and Approval of Department Chair and Graduate Coordinator.

BUAD 5085. Special Topic. 1-3 Hours.

This course of faculty-led study is designed to provide graduate students exposure to new General Business topics and concepts in a course setting. Variable Credit (1 to 3).

BUAD 5310. Managerial Communication. 3 Hours.

This course is designed to expand students' understanding of management and corporate communications and enhance managerial writing and speaking skills. Research projects and case studies prepare students to conduct business research and to report results.

BUAD 5348. Entrepreneurship: Theory and Practice. 3 Hours.

Students engage in an intensive examination of the theories of entrepreneurship, innovation, and intellectual entrepreneurship. Students research the major steps of starting a business, including developing their own Personal Entrepreneurship Plan. An emphasis is placed on converting intellectual capital into financial capital. Topics for extensive research may include self-assessment, opportunity screening, developing a marketing system, growth strategies, and financial strategies.

BUAD 5355. Managerial Law. 3 Hours.

Students are prepared, as managers, to be cognizant of the legal implications of their decisions regardless of their specific area of responsibility with a focus on researching legal issues and developing strategies from the standpoint of management - from supervisory level to Board of Directors. Emphasis is placed on research strategies that executives can use to generate pragmatic legal strategies to minimize legal expenses and legal liabilities. The research strategies are oriented toward sources that can quickly be analyzed and implemented rather than traditional legal research for law firms. Assignments result in real world business research memos.

Real Estate

REAL 5350. Real Estate Debt. 3 Hours.

Students apply concepts, techniques, and instruments integral to the financing of real estate. Students perform the application of discounted cash flow, net present value, internal rate of return, and amortization fundamentals to real estate analysis. Mortgage debt structures and calculations involving loan origination costs, servicing fees, and prepayment penalties are explored.

Prerequisite: 42 Credit Hours.

REAL 5351. Real Estate Equity. 3 Hours.

Students perform calculations related to real estate investment analysis. Students use a framework for making real estate investment decisions based on key financial returns/metrics and risk assessment. Students focus on mastering cash flow and proforma forecasting to inform real estate investment decisions involving acquisitions, development, and dispositions.

REAL 5352. Real Estate Market and Development Feasibility Analysis. 3 Hours.

Students examine the component parts of the real estate development process from idea inception; through project site selection, design, regulatory framework, market analysis, and financial feasibility analysis.

REAL 5365. Real Estate Law. 3 Hours.

Students examine the legal aspects of real estate, including the legal principles and legal instruments used in real estate transactions.

Director/Chair: **Diana Michelle Brown**

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