

BACHELOR OF ARTS, DOUBLE MAJOR IN EDUCATION AND MASS COMMUNICATION: JOURNALISM

The Bachelor of Arts with Double Major in Education and Mass Communication: Journalism empowers students who intend to teach in K-12 schools to craft news content on a variety of media platforms with efficiency and expedience. Students develop traditional reporting and interviewing skills, writing and copy editing proficiencies, and expertise with photography, audio recording, and video recording. Publication across platforms, including student-created websites and diverse social media, is also emphasized.

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000 level courses in MCFL, MCJR, MCOM, MCPA, or MCPD. The lab is offered free of charge. Please visit Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

Writing Enhanced Courses. All undergraduate students are required to complete at least six hours of writing enhanced courses within the discipline, of which three hours must be advanced.

Code	Title	Hours
Bachelor of Arts, Double Major in Education and Mass Communication: Journalism		
Core Curriculum		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture) ²		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option) ^{3,4}		4
Degree Specific Requirements		
MCOM 1130	Media Literacy ⁴	1
MCOM 1330	Media, Culture and Society ²	3
MCOM 1371	Audio Production & Performance ³	3
Major: Foundation		
CISE 3383	Planning Instruction With Technology Integration	3
CISE 3384	The Teaching Profession	3
CISE 4364	Methods of Teaching in Secondary Schools	3
CISE 4374	Human Growth and Learning	3
CISE 4377	Assessment of Student Learning In Secondary Grades	3
CISE 4379	Differentiated Pedagogy	3
CISE 4380	Responsibilities of the Professional Educator	3
READ 4378	Multiple Literacies in Secondary Education	3
SPED 3301	Learning and Instruction for Children with Disabilities	3
TESL 4303	Teaching English As A Second Language	3
Major: Required (Mass Communication: Journalism)		
MCJR 2362	News Reporting	3
MCJR 3360	Specialized Writing	3
MCJR 3361	Broadcast Journalism	3
MCJR 3364	Copyediting for News	3
MCJR 3366	Photojournalism	3
MCJR 3369	Designing and Producing Scholastic Media	3
MCJR 4361	TV News Producing	3
MCJR 4365	Mobile & Social Reporting	3
MCJR 4369	Leadership in the Scholastic Media Newsroom	3
MCOM 1332	Writing For Mass Media	3

MCOM 2371	TV & Film Production	3
MCOM 3026	Media Practicum (Taken twice: one of two)	1
MCOM 3026	Media Practicum (Taken twice: two of two)	2
MCOM 4371	Mass Media Law And Ethics	3
Student Teaching		
CISE 4394	Creating an Environment For Learning-Secondary Education	3
CISE 4396	Student Teaching - Secondary Classroom	3
CISE 4397	Student Teaching - Secondary Classroom	3
Minor: Not Required⁵		
Total Hours		120

¹ MATH 1332 is recommended.

² MCOM 1330 satisfies three hours of the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as the MCOM Major.

³ MCOM 1371 satisfies three hours of the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the MCOM Major.

⁴ MCOM 1130 satisfies one hour of the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the MCOM Major.

⁵ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must earn a 2.0 minimum GPA in all Education coursework (SHSU and cumulative).

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students must maintain a 2.75 GPA or greater overall or in the last 60 semester hours. This includes transfer and SHSU courses.

All Mass Communication majors and minors must earn a grade of "C" or better in each Mass Communication course.

All Education majors must earn a grade of "C" or better in each Education course.

Students must earn a 2.75 minimum GPA (or in the last 60 semester hours) to earn teacher certification.

First Year

Fall	Hours	Spring	Hours
Component Area I		3 Component Area I	3
Component Area II ¹		3 Component Area VI	3
Component Area III		4 MCJR 2362	3
Component Area VI		3 MCOM 1332	3
MCOM 1330 ²		3 MCOM 1371 ³	3
		MCOM 2371	3
		16	18

Second Year

Fall	Hours	Spring	Hours
Component Area III		4 Component Area VII	3
Component Area V		3 Component Area VIII	3
Component Area VII		3 CISE 4374	3
CISE 3384		3 MCJR 3361	3
MCJR 3360		3 MCJR 4365	3
MCOM 3026 (taken twice, one of two)		2 MCOM 3026 (taken twice, two of two)	1
		18	16

Third Year

Fall	Hours	Spring	Hours
MCJR 3364		3 CISE 3383	3
MCJR 3366		3 CISE 4380	3
MCJR 3369		3 MCJR 4361	3
MCOM 1130 ⁴		1 MCJR 4369	3
SPED 3301		3 READ 4378	3
TESL 4303		3	
		16	15

Fourth Year

Fall	Hours	Spring	Hours
CISE 4364		3 CISE 4394	3
CISE 4377		3 CISE 4396	3
CISE 4379		3 CISE 4397	3
MCOM 4371		3	
		12	9

Total Hours: 120

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA with a Double Major in Education and Mass Communication: Journalism is designed to provide graduates with the following marketable skills:

- Prepared to teach Journalism content for Texas teacher certification.
- Prepared to implement evidence-based methods of teaching and learning.
- Fully qualified to teach in Texas public high schools.