

MINOR IN MARKETING

A Minor in Marketing (18 hours) is available for all bachelor's degree programs that permit a minor. The Minor in Marketing requires the following courses with a minimum grade point average of 2.0 in residence at SHSU and overall.

Code	Title	Hours
Minor in Marketing		
Required Courses		
MKTG 3310	Principles Of Marketing	3
15 additional advanced hours in Marketing		15
Total Hours		18

Furthermore, degree candidates for a Minor in Marketing must achieve a minimum 2.0 grade point average for all hours attempted in marketing courses, in residence at SHSU and overall (SHSU and transfer combined).