

# BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN GENERAL BUSINESS ADMINISTRATION: REAL ESTATE CONCENTRATION

Each BBA degree consists of:

- University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required courses
- Elective(s)

**Note:** Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center/>) campus or through SHSU Online (<http://distance.shsu.edu/>).

Code	Title	Hours
<b>Bachelor of Business Administration, Major in General Business Administration: Real Estate Concentration</b>		
<b>Core Curriculum</b>		
Component Area I (Communication)		6
Component Area II (Mathematics) <sup>1</sup>		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) <sup>2</sup>		3
Component Area IX (Component Area Option) <sup>3</sup>		4
<b>Degree Specific Requirements</b>		
MATH 1324	Mathematics for Managerial Decision Making <sup>1</sup>	3
MGIS 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
<b>Business Core</b>		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics <sup>2</sup>	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of Management Information Systems (MIS)	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
<b>Major: Foundation</b>		
BUAD 3355	Business Law	3
FINC 3330	Financial Spreadsheet Modeling	3
<b>Electives: General</b>		
General Electives		3

**Concentration: Real Estate**

ACCT 3304	Managerial Accounting	3
BUAD 3345	Entrepreneurship I - Startup	3
ECON 3373	Urban And Regional Economics	3
MKTG 3328	Professional Selling	3
or BUAD 3375	Entrepreneurial Sales	
REAL 3310	Real Estate Principles	3
REAL 3365	Real Estate Law	3
REAL 4350	Real Estate Debt	3
REAL 4351	Real Estate Equity	3
REAL 4352	Real Estate Market and Development Feasibility Analysis	3

**Minor: Not Required** <sup>4, 5</sup>**Total Hours****120**

- <sup>1</sup> MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- <sup>2</sup> ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- <sup>3</sup> BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- <sup>4</sup> A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.
- <sup>5</sup> The following minors cannot be paired with this degree program: Minor in Entrepreneurship, Minor in General Business Administration.

**Notes**

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

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**First Year**

Fall	Hours	Spring	Hours
Component Area III		4 Component Area III	4
Component Area IX <sup>1</sup>		1 Component Area V	3
ENGL 1301 <sup>2</sup>		3 ENGL 1302 <sup>2</sup>	3
HIST 1301 <sup>3</sup>		3 HIST 1302 <sup>3</sup>	3
MATH 1324 <sup>4</sup>		3 MGIS 1305 or CSTE 1330	3
		<b>14</b>	<b>16</b>

**Second Year**

Fall	Hours	Spring	Hours
Component Area IV		3 Component Area IX <sup>6</sup>	3
ACCT 2301		3 ACCT 2302	3
BANA 2372		3 ECON 2302	3
ECON 2301		3 POLS 2306 <sup>5</sup>	3
POLS 2305 <sup>5</sup>		3 General Elective	3
		<b>15</b>	<b>15</b>

**Third Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
BANA 3363		3 ACCT 3304	3
FINC 3320		3 BUAD 3301	3
MGMT 3310		3 MKTG 3328 or BUAD 3375	3
MKTG 3310		3 REAL 3365	3
REAL 3310		3 REAL 4350	3
		<b>15</b>	<b>15</b>

**Fourth Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
BUAD 3335		3 BUAD 3345	3
BUAD 3355		3 ECON 3373	3
MGIS 3310		3 FINC 3330	3
REAL 4351		3 MGMT 3370	3
REAL 4352		3 MGMT 4390	3
		<b>15</b>	<b>15</b>

**Total Hours: 120**

- <sup>1</sup> The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- <sup>2</sup> Satisfies Core Curriculum requirement for Component Area I (Communication).
- <sup>3</sup> Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
- <sup>4</sup> MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- <sup>5</sup> Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
- <sup>6</sup> BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).

**Notes**

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Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program’s stated total semester credit hours.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state’s **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in General Business Administration: Real Estate Concentration is designed to provide graduates with the following marketable skills:

- Market research skills applied to real estate.
- Financial analysis skills applied to real estate.
- Regulatory and/or economic analysis skills applied to real estate.
- Development project analysis skills applied to real estate.
- Oral and written communication skills applied to real estate.