

COLLEGE OF BUSINESS ADMINISTRATION

Administrative Officers

Title/Department	Officer
Dean	Shar Self, Ph.D. sharsself@shsu.edu; (936) 294-1254
Senior Associate Dean	Shani N. Robinson, Ph.D., CPA shani.robinson@shsu.edu; (936) 294-4241
Associate Dean	Fred A. Forgey, Ph.D. forgey@shsu.edu; (936) 294-4215
Assistant Dean	Natalie Hegwood, Ph.D. nhegwood@shsu.edu; (936) 294-4887
Department of Accounting	Cassy Henderson, Ph.D., Chair cdh045@shsu.edu; (936) 294-1257
Department of Analytics, Information Systems, and Supply Chain*	Gerald Kohers, Ph.D., Chair kohers@shsu.edu; (936) 294-1256
Department of Business Administration and Entrepreneurship	Diana Brown, J.D., Chair dxb029@shsu.edu; (936) 294-2578
Department of Economics and International Business	Mary Funck, Ph.D., Chair mcf012@shsu.edu; (936) 294-1277
Department of Finance and Banking	Mary Funck, Ph.D., Chair mcf012@shsu.edu; (936) 294-1277
Department of Management and Marketing*	Irfan Ahmed, Ph.D., Chair mgt_ixa@shsu.edu; (936) 294-1276
Associate Director, Graduate Programs	Fred A. Forgey, Ph.D. busgrad@shsu.edu; (936) 294-1239

*Note: The Department of Management, Marketing, and Information Systems was re-organized as of Fall 2025. This table reflects the new departmental organization.

Contact Information

Graduate Programs (busgrad@shsu.edu), Associate Director, Dr. Fred A. Forgey (faf013@shsu.edu)

Smith-Hutson Building 103, (936) 294-1239

College of Business Administration (<http://www.shsu.edu/~coba/>)

Vision Statement

The College of Business Administration will be among the top-ranked colleges of business for upward social mobility, a preferred destination school for first-generation students, and be recognized for having the highest level of student and community impact in the region.

Mission Statement

The College of Business Administration inspires change through active engagement and student-focused learning to develop empowered and impactful business professionals.

Our educational intent is to be deliberate and innovative in recruiting and retaining students, adding meaningful value to our students' lives, and fostering upward social mobility via gainful employment with lucrative career prospects that have a positive generational impact by:

- Actively supporting the career readiness of students to empower them to have successful professional careers.
- Recruiting and retaining faculty that are committed to student engagement and success.
- Offering a relevant, rigorous, and innovative curriculum with high-impact and community-engagement learning opportunities in an inclusive and nurturing environment.

Our research intent is to support and elevate intellectual growth, engagement, and innovations in faculty research by:

- Supporting highly productive faculty members in their professional and scholarly growth.
- Producing thought leadership that has a positive societal impact by addressing the most critical problems facing businesses and the communities they serve.

Our service intent is to promote community engagement by:

- Allocating resources to support the professional growth of faculty and staff members focused on community outreach and student success.
- Utilizing our collective strengths to create a new generation of business professionals who are empowered, adaptable, innovative, and committed to positively impacting the businesses and the communities they serve.

Core Values

Sense of Community and Belonging - Fostering a caring, inclusive, and supportive community.

Professional Excellence - Creating a culture of quality and leadership.

Accountability - Accepting responsibility for our actions.

Mutual Respect - Demonstrating respect and valuing individual perspectives, achievements, abilities, and qualities.

Honor and Integrity - Encouraging individuals to build strong relationships through honesty, trust, and dependability.

Highlights

The College of Business Administration is accredited by the Association to Advance Collegiate Schools of Business International (AACSB International) and has a nationally recognized chapter of Beta Gamma Sigma, the national honor society in business. The College's online programs are highly ranked by *US News & World Report*.

Each year the College of Business Administration conducts a career fair that offers students the opportunity to interact with 50 or more employers from all types of business and not-for-profit organizations. Additionally, the Department of Accounting conducts a "Meet-the-Firms Night" each fall for primarily accounting, finance, and management information systems majors.

Master's Degrees

- Executive Master of Business Administration in Banking and Financial Institutions
- Master of Business Administration
- Master of Business Administration: Accelerated Track
- Master of Science in Accounting
- Master of Science in Applied Economics
- Master of Science in Project Management

Certificates

Departments	Programs
Business Administration and Entrepreneurship	Real Estate Analysis
Management, Marketing, and Information Systems	Quality Management Tools
Management, Marketing, and Information Systems	Project Methods and Tools

Student Organizations and Activities

- Alpha Kappa Psi
- Association for Business Information Technology Students
- Association of Certified Fraud Examiners
- Association of Supply Chain Management
- Banking and Finance Club
- Beta Alpha Psi
- Beta Gamma Sigma
- COBA Ambassadors
- Collegiate Entrepreneurs' Organization
- International Business and Economics Club
- The Investment Club
- Marketing Student Club
- MBA Student Association
- National Association of Black Accountants
- Omicron Delta Epsilon

- Phi Chi Theta
- Society for Human Resource Management

Additional student organizations exist within specific majors and/or departments. Please see the appropriate major/department for more details.

Scholarships

Numerous scholarships are available on a competitive basis for incoming and currently enrolled graduate students in the College of Business Administration. Students are encouraged to apply for scholarships using the Scholarships4Kats (<https://shsu.academicworks.com/>) program at Financial Aid (<http://www.shsu.edu/dept/financial-aid/>). The Scholarships4Kats program is a single application that will allow the student to apply for most scholarships available on campus whether at the departmental, college, or university-level. Applications are typically accepted through Scholarships4Kats (<https://shsu.academicworks.com/>) between October 1 and February 15 for incoming students and between January 2 and February 15 for returning students. Deadlines may change so students are encouraged to check the website for current information. Scholarship recipients are announced in April for the following academic year.

Scholarships vary from year to year and typically include:

- Bala and Santhi Maniam Finance Scholarship
- Charles R. Carlow Endowed Scholarship
- Kelly DeHay & Rod Danielson COBA Scholarship
- Douglas C. Fletcher, Sr. Scholarship
- Project Management Institute (PMI) Scholarships
- SHSU Online Scholarships
- John Patrick Singleton Memorial Scholarship
- Kimbrough M. Winston, Sr. Graduate Business Scholarship
- Neva and Wesley West Scholarship
- Wood-Yager Scholarship

The College of Business Administration also offers competitive graduate assistantships each year for students who are accepted into the program. All students who have demonstrated distinguished academic performance may apply for a graduate assistantship. All assistantships require students to work 20 hours per week. Students interested in applying for an assistantship should contact the college directly at busgrad@shsu.edu.