UNDERGRADUATE CERTIFICATE IN TECHNICAL COMMUNICATION

The Undergraduate Certificate in Technical Communication provides students with an overview of the essential knowledge, skills, and competencies needed to communicate in ever-changing industries and professions. This undergraduate certificate allows students who are already pursuing a minor in a different field to acquire vital communication abilities through concentrated study in the field of technical and professional writing.

Additional information: Reference the Program Landing Page (https://www.shsu.edu/programs/undergrad-certificate/technical-communication/) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Those wishing to pursue the Undergraduate Certificate in Technical Communication must have completed their core composition requirements (ENGL 1301 and ENGL 1302) and be enrolled in good standing in an undergraduate degree program at Sam Houston State University. Students can enroll in the undergraduate certificate as post-baccalaureate coursework, or they can pursue the courses while they are concurrently enrolled in a Bachelor of Arts or Bachelor of Science program or as part of the minor in Technical Writing. Students may also earn the certificate in addition to a minor in another area.

Code	Title	Hours
Undergraduate Certificate in Technical Communication		
Required Courses		
ENGL 3330	Intro to Technical Writing	3
ENGL 3378	Designing Written Documents	3
ENGL 4330	Writing in the Professions	3
or ENGL 4335	Studies in Rhetoric	
ENGL 4340	Professional Style and Editing	3
Total Hours		**12**

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's 60x30TX plan and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The Undergraduate Certificate in Technical Communication is designed to provide graduates with the following marketable skills:

- Clarity of writing.
- Rhetorical awareness.
- Mastery of various workplace and social media documents/genres.