

# BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN BANKING AND FINANCIAL INSTITUTIONS

Each BBA degree consists of:

- University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (BUAD 1305 or CSTE 1330)
- Major Required courses
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

**Additional information:** Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-banking-and-financial-institutions/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
<b>Bachelor of Business Administration, Major in Banking and Financial Institutions</b>		
Core Curriculum ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/</a> )		
Component Area I (Communication)		6
Component Area II (Mathematics) <sup>1</sup>		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) <sup>2</sup>		3
Component Area IX (Component Area Option) <sup>3</sup>		4
<b>Degree Specific Requirements</b>		
BUAD 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
MATH 1324	Mth for Mngr Decision Making <sup>1</sup>	3
<b>Business Core</b>		
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics <sup>2</sup>	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
<b>Major: Foundation</b>		
ACCT 3313	Intermediate Accounting I	3
BUAD 3355 or BUAD 3357	Business Law Financial Compliance and Regulations	3
FINC 3310	Financial Inst & Mkts	3

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FINC 4320	Commercial Banking	3
FINC 4325	Selling Financial Services	3
FINC 4330	Commercial Bank Lending	3
FINC 4335	Financial Statmnt/Cred Analys	3
FINC 4345	Investments	3
<b>Major: Prescribed Electives</b>		
Advanced Business Elective <sup>4</sup>		3
FINC Electives <sup>5</sup>		6
<b>Electives: General</b>		
General Elective		3
<b>Minor: Not Required<sup>6,7</sup></b>		
<b>Total Hours</b>		<b>120</b>

- <sup>1</sup> MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- <sup>2</sup> ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- <sup>3</sup> BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.
- <sup>4</sup> Advanced business courses include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).
- <sup>5</sup> See FINC Electives course list below.
- <sup>6</sup> A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.
- <sup>7</sup> The following minors cannot be paired with this degree program: Minor in Banking, Minor in General Business Administration.

Code	Title	Hours
<b>FINC Electives<sup>5</sup></b>		
Select two of the following:		6
FINC 3330	Financial Spreadsheet Modeling	
FINC 4080	Independent Study	
FINC 4085	Special Topic	
FINC 4315	Entrepreneurial/Small Firm Fin <sup>1</sup>	
FINC 4340	International Finance	
FINC 4355	Secur Analysis & Portfolio Mgt <sup>1</sup>	
FINC 4365	Sem in Financial Derivatives <sup>2</sup>	
FINC 4389	Undergrad Internship in Fin	
FINC 4390	Managerial Finance	
<b>Total Hours</b>		<b>6</b>

- <sup>1</sup> Typically offered only in the spring semester.
- <sup>2</sup> Typically offered only in the fall semester.

**Notes**

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Banking and Financial Institutions majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Banking and Financial Institutions.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

The following minors cannot be paired with this degree program: Minor in Banking, Minor in General Business Administration.

**Additional information:** Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-banking-and-financial-institutions/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

#### First Year

Fall	Hours	Spring	Hours
Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )		4 Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )	4
Component Area IX ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix</a> ) <sup>1</sup>		1 Component Area V ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav</a> )	3
ENGL 1301 <sup>2</sup>		3 BUAD 1305 or CSTE 1330	3
HIST 1301 <sup>3</sup>		3 ENGL 1302 <sup>2</sup>	3
MATH 1324 <sup>4</sup>		3 HIST 1302 <sup>3</sup>	3
		<b>14</b>	<b>16</b>

#### Second Year

Fall	Hours	Spring	Hours
Component Area IV ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv</a> )		3 Component Area IX ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix</a> ) <sup>6</sup>	3
ACCT 2301		3 ACCT 2302	3
ECON 2301		3 BANA 2372	3
POLS 2305 <sup>5</sup>		3 ECON 2302 <sup>7</sup>	3
General Electives		3 POLS 2306 <sup>5</sup>	3
		<b>15</b>	<b>15</b>

#### Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 ACCT 3313	3
BUAD 3301		3 BUAD 3355 or 3357	3
FINC 3320		3 FINC 3310	3
MGMT 3310		3 FINC 4325	3
MKTG 3310		3 MGIS 3310	3
		<b>15</b>	<b>15</b>

#### Fourth Year

Fall	Hours	Spring	Hours
BUAD 3335		3 FINC 4330	3
FINC 4320		3 FINC 4335	3
FINC 4345		3 MGMT 4390	3
MGMT 3370		3 Advanced Business Electives <sup>9</sup>	3
FINC Electives <sup>8</sup>		3 FINC Electives <sup>8</sup>	3
		<b>15</b>	<b>15</b>

**Total Hours: 120**

<sup>1</sup> The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.

<sup>2</sup> Satisfies requirement for Core Curriculum Component Area I (Communication).

<sup>3</sup> Satisfies requirement for Core Curriculum Component Area VI (U.S. History).

<sup>4</sup> MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

<sup>5</sup> Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).

<sup>6</sup> BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option).

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7 ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

8 See FINC Electives course list below.

9 Advanced business courses include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).

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FINC 4390	Managerial Finance	
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The BBA in Banking and Financial Institutions is designed to provide graduates with the following marketable skills:

- Understand banking operations and regulatory compliance issues.
- Understand the function of the financial system, including the structure of Federal Reserve System and the basics of the money markets.
- Apply financial theory and data to solve problems and demonstrate the ability to effectively communicate solutions.
- Apply financial models correctly in solving quantitative problems in banking and finance and in presenting solutions to banking and finance problems.