

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN INTERNATIONAL BUSINESS

Each BBA degree consists of:

- University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (BUAD 1305 or CSTE 1330)
- Major Required courses
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-international-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Business Administration, Major in International Business		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ²		3
Component Area IX (Component Area Option) ³		4
Degree Specific Requirements		
BUAD 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
MATH 1324	Mth for Mngl Decision Making ¹	3
Business Core		
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ²	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
Major: Foundation		
BUAD 4340	International Business Law	3
ECON 3340 or ECON 3341 or ECON 3344	Economics and Business in the Global Economy Comparative Economics Systems Cont International Issues Eco	3

or ECON 4348	Economic Development	
ECON 4340	International Economics	3
FINC 4340	International Finance ⁴	3
MGMT 3376	Global Supply Chain Logistics	3
MGMT 4340	International Management ⁵	3
MKTG 4340	International Marketing	3
BUAD 4335	Intercultural Business Comm ⁶	3
Major: Prescribed Electives		
Advanced Business Electives ⁷		6
World Studies Elective ⁸		3
Electives: General		
General Elective		3
Minor: Not Required ^{9,10}		
Total Hours		120

- ¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ³ BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.
- ⁴ FINC 4340 is typically offered only in the fall semester. See an academic advisor for further information.
- ⁵ MGMT 4340 is typically offered only in the fall semester. See an academic advisor for further information.
- ⁶ OR select a 3000- or 4000- level foreign language OR COBA Study Abroad course to fulfill this requirement.
- ⁷ Advanced Business Electives include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).
- ⁸ See the course listing below for the World Studies Elective.
- ⁹ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.
- ¹⁰ A minor in a supporting business field or a foreign language is strongly recommended. A minor in most supporting business fields can be accomplished by using the available elective hours. Employment opportunities in International Business are likely to be enhanced with foreign language skills. Students who have high school credits in a foreign language or who have otherwise developed a foreign language proficiency are encouraged to participate in the College Level Examination Program (CLEP). Acceptable scores on the CLEP examinations will allow students to earn up to 14 hours of foreign language credits in French, German, or Spanish.

Code	Title	Hours
World Studies Elective ⁸		
Select one from the following OR any 1000-2000 level course offered in the Department of World Languages and Cultures		3
CRIJ 3361	Comparative Crimnl Jstc System	3
GEOG 2355	World Reg Geo-Eur Asia Aust	3
GEOG 2356	Reg Geo-Lat Am Africa So Asia	3
GEOG 3350	Cultural Geography	3
GEOG 4351	Economic Geography	3
HIST 3329	Contemporary Latin America	3
HIST 3332	Modern Asian History	3
HIST 3335	Germany & Cen Europe Sn 1815	3
HIST 3336	Middle East Since 1700	3
HIST 3338	Eco His: Ind Rev To Present	3
HIST 3355	Urban and Suburban History	3
HIST 3369	The World In The 20Th Century	3
HIST 3381	British Empire & Commonwealth	3
HIST 3389	Africa - Past & Present	3
HIST 3397	Modern Mexico	3
POLS 3386	International Political Econ	3

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor in a supporting business field or a foreign language is strongly recommended. A minor in most supporting business fields can be accomplished by using the available elective hours. Employment opportunities in International Business are likely to be enhanced with foreign language skills. Students who have high school credits in a foreign language or who have otherwise developed a foreign language proficiency are encouraged to participate in the College Level Examination Program (CLEP). Acceptable scores on the CLEP examinations will allow students to earn up to 14 hours of foreign language credits in French, German, or Spanish.

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First Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹		1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 BUAD 1305 or CSTE 1330	3
HIST 1301 ³		3 ENGL 1302 ²	3
MATH 1324 ⁴		3 HIST 1302 ³	3
	14		16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)		3 Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁶	3
ACCT 2301		3 ACCT 2302	3
ECON 2301		3 BANA 2372	3
POLS 2305 ⁵		3 ECON 2302 ⁷	3
General Electives		3 POLS 2306 ⁵	3
	15		15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 BUAD 3335	3
BUAD 3301		3 ECON 3340, 3341, 3344, or 4348	3
FINC 3320		3 MGIS 3310	3
MGMT 3310		3 MKTG 3310	3
World Studies Elective ⁸		3 Advanced Business Elective ⁹	3
	15		15

Fourth Year

Fall	Hours	Spring	Hours
ECON 4340		3 BUAD 4335 ¹²	3
FINC 4340 ¹⁰		3 BUAD 4340	3
MGMT 3370		3 MGMT 3376	3
MGMT 4340 ¹¹		3 MGMT 4390	3

Advanced Business Elective ⁹	3 MKTG 4340	3
	15	15

Total Hours: 120

- 1 The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.
- 2 Satisfies requirement for Core Curriculum Component Area I (Communication).
- 3 Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- 4 MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- 5 Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- 6 BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option).
- 7 ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- 8 See the course listing for the World Studies Elective below.
- 9 Advanced Business Electives include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).
- 10 FINC 4340 is typically offered only in the fall semester. See an academic advisor for further information.
- 11 MGMT 4340 is typically offered only in the fall semester. See an academic advisor for further information.
- 12 Or a 3000- or 4000-level Foreign Language course, OR College of Business Administration Study Abroad course.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in International Business is designed to provide graduates with the following marketable skills:

- Analysis and decision making.
- Data analysis.
- Understanding of international markets.
- Understanding of global issues.
- Quantitative reasoning.