

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN GENERAL BUSINESS ADMINISTRATION

Each BBA degree consists of:

- University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (BUAD 1305 or CSTE 1330)
- Major Required courses
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Business Administration, Major in General Business Administration		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ²		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ²		3
Component Area IX (Component Area Option) ³		4
Degree Specific Requirements		
BUAD 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
MATH 1324	Mth for Mngl Decision Making ¹	3
Business Core		
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ²	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
Major: Foundation		
BUAD 3355	Business Law	3
FINC 3310	Financial Inst & Mkts	3
Major: Prescribed Electives		
Advanced ACCT Elective ⁴		3

Advanced Business Electives ⁵	12
Advanced ECON Elective ⁶	3
Advanced MGMT/MKTG Electives ⁷	6
Business Elective	3
Electives: General	
General Electives	3
Minor: Not Required ^{8,9}	
Total Hours	120

- ¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ³ BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.
- ⁴ ACCT 3304 is recommended.
- ⁵ Advanced Business Electives include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).
- ⁶ Select any ECON course (3000- or 4000- level).
- ⁷ Select from BUAD 3345 or MGMT or MKTG Advanced Electives (3000- or 4000- level).
- ⁸ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.
- ⁹ The following minors cannot be paired with this degree program: Minor in Entrepreneurship, Minor in General Business Administration.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

The following minor cannot be paired with this degree program: Minor in General Business Administration.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

First Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹		1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 BUAD 1305 or CSTE 1330	3
HIST 1301 ³		3 ENGL 1302 ²	3
MATH 1324 ⁴		3 HIST 1302 ³	3
	14		16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)		3 Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁶	3
ACCT 2301		3 ACCT 2302	3
BANA 2372		3 ECON 2302 ⁷	3
ECON 2301		3 POLS 2306 ⁵	3
POLS 2305 ⁵		3 Business Elective	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 BUAD 3335	3
BUAD 3301		3 BUAD 3355	3
FINC 3320		3 FINC 3310	3
MGMT 3310		3 MGIS 3310	3
MKTG 3310		3 General Elective ⁸	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
MGMT 3370		3 MGMT 4390	3
Advanced ACCT Electives ⁹		3 Advanced Business Electives ⁸	6
Advanced Business Electives ⁸		6 Advanced ECON Elective ¹¹	3
Advanced MGMT/MKTG Electives ¹⁰		3 Advanced MGMT/MKTG Electives ¹⁰	3
		15	15

Total Hours: 120

- ¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.
- ² Satisfies Core Curriculum requirement for Component Area I (Communications).
- ³ Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
- ⁴ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ⁵ Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
- ⁶ BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option).
- ⁷ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ⁸ Advanced Business Electives include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).
- ⁹ ACCT 3304 is recommended.
- ¹⁰ Select from BUAD 3345 or MGMT or MKTG Advanced Electives (3000- or 4000- level).
- ¹¹ Select any ECON course (3000- or 4000- level).

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

The following minor cannot be paired with this degree program: Minor in General Business Administration.

The BBA in General Business Administration is designed to provide graduates with the following marketable skills:

- Understand risk analysis, identification, and management of business risk.
- Ability to evaluate how people deal with money, time, and resources. Graduates will be able to use money, time, and resources effectively.
- Ability to apply key financial accounting items and construct, in good form, a balance sheet, income statement, and cash flow statement.
- Ability to apply financial ratios, analysis, and financial indicators to provide information useful to the managers.
- Effectively design and present a business presentation adapting the presentation to the appropriate audience.
- Understand how the law effects business development, creation, decisions, and operations.