BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN ENTREPRENEURSHIP

Each BBA degree consists of:

- · University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- · Business Core (see list below)
- Computer Literacy course (BUAD 1305 or CSTE 1330)
- · Major Required courses
- · Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

Additional information: Reference the Program Landing Page (https://www.shsu.edu/programs/bachelor-of-business-administration-inentrepreneurship/) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours	
Bachelor of Business Administration	n, Major in Entrepreneurship		
Core Curriculum (http://catalog.shs curriculum/)	u.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-		
Component Area I (Communication)			
Component Area II (Mathematics) ¹			
Component Area III (Life and Physic	Component Area III (Life and Physical Science)		
Component Area IV (Language, Philo	osophy, and Culture)	3	
Component Area V (Creative Arts)		3	
Component Area VI (U.S. History)		6	
Component Area VII (Political Scient	ce/Government)	6	
Component Area VIII (Social and Bel	havioral Sciences) ²	3	
Component Area IX (Component Are	ea Option) ³	4	
Degree Specific Requirements			
BUAD 1305	Business Computer Applications	3	
or CSTE 1330	Introduction to Computers		
MATH 1324	Mth for Mngl Decision Making ¹	3	
Business Core			
ACCT 2301	Principles of Financial Acc	3	
ACCT 2302	Principles of Managerial Acc	3	
BANA 2372	Business Analysis	3	
BANA 3363	Inter Business Analysis	3	
BUAD 3301	Business Legal Environment	3	
BUAD 3335	Business Communication	3	
ECON 2301	Principles Of Macroeconomics	3	
ECON 2302	Principles Of Microeconomics ²	3	
FINC 3320	Business Finance	3	
MGIS 3310	Principles of MIS	3	
MGMT 3310	Principles Of Management	3	
MGMT 3370	Operations Management	3	
MGMT 4390	Strategic Management & Policy	3	
MKTG 3310	Principles Of Marketing	3	
Major: Foundation			
ACCT 3304	Managerial Accounting	3	
BUAD 3345	Entrepreneurship I - Startup	3	
BUAD 3355	Business Law	3	
BUAD 4345	Entrepreneurship II - Growth	3	

Total Hours		120
Minor: Not Required ^{6,7}		
General Elective		3
Electives: General		
Advanced Business Elective ⁵		3
Business Electives ⁴		9
Major: Prescribed Electives		
MGMT 3348	Small Business Management	3
FINC 4315	Entrepreneurial/Small Firm Fin	3
BUAD 4348	Entrepreneurship III - Cases	3

Total Hours

- 1 MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- 2 ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- 3 BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.
- 4 Select three courses from the Business Electives course listing below.
- 5 Advanced Business Electives include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).
- 6 A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.
- 7 The following minors cannot be paired with this degree program: Minor in Entrepreneurship, Minor in General Business Administration.

Code Business Electives ⁴	Title	Hours
Select three of the following:		9
ACCT 3313	Intermediate Accounting I	
ACCT 3314	Intermediate Accounting II	
ACCT 3324	Accounting Information Systems	
ACCT 3347	Cost Accounting	
ACCT 3353	Federal Taxation Concepts	
BUAD 3360	Human Resources Mgt Law	
BUAD 3365	Real Estate Law	
BUAD 4325	Negotiation in Business	
FINC 3310	Financial Inst & Mkts	
FINC 3330	Financial Spreadsheet Modeling	
FINC 4345	Investments	
FINC 4390	Managerial Finance	
MGIS 3315	Programming for Business	
MGIS 3320	E-Commerce Implementation	
MGIS 3330	Business Database Management	
MGMT 3325	New Product Commercialization	
MGMT 3327	Mgt of Innovation & Technology	
MGMT 3330	Human Resource Management	
MGMT 3372	Supply Chain Management	
MGMT 4325	Family Business Management	
MGMT 4327	Corporate Entrepreneurship	
MGMT 4335	Mgt & Labor Relations	
MGMT 4345	Social Respon Of Management	
MGMT 4355	Human Resource Development	
MKTG 3320	Consumer Behavior	
MKTG 3335	Retailing	
MKTG 3360	Supply Chain Management	

9

MKTG 3370	Mkt Comm Promotional Strategy
MKTG 4330	Sales Management
MKTG 4350	Marketing Research

Total Hours

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

The following minors cannot be paired with this degree program: Minor in Entrepreneurship, Minor in General Business Administration.

Additional information: Reference the Program Landing Page (https://www.shsu.edu/programs/bachelor-of-business-administration-inentrepreneurship/) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

First Year				
Fall	Hours	Spring	Hours	
Component Area III (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareaiii)		4 Component Area III (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareaiii)		4
Component Area IX (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareaix) ¹		1 Component Area V (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareav)		3
ENGL 1301 ²		3 BUAD 1305 or CSTE 1330		3
HIST 1301 ³		3 ENGL 1302 ²		3
MATH 1324 ⁴		3 HIST 1302 ³		3
		14		16
Second Year				
Fall	Hours	Spring	Hours	
Component Area IV (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareaiv)		3 Component Area IX (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareaix) ⁶		3
ACCT 2301		3 ACCT 2302		3
ECON 2301		3 BANA 2372		3
POLS 2305 ⁵		3 ECON 2302 ⁷		3
General Electives		3 POLS 2306 ⁵		3
		15		15
Third Year				
Fall	Hours	Spring	Hours	
BANA 3363		3 ACCT 3304		3
BUAD 3301		3 BUAD 3335		3
FINC 3320		3 BUAD 3345		3
MGMT 3310		3 BUAD 3355		3
MKTG 3310		3 MGIS 3310		3
MKTG 3310		3 MGIS 3310 15		_

Fourth Year			
Fall	Hours	Spring	Hours
BUAD 4345		3 BUAD 4348	3
FINC 4315		3 MGMT 3348	3
MGMT 3370		3 MGMT 4390	3
Business Electives ⁸		6 Advanced Business Electives ⁹	3
		Business Electives ⁸	3
	1	5	15

Total Hours: 120

- ¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.
- ² Satisfies Core Curriculum requirement for Component Area I (Communications).
- ³ Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
- ⁴ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ⁵ Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
- ⁶ BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option).
- ⁷ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
 ⁸ Output the Device State S
- ⁸ Select three courses from the Business Electives course listing below.
- ⁹ Advanced Business Electives include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000- or 4000- level).

Business Electives ⁸ 9 Select three from the following: 9 ACCT 3313 Intermediate Accounting I 1 ACCT 3314 Intermediate Accounting II 1 ACCT 3324 Accounting Information Systems 1 ACCT 3353 Federal Taxatino Concepts 1 BUAD 3360 Human Resources Mgt Law 1 BUAD 3365 Real Estate Law 1 BUAD 4325 Negotiation in Business 1 FINC 3310 Financial Inst & Mkts 1 FINC 3300 Financial Spreadsheet Modeling 1 FINC 4345 Investments 1 FINC 4345 Investments 1 FINC 4330 Business Database Management 1 MGIS 3320 E-Commerce Implementation 1 MGIS 3320 Business Database Management 1 MGMT 3325 New Product Commercialization 1 MGMT 3320 Human Resource Management 1 MGMT 3325 Mgt & Labor Relations 1 MGMT 3325 Mgt & Labor Relations </th <th>Code</th> <th>Title</th> <th>Hours</th>	Code	Title	Hours
ACCT 3313Intermediate Accounting IACCT 3314Intermediate Accounting IIACCT 3324Accounting Information SystemsACCT 3324AccountingACCT 3353Federal Taxation ConceptsBUAD 3360Human Resources Mgt LawBUAD 3365Real Estate LawBUAD 4325Negotiation in BusinessFINC 3310Financial Inst & MttsFINC 3300Financial Spreadsheet ModelingFINC 4345InvestmentsFINC 3315Programming for BusinessMGIS 3320E-Commerce ImplementationMGIS 3320Business Database ManagementMGMT 3325New Product CommercializationMGMT 3330Human Resource ManagementMGMT 4325Family Business ManagementMGMT 4325Granic EntrepreneurshipMGMT 4325Family Business ManagementMGMT 4325Gorarate EntrepreneurshipMGMT 4325MalagementMGMT 4325Granic RelationsMGMT 4325Mealtering FunceMGMT 4325Mealtering ManagementMGMT 4335Mealtering ManagementMGMT 4335Mealtering ManagementMGMT 4335Mealtering ManagementMGMT 4335Mealtering ManagementMGMT 4335Mealtering ManagementMGMT 4	Business Electives ⁸		
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ACCT 3324Accounting Information SystemsACCT 3347Cost AccountingACCT 3353Federal Taxation ConceptsBUAD 3360Human Resources Mgt LawBUAD 3365Real Estate LawBUAD 4325Negotiation in BusinessFINC 3310Financial Inst & MktsFINC 3300Financial Inst & MktsFINC 4345InvestmentsFINC 4345InvestmentsFINC 4350Business AccountionMGIS 3315Programming for BusinessMGIS 3320E-Commerce ImplementationMGIS 3330Business Database ManagementMGMT 3325New Product CommercializationMGMT 3327Mgt of Innovation & TechnologyMGMT 3330Human Resource ManagementMGMT 3325Supply Chain ManagementMGMT 4325Family Business ManagementMGMT 4325Gorparate EntrepreneurshipMGMT 4325Mate EntrepreneurshipMGMT 4335Mgt & Labor RelationsMGMT 4335Mgt & Labor RelationsMGMT 4355Human Resource DevelopmentMKTG 3360Supply Chain ManagementMGMT 4355Human Resource DevelopmentMKTG 3350RetailingMKTG 3360Supply Chain Management	ACCT 3313	Intermediate Accounting I	
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MKTG 3360 Supply Chain Management	MKTG 3320	Consumer Behavior	
	MKTG 3335	Retailing	
MKTG 3370 Mkt Comm Promotional Strategy	MKTG 3360	Supply Chain Management	
	MKTG 3370	Mkt Comm Promotional Strategy	

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MKTG 4330	Sales Management
MKTG 4350	Marketing Research

Total Hours

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

The following minors cannot be paired with this degree program: Minor in Entrepreneurship, Minor in General Business Administration.

The BBA in Entrepreneurship is designed to provide graduates with the following marketable skills:

- · Ability to assess and provide evidence that business ideas are viable, desirable, and feasible to gain buy-in from investors and stakeholders.
- · Apply entrepreneurial methods and tools to assess and refine new business ideas.
- Design value propositions and business models that support growth.
- · Effectively and confidently communicate and pitch business ideas.