# Bachelor of Arts, Major in Fashion Merchandising

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td><strong>Core Curriculum</strong></td>
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<tr>
<td>Bachelor of Arts, Major in Fashion Merchandising</td>
<td><a href="catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum">catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum</a></td>
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</tr>
<tr>
<td>Component Area I (Communication)</td>
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</tr>
<tr>
<td>Component Area II (Mathematics)</td>
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<tr>
<td>Component Area III (Life and Physical Science)</td>
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<tr>
<td>Component Area IV (Language, Philosophy, and Culture)</td>
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<tr>
<td>Component Area V (Creative Arts)</td>
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<tr>
<td>Component Area VI (U.S. History)</td>
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<td>6</td>
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<tr>
<td>Component Area VII (Political Science/Government)</td>
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<tr>
<td>Component Area VIII (Social and Behavioral Sciences)</td>
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<tr>
<td>Component Area IX (Component Area Option)</td>
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<tr>
<td><strong>Degree Specific Requirements</strong></td>
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<tr>
<td>CHEM from Component Area III</td>
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<tr>
<td>Foreign Language first two courses: WOLC 1411 and WOLC 1412</td>
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<tr>
<td>Fine Arts (Advanced): Select course from degree in Fine Arts in the area of Dance, Music, Theatre, Art or PHIL 3366</td>
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<tr>
<td>MATH 1314 or MATH 1332</td>
<td>Pre Calculus Algebra 3</td>
<td>3</td>
</tr>
<tr>
<td>PHIL 2303</td>
<td>Critical Thinking 4</td>
<td>3</td>
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<tr>
<td>WOLC 2311</td>
<td>Intermediate Foreign Language 2</td>
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<tr>
<td><strong>Major Core</strong></td>
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</tr>
<tr>
<td>FACS 2368</td>
<td>Consumer Education</td>
<td></td>
</tr>
<tr>
<td>FACS 4362</td>
<td>Presentation Techniques</td>
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<tr>
<td><strong>Major</strong></td>
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<tr>
<td>FACS 1330</td>
<td>Intro Soft Textiles Constructn</td>
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<tr>
<td>FACS 1360</td>
<td>Basic Principles of Design</td>
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<tr>
<td>FACS 2366</td>
<td>Fashion in Society</td>
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<tr>
<td>FACS 2369</td>
<td>Introduction To Textiles</td>
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<tr>
<td>FACS 3330</td>
<td>Patternmaking &amp; Apparel Produc</td>
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<tr>
<td>FACS 3371</td>
<td>Fashion Merchandising</td>
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</tr>
<tr>
<td>FACS 3376</td>
<td>Textile Science</td>
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<tr>
<td>FACS 3378</td>
<td>Fashion Promotion</td>
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<tr>
<td>FACS 4363</td>
<td>Merchandising Control</td>
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</tr>
<tr>
<td>FACS 4367</td>
<td>Smn Cloth Textiles &amp; Mdseing</td>
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</tr>
<tr>
<td>FACS 4369</td>
<td>Internship</td>
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<tr>
<td><strong>Business Core</strong></td>
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<tr>
<td>ACCT 2301</td>
<td>Principles of Financial Acc</td>
<td></td>
</tr>
<tr>
<td>ECON 2300 or ECON 2301 or ECON 2302</td>
<td>Principles Of Macroeconomics</td>
<td></td>
</tr>
<tr>
<td>MGMT 3310</td>
<td>Principles Of Management</td>
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</tr>
<tr>
<td>MKTG 3310</td>
<td>Principles Of Marketing</td>
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<tr>
<td><strong>Electives</strong></td>
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<tr>
<td><strong>Minor (required)</strong></td>
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<td>Select 18 hours of Minor courses</td>
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<td><strong>Total Hours</strong></td>
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1. Satisfies the Core Curriculum requirement for four hours of Component Area III (Life and Physical Science).
2. Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).
Bachelor of Arts, Major in Fashion Merchandising

Satisfies Core Curriculum requirement for Component Area II (Mathematics) and major requirement.

Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) and major requirement.

Notes

A minor is required. A minor in General Business Administration is strongly advised.

FACS 4369 requires department approval and 100 hours of course work completed.

FACS 4362 requires Junior standing.

FACS 1360 is a prerequisite for FACS 3330 and FACS 3378.

ACCT 2301 requires a minimum of 18 hours of course work completed.

MGMT 3310 requires a minimum of 30 hours course work completed.

MKTG 3310 requires Junior standing.

<table>
<thead>
<tr>
<th>First Year</th>
<th>Hours</th>
<th>Spring</th>
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<tbody>
<tr>
<td>Fall</td>
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<tr>
<td>CHEM¹</td>
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<td>Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareiii)</td>
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<tr>
<td>ENGL 1301²</td>
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<td>FACS 1360</td>
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<td>MATH 1314 or 1332⁴</td>
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<th>Second Year</th>
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<td>FACS 2366</td>
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<td>PHIL 2303⁵</td>
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<td>POLS 2306⁵</td>
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<td>POLS 2305⁶</td>
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<thead>
<tr>
<th>Third Year</th>
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<td>Advanced Fine Arts (Deg. Spec.)</td>
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<td>Component Area V (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)</td>
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<tr>
<td>FACS 3330</td>
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<td>ECON 2300, 2301, or 2302⁵</td>
</tr>
<tr>
<td>FACS 3371</td>
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<td>FACS 3378</td>
</tr>
<tr>
<td>FACS 3376</td>
<td>3</td>
<td>MGMT 3310</td>
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<tr>
<td>WOLC 2311⁷</td>
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<td>MKTG 3310</td>
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<table>
<thead>
<tr>
<th>Fourth Year</th>
<th>Hours</th>
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<tbody>
<tr>
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<td></td>
</tr>
<tr>
<td>FACS 4362</td>
<td>3</td>
<td>FACS 4363</td>
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<td>FACS 4369</td>
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<td>General Electives</td>
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<tr>
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</table>

Total Hours: 120
Satisfies four hours of the Core Curriculum requirement for Component Area III (Life and Physical Sciences).
Satisfies Core Curriculum requirement for Component Area I (Communication).
Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
Satisfies Core Curriculum requirement for Component Area II (Mathematics).
Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) and major requirement.
Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

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