MINOR IN MARKETING

A Minor in Marketing (18 hours) is available for all bachelor degree programs that permit a minor. The Minor in Marketing requires the following courses with a minimum grade point average of 2.0 in residence at SHSU and overall.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 3310</td>
<td>Principles Of Marketing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>15 additional advanced hours in Marketing</td>
<td>15</td>
</tr>
<tr>
<td>Total Hours</td>
<td>18</td>
<td></td>
</tr>
</tbody>
</table>

Furthermore, degree candidates for a Minor in Marketing must achieve a minimum 2.0 grade point average for all hours attempted in marketing courses, in residence at SHSU and overall (SHSU and transfer combined).