

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN BANKING AND FINANCIAL INSTITUTIONS

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core ¹
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

¹ Satisfies a University core requirement

Program-Specific Requirements

Banking and Financial Institutions majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Banking and Financial Institutions.

Degree Plan

Code	Title	Hours
Bachelor of Business Administration, Major in Banking and Financial Institutions		
Core Curriculum (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
	Component Area I (Communication)	6
	Component Area II (Mathematics)	3
	Component Area III (Life and Physical Science)	8
	Component Area IV (Language, Philosophy, and Culture)	3
	Component Area V (Creative Arts)	3
	Component Area VI (U.S. History)	6
	Component Area VII (Political Science/Government)	6
	Component Area VIII (Social and Behavioral Sciences)	3
	Component Area IX (Component Area Option)	4

First Year

Fall	Hours	Spring	Hours
Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ¹		1 Component Area V (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 BUAD 1305 or CSTE 1330	3
HIST 1301 ³		3 ENGL 1302 ²	3
MATH 1324 ⁴		3 HIST 1302 ³	3
		14	16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)		3 ACCT 2302	3
ACCT 2301		3 BANA 2372	3
BUAD 2301		3 BUAD 2321 or COMS 2382 ¹	3
ECON 2302		3 ECON 2301 ⁶	3
POLS 2305 ⁵		3 POLS 2306 ⁵	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 ACCT 3313	3
FINC 3320		3 BUAD 3335	3
FINC 4325		3 BUAD 3355 or 3357	3
MGMT 3310		3 FINC 3310	3
MKTG 3310		3 MGIS 3310	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
FINC 4320		3 Elective	3
FINC 4345		3 FINC 4330	3
FINC Elective (select from list below)		3 FINC 4335	3
MGMT 3370		3 FINC Elective (Select from list below)	3
Business Elective (3000-4000-level) ⁷		3 MGMT 4390	3
		15	15

Total Hours: 120

- ¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- ² Satisfies requirement for Core Curriculum Component Area I (Communication).
- ³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- ⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).
- ⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- ⁶ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
- ⁷ Business courses include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix.

Code	Title	Hours
Finance Electives		
Select two of the following:		
FINC 3330	Financial Spreadsheet Modeling	6
FINC 4080	Independent Study	
FINC 4085	Special Topic	

FINC 4315	Entrepreneurial/Small Firm Fin ¹
FINC 4340	International Finance
FINC 4355	Security Analy & Portfolio Mgt ¹
FINC 4365	Sem in Financial Derivatives ²
FINC 4389	Undergrad Internship in Fin
FINC 4390	Managerial Finance

Total Hours 6

¹ Typically offered only in the spring semester.

² Typically offered only in the fall semester.

The BBA in Banking and Financial Institutions is designed to provide graduates with the following marketable skills:

- Understand banking operations and regulatory compliance issues.
- Understand the function of the financial system, including the structure of Federal Reserve System and the basics of the money markets.
- Apply financial theory and data to solve problems and demonstrate the ability to effectively communicate solutions.
- Apply financial models correctly in solving quantitative problems in banking and finance and in presenting solutions to banking and finance problems.