

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN BANKING AND FINANCIAL INSTITUTIONS

Each BBA degree consists of:

- University Core Curriculum
- Business Core ¹
- Major Required courses
- Speech Communications course (BUAD 2321 or COMS 2382) that also satisfies a University Core requirement
- Computer Literacy course (BUAD 1305 or CSTE 1330)
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core consists of the following courses:

Code	Title	Hours
Business Core		
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

¹ Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

Program-Specific Requirements

Banking and Financial Institutions majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Banking and Financial Institutions.

Degree Plan

Code	Title	Hours
Bachelor of Business Administration, Major in Banking and Financial Institutions		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6

Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
First Year		
Fall	Hours	Spring Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 BUAD 1305 or CSTE 1330 3
ECON 1100, KINE 2115, MCOM 1130, or NGLI 1101 ¹		1 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) 4
ENGL 1301 ²		3 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav) 3
HIST 1301 ³		3 ENGL 1302 ² 3
MATH 1324 ⁴		3 HIST 1302 ³ 3
	14	16
Second Year		
Fall	Hours	Spring Hours
ACCT 2301		3 ACCT 2302 3
BUAD 2301		3 BANA 2372 3
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)		3 BUAD 2321 or COMS 2382 ¹ 3
ECON 2301		3 ECON 2302 ⁶ 3
POLS 2305 ⁵		3 POLS 2306 ⁵ 3
	15	15
Third Year		
Fall	Hours	Spring Hours
BANA 3363		3 ACCT 3313 3
FINC 3320		3 BUAD 3335 3
FINC 4325		3 BUAD 3355 or 3357 3
MGMT 3310		3 FINC 3310 3
MKTG 3310		3 MGIS 3310 3
	15	15
Fourth Year		
Fall	Hours	Spring Hours
Advanced Business Electives ⁷		3 FINC 4330 3
FINC 4320		3 FINC 4335 3
FINC 4345		3 FINC Electives (Select two from list below) ⁸ 3
FINC Electives (select two from list below) ⁸		3 General Electives 3
MGMT 3370		3 MGMT 4390 3
	15	15
Total Hours: 120		

¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).

² Satisfies requirement for Core Curriculum Component Area I (Communication).

³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).

⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).

⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).

⁶ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).

⁷ Business courses include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix.

⁸ See, FINC Electives course list below.

Code	Title	Hours
FINC Electives ⁸		
Select two of the following:		6
FINC 3330	Financial Spreadsheet Modeling	
FINC 4080	Independent Study	
FINC 4085	Special Topic	
FINC 4315	Entrepreneurial/Small Firm Fin ¹	
FINC 4340	International Finance	
FINC 4355	Security Analy & Portfolio Mgt ¹	
FINC 4365	Sem in Financial Derivatives ²	
FINC 4389	Undergrad Internship in Fin	
FINC 4390	Managerial Finance	
Total Hours		6

¹ Typically offered only in the spring semester.

² Typically offered only in the fall semester.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

The following minors cannot be paired with this degree program: Minor in Banking, Minor in General Business Administration.

The BBA in Banking and Financial Institutions is designed to provide graduates with the following marketable skills:

- Understand banking operations and regulatory compliance issues.
- Understand the function of the financial system, including the structure of Federal Reserve System and the basics of the money markets.
- Apply financial theory and data to solve problems and demonstrate the ability to effectively communicate solutions.
- Apply financial models correctly in solving quantitative problems in banking and finance and in presenting solutions to banking and finance problems.