**MINOR IN BUSINESS DATA ANALYTICS**

Students enrolled in the Business Data Analytics minor will acquire knowledge, analytical skills, and software/programming skills that will prepare them for entry-level positions in business data analytics or for further training in business data analytics. The minor provides valuable training for those pursuing careers in business, banking, finance, healthcare administration, and public administration.

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<tr>
<th>Code</th>
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<tr>
<td>Minor in Business Data Analytics</td>
<td><strong>Required Courses</strong></td>
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**Prescribed Electives: Techniques**

Select three from the following:

- BANA 4365 Intro To Bus Forecasting & Econ
- ECON 4362 Econometrics for Business
- MGIS 4315 Decision Analysis & Analytics
- MKTG 4350 Marketing Research

**Prescribed Electives: Skills**

Select three from the following:

- ACCT 4325 Emerging Technology in Accounting
- BANA 4373 Advanced Business Analytics for Economics and Business
- FINC 3330 Financial Spreadsheet Modeling
- MGIS 3330 Business Database Management
- MGIS 4330 Business Database Mgt II

**Total Hours** 18

**Note:** For non-College of Business Administration (COBA) majors, MATH 1342 and MATH 3379/STAT 3379 or the COBA equivalents are required. In addition, Non-College of Business Administration (COBA) majors need to take at least two other COBA courses, MGIS 3310 and BUAD 1305 (or CSTE 1330 or MGIS 1301), as prerequisites, and up to five additional courses depending on courses selected by the student.

Furthermore, degree candidates for a Minor in Business Data Analytics must achieve a minimum 2.0 grade point average for all hours attempted in business courses, including in residence and transfer hours whether required for the Business Data Analytics minor or not.