

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN ECONOMICS

Each BBA degree consists of:

- University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (BUAD 1305 or CSTE 1330)
- Major Required Courses
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-economics/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Business Administration, Major In Economics		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ²		3
Component Area IX (Component Area Option) ³		4
Degree Specific Requirements		
MATH 1324	Mth for Mngr Decision Making ¹	3
Business Core		
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ²	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
Major: Foundation		
BUAD 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
ECON 3357	Intermediate Microeconomics	3
ECON 3372	Intermediate Macroeconomics	3
ECON 3341 or ECON 3344	Comparative Economics Systems Cont International Issues Eco	3

2 Bachelor of Business Administration, Major In Economics

or ECON 4340	International Economics	
or ECON 4348	Economic Development	
or ECON 4360	Intl Field Studies in Economic	
ECON 4362	Econometrics for Business	3
or ECON 4365	Intro To Bus Forecasting& Econ	
or BANA 4365	Intro To Bus Forecasting& Econ	
Major: Prescribed Electives		
ECON and BANA Advanced Electives ⁴		12
ACCT, BANA, or ECON Advanced Elective ⁵		3
ECON Advanced Elective		3
Electives: General		
General Electives		6
Minor: Not Required ^{6,7}		
Total Hours		120

- ¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ³ BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.
- ⁴ Select four courses (12 SCH) from the Advanced ECON and BANA Electives course list below.
- ⁵ Select any ACCT, BANA, or ECON course (3000- or 4000- level).
- ⁶ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.
- ⁷ All minors, except the Minor in General Business Administration, may be paired with this degree program.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students who want to pursue graduate studies in economics are encouraged take additional courses in mathematics and statistics. Suggested courses include: MATH 1420, MATH 1430, MATH 2440, MATH 3377, STAT 3379, or STAT 4371. Please, visit with the department chair for additional guidance.

Code	Title	Hours
ECON and BANA Advanced Electives ⁴		
Select four from the following:		12
BANA 4373	Advanced Business Analytics for Economics and Business	
ECON 3351	Labor Economics	
ECON 3352	Energy & Environmental Econ	
ECON 3360	Behavioral Economics	
ECON 3370	Economics Of Business & Govt	
ECON 3373	Urban And Regional Economics	
ECON 3374	Eco Of Public Fin & Public Pol	
ECON 4085	Special Topic	
ECON 4350	Health Economics and Finances	
ECON 4353	Economics Of Sports	
ECON 4357	Managerial Economics	
ECON 4367	Data Science for Business and Economics	

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-economics/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

First Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹		1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 BUAD 1305 or CSTE 1330	3
HIST 1301 ³		3 ENGL 1302 ²	3
MATH 1324 ⁴		3 HIST 1302 ³	3
		14	16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)		3 Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁶	3
ACCT 2301		3 ACCT 2302	3
ECON 2301		3 BANA 2372	3
POLS 2305 ⁵		3 ECON 2302 ⁷	3
General Elective		3 POLS 2306 ⁵	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 BUAD 3301	3
ECON 3357		3 BUAD 3335	3
FINC 3320		3 ECON 3341, 3344, 4340, 4348, or 4360 (Select one)	3
MGMT 3310		3 ECON 3372	3
MKTG 3310		3 MGIS 3310	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
MGMT 3370		3 ECON 4362, 4365, or BANA 4365	3
ECON and BANA Advanced Electives ⁸		12 MGMT 4390	3
		ACCT, BANA, or ECON Advanced Electives ⁹	3
		ECON Advanced Electives	3
		General Electives	3
		15	15

Total Hours: 120

¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, OR UNIV 1101.

² Satisfies requirement for Core Curriculum Component Area I (Communication).

³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).

⁴ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).

⁶ BUAD 2321 OR COMS 2382 is suggested to fulfill the three-hour credit the Core Curriculum requirement for Component Area IX (Component Area Option).

⁷ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

4 Bachelor of Business Administration, Major In Economics

⁸ Select four courses (12 SCH) from the below ECON and BANA Advanced Electives course list.

⁹ Select any ACCT, BANA, or ECON Advanced Elective (3000- or 4000- level) course.

Code	Title	Hours
ECON and BANA Advanced Electives⁸		
Select four from the following:		12
BANA 4373	Advanced Business Analytics for Economics and Business	
ECON 3351	Labor Economics	
ECON 3352	Energy & Environmental Econ	
ECON 3360	Behavioral Economics	
ECON 3370	Economics Of Business & Govt	
ECON 3373	Urban And Regional Economics	
ECON 3374	Eco Of Public Fin & Public Pol	
ECON 4085	Special Topic	
ECON 4350	Health Economics and Finances	
ECON 4353	Economics Of Sports	
ECON 4357	Managerial Economics	
ECON 4367	Data Science for Business and Economics	

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students who want to pursue graduate studies in economics are encouraged take additional courses in mathematics and statistics. Suggested courses include: MATH 1420, MATH 1430, MATH 2440, MATH 3377, STAT 3379, or STAT 4371. Please, visit with the department chair for additional guidance.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

All minors, except the Minor in General Business Administration, may be paired with this degree program.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in Economics is designed to provide graduates with the following marketable skills:

- Critical thinking.
- Data analysis.
- Supply and demand analysis.
- Understanding of current and past economic performance.
- Quantitative reasoning.