COLLEGE OF BUSINESS ADMINISTRATION

Administrative Officers

Title/Department	Officer
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Assistant Dean	Natalie Hegwood, Ph.D. nhegwood@shsu.edu; (936) 294-4887
Department of Accounting	Philip W. Morris, Ph.D., CPA, Chair morris@shsu.edu; (936) 294-1259
Department of Economics and International Business	Mark Tuttle, Ph.D., Chair mht001@shsu.edu; (936) 294-1386
Department of Business Administration and Entrepreneurship	Joey Robertson, Ph.D., Chair joey_robertson@shsu.edu; (936) 294-1278
Department of Finance and Banking	Kurt Jesswein, Ph.D., Chair jesswein@shsu.edu; (936) 294-4582
Department of Management, Marketing, and Information Systems	Gerald Kohers, Ph.D., Chair kohers@shsu.edu; (936) 294-1256

Vision Statement

The College of Business Administration will be among the top-ranked colleges of business for upward social mobility, a preferred destination school for first-generation students, and be recognized for having the highest level of student and community impact in the region.

Mission Statement

The College of Business Administration inspires change through active engagement and student-focused learning to develop empowered and impactful business professionals.

Our educational intent is to be deliberate and innovative in recruiting and retaining students, adding meaningful value to our students' lives, and fostering upward social mobility via gainful employment with lucrative career prospects that have a positive generational impact by:

- Actively supporting the career readiness of students to empower them to have successful professional careers.
- Recruiting and retaining faculty that are committed to student engagement and success.
- Offering a relevant, rigorous, and innovative curriculum with high-impact and community-engagement learning opportunities in an inclusive and nurturing environment.

Our research intent is to support and elevate intellectual growth, engagement, and innovations in faculty research by:

- Supporting highly productive faculty members in their professional and scholarly growth.
- Producing thought leadership that has a positive societal impact by addressing the most critical problems facing businesses and the communities they serve.

Our service intent is to promote community engagement by:

- Allocating resources to support the professional growth of faculty and staff members focused on community outreach and student success.
- Utilizing our collective strengths to create a new generation of business professionals who are empowered, adaptable, innovative, and committed to positively impacting the businesses and the communities they serve.

Core Values

Sense of Community and Belonging - Fostering a caring, inclusive, and supportive community.

Professional Excellence - Creating a culture of quality and leadership.

Accountability - Accepting responsibility for our actions.

Mutual Respect - Demonstrating respect and valuing individual perspectives, achievements, abilities, and qualities.

Honor and Integrity - Encouraging individuals to build strong relationships through honesty, trust, and dependability.

Highlights

The College of Business Administration is accredited by the Association to Advance Collegiate Schools of Business International (AACSB International) and has a nationally recognized chapter of Beta Gamma Sigma. In the United States only one in three business schools have earned this accreditation and worldwide approximately six percent of business programs/schools have earned this prestigious accreditation.

Sam Houston State University was accredited in 2005 as the 17th Professional Golfers' Association of America PGA Golf Management university in the country and the first in the state of Texas. The Professional Golfers' Association of America PGA Golf Management program at Sam Houston State University is designed to produce members of the PGA of America. Successful completion of the four- and one-half-year program will reward the student with a Bachelor of Business Administration (BBA) degree in General Business Administration with a concentration in PGA Golf Management, resulting in Class "A" membership within the PGA of America.

The BBA degrees in accounting, banking and financial institutions, finance, general business administration, management, and marketing may be completed at The Woodlands Center (TWC) in The Woodlands, Texas. The BBA degree in general business administration is also available in a completely online format.

The College is a member of the SAP University Alliance and offers students the opportunity to earn an SAP Certificate of Completion.

The College is home to the Center for Innovation, Technology, and Entrepreneurship providing students with hands-on experience in 3D printing, RFID technology and robotics.

The College hosts the Texas Bankers Hall of Fame.

Each year the College of Business Administration conducts a career fair that offers students the opportunity to interact with over 50 employers from all types of business and not-for-profit organizations.

The College offers an Executive MBA in Banking and Financial Institutions. The EMBA program is a two-year cohort program involving both online and residence coursework.

Academic Programs

Departments	Programs
Accounting	B.B.A.
Banking and Financial Institutions	B.B.A.
Career and Technology Program: General Business Concentration	B.A.A.S.
Economics	B.B.A.
Entrepreneurship	B.B.A.
Finance	B.B.A.
General Business Administration	B.B.A.
Human Resource Management	B.B.A.
International Business	B.B.A.
Management	B.B.A.
Management Information Systems	B.B.A.
Marketing	B.B.A.
Supply Chain Management	B.B.A.

Note: This listing of undergraduate degree programs is correct as of December 2018.

Business Minors

The College of Business Administration offers twelve minors: Accounting, Banking, Economics, Entrepreneurship, Finance, General Business Administration, International Business, Management, Management Information Systems, Marketing, Real Estate, and Supply Chain Management. With two exceptions, the minors are open to all students majoring in areas that allow minors. Students majoring in programs within the College of Business Administration may not minor in General Business Administration. The minor in Banking is open only to students seeking a BBA degree or those students pursuing a major in Agricultural Business. Please, see the appropriate departmental section for the specific course requirements for that program's minor(s).

Graduate Programs in the College of Business Administration

- Executive Master of Business Administration in Banking and Financial Institutions (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/emba/)
- Master of Business Administration (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/mba/)
- Master of Science in Accounting (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/accounting/accounting-ms/)
- Master of Science in Applied Economics (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/economics-international-business/applied-economics-ms/)
- Master of Science in Project Management (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/management-marketing-and-information-systems/project-management-ms/)

Student Organizations and Honor Societies

- Alpha Kappa Psi
- Association for Business Information Technology Students
- Association of Certified Fraud Examiners
- Association of Supply Chain Management
- Banking and Finance Club
- Beta Alpha Psi
- Beta Gamma Sigma
- COBA Ambassadors
- Collegiate Entrepreneurs' Organization
- International Business and Economics Club
- The Investment Club
- Marketing Student Club
- MBA Student Association
- National Association of Black Accountants
- Omicron Delta Epsilon
- Phi Chi Theta
- Society for Human Resource Management

Additional student organizations may exist within specific majors and/or departments. Please see the appropriate major/department for more details.

Internships and Study Abroad

A student may earn a maximum of six hours in approved, supervised educational work experience in internships. Internship applications are available from the sponsoring academic department. In order to receive academic credit, a student must meet the eligibility conditions, obtain prior approval from the Department Chair of his/her major, and meet the guidelines established by the College of Business Administration for monitoring the quality of the learning experience.

Sam Houston State University offers the unique opportunity for students to earn college credit in other countries including China, Dubai, Germany, Japan, and Scotland. These classes are taught by COBA and other SHSU faculty members, and students have many opportunities to interact with the local community. Field trips to major businesses, museums, and archaeological sites are often included. A limited number of scholarships are available to partially cover the cost. Interested students may contact the Dean's Office or the Office of International Programs for additional information.

Scholarships

Sam Houston State University offers academic scholarship opportunities for **beginning freshmen** who excel in areas of academic achievement and leadership. There are additional competitive scholarship opportunities for **current SHSU and transfer undergraduate students**. Students are encouraged to apply for scholarships using the **Scholarship4Kats** program at Financial Aid (http://www.shsu.edu/dept/financial-aid/). The Scholarship4Kats program is a single application that will allow the student to apply for most scholarships available on campus whether at the departmental, college, or university-level.

Numerous scholarships are available on a competitive basis for currently enrolled students in the College of Business Administration. Applications are typically accepted through **Scholarship4Kats** between October 1 and December 31 for incoming students and between January 2 and December 31 for returning students. Deadlines may change so students are encouraged to check the website for current information. Scholarship recipients are announced in April for the following academic year.

Scholarships vary from year to year and typically include:

- A.J. & Lynn Amato COBA Endowed Scholarship
- Beason Endowed Scholarship
- Bonnie Vick Kittleband Scholarship
- Carol Shaw Alpha Chi Omega Scholarship
- Charles R. Carlow Endowed Scholarship
- Douglas C. Fletcher, Sr. Scholarship
- Ed and Genevieve Sandhop Endowed Scholarship
- Ed G. Sandhop Scholarship
- Edward James Crawford Scholarship
- Gibson D. Lewis Scholarship
- G. Scott and Mary S. McCarley Endowed Scholarship
- James E. Gilmore Endowed Scholarship
- Jean D. Neal Scholarship
- J. N. and Vennie Crawford Business Administration Scholarship
- Joe M. "Butch" MacKenzie Scholarship
- John Patrick Singleton (Class of 1965) Memorial Scholarship
- Johnson-Brown-Perkins Scholarship
- J. Roy Wells Scholarship
- Keener Family Scholarship
- Kelly DeHay Rod Danielson COBA Scholarship
- Leroy Ashorn Memorial Scholarship
- Loretta J. Hankins COBA Endowment
- Lundy Scholarship
- Michael and Janet Hearn Rohrig Endowment
- Neva and Wesley West Scholarship
- Owen R. Marshall II Endowed Scholarship
- Pay It Forward Scholarship
- R&J Patschke COBA Scholarship
- Rayford Lacey Hardy and Margie Crawford Hardy Endowed Scholarship
- Ron Mafrige Endowment for COBA Scholarship in Honor of R. Dean Lewis
- Russell D. Gordy Scholarship
- Thomas K. Harrison Business School Endowment
- Wesley L. Oakes Scholarship
- Wood-Yager Scholarship

University-Specific Requirements

All students are required to complete the University general education requirements (common core) as described in Degree Requirements and Academic Guidelines section in this catalog.

Curriculum

Each Bachelor of Business Administration (BBA) degree consists of:

- University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required Courses
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

The Business Core consists of the following courses:

Code	Title	Hours
Business Core		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics [1]	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of Management Information Systems (MIS)	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

[1] Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

Minimum GPA Requirements to Earn a BBA Degree

Students must achieve a 2.0 GPA in the following:

- SHSU GPA
- Cumulative GPA (SHSU and transfer)
- SHSU business courses
- Cumulative business courses (SHSU and transfer)
- Minor GPA (if a minor is pursued)

Some majors require a higher GPA and/or have specific grade requirements for courses within the major. Please see the respective departmental section for more details.

Fifty Percent Requirement

At least 50 percent of the required business curriculum for the B.B.A. degree must be taken in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (TWC) campus or through SHSU Online.

Entry to Upper Division Courses

Admission to undergraduate upper division courses, i.e., 3000- and 4000-level, in the College of Business Administration, is limited to students who have completed at least 42 semester hours with a GPA of at least 2.0.

Graduate Studies

The College of Business Administration is authorized to offer the Master of Business Administration (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/mba/), Executive MBA in Banking and Financial Institutions (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/emba/), Master of Science in Accounting (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/accounting/accounting-ms/), Master of Science in Applied Economics (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/economics-international-business/applied-economics-ms/), Master of Science in Project Management (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/management-marketing-and-information-systems/project-management-ms/) degrees and Graduate Certificates in Project Methods and Tools (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/management-marketing-and-information-systems/project-methods-and-tools-certificate/) and Quality Management Tools (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/management-marketing-and-information-systems/quality-management-tools-certificate/). The Graduate Catalog provides additional information regarding graduate studies in the College of Business Administration.