

BBA, MAJOR IN GENERAL BUSINESS ADMINISTRATION WITH PGA GOLF MANAGEMENT CONCENTRATION

Each BBA degree consists of:

- University Core Curriculum (MATH 1324 should be used to satisfy Core Component II)
- Business Core (see list below)
- Computer Literacy course (MGIS 1305 or CSTE 1330)
- Major Required courses
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center/>) campus or through SHSU Online (<http://distance.shsu.edu/>).

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Code	Title	Hours
Bachelor of Business Administration, Major in General Business Administration with PGA Golf Management Concentration		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ²		3
Component Area IX (Component Area Option) ³		4
Degree Specific Requirements		
MATH 1324	Mathematics for Managerial Decision Making ¹	3
MGIS 1305 or CSTE 1330	Business Computer Applications Introduction to Computers	3
Business Core		
ACCT 2301	Principles of Financial Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 3301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ²	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of Management Information Systems (MIS)	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3
Major: Foundation		
BUAD 1211	PGA/PGM Professional Development Seminar (A, B, C, and D) ⁴	8
BUAD 2189	Pga/Pgm Internship (taken twice)	2
BUAD 3189	Pga/Pgm Internship III	1

BUAD 3269	Advanced PGA/PGM Professional Development Seminar (A, B, and C) ⁵	6
BUAD 3345	Entrepreneurship I - Startup	3
BUAD 3355	Business Law	3
BUAD 4289	Pga/Pgm Internship IV ⁶	2
FINC 3310	Financial Institutions and Markets	3
MKTG 3335	Retailing	3
Major: Prescribed Electives		
Advanced ACCT Electives ⁷		3
Advanced ECON Electives ⁸		3
Minor: Not Required^{9, 10}		
Total Hours		121

¹ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).

² ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

³ BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option). The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.

⁴ BUAD 1211 PGA/PGM Professional Development Lab (A, B, C, and D).

⁵ BUAD 3269 Advanced PGA/PGM Professional Development (A, B, and C).

⁶ BUAD 4289 (Continuation of 7-month internship). The PGA's Playing Ability Test must be passed prior to graduation with the PGM Concentration.

⁷ ACCT 3304 is recommended.

⁸ Select any ECON course (3000- or 4000- level).

⁹ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

¹⁰ The following minors cannot be paired with this degree program: Minor in Entrepreneurship, Minor in General Business Administration.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

The PGA's Playing Ability Test must be passed prior to graduation with the PGM Concentration.

Additional information: Reference the Program Landing Page (<https://www.shsu.edu/programs/bachelor-of-business-administration-in-general-business/>) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

First Year

Fall	Hours	Spring	Hours	Summer	Hours
Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ¹		1 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 BUAD 2189	1

BUAD 1211 (A: PGA Orientation) ²	2 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ³	3 BUAD 1211 (B: Professional Development) ⁶	2
HIST 1301 ⁴	3 ENGL 1302 ³	3
MATH 1324 ⁵	3 HIST 1302 ⁴	3
MGIS 1305 or CSTE 1330	3	
	15	15

Second Year					
Fall	Hours	Spring	Hours	Summer	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)		3 Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix) ⁹		3 BUAD 2189 (Level 1 Complete)	1
ACCT 2301		3 ACCT 2302		3	
BANA 2372		3 BUAD 1211 (D: Professional Development) ¹⁰		2	
BUAD 1211 (C: Professional Development) ⁷		2 ECON 2302 ¹¹		3	
ECON 2301		3 POLS 2306 ⁸		3	
POLS 2305 ⁸		3			
		17		14	1

Third Year					
Fall	Hours	Spring	Hours	Summer	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Advanced ACCT Electives ¹³		3 BUAD 3189 (Level 2 Complete)	1
BUAD 3269 (A: Professional Development) ¹²		2 BUAD 3269 (B: Professional Development) ¹⁴		2	
BUAD 3301		3 BUAD 3335		3	
MGMT 3310		3 BUAD 3345		3	

MKTG 3310		3 MKTG 3335		3		
		15		14		1
Fourth Year						
Fall	Hours	Spring	Hours	Summer	Hours	
BANA 3363		3 Advanced ECON Electives ¹⁶		3 BUAD 4289 (Level 3 Complete)		2
BUAD 3269 (C: Professional Development) ¹⁵		2 FINC 3310		3		
BUAD 3355		3 MGMT 3370		3		
FINC 3320		3 MGMT 4390		3		
MGIS 3310		3				
		14		12		2
Fifth Year						
Fall	Hours					
BUAD 4289 ^{17, 18}		2				
		0				
Total Hours: 121						

- ¹ The following courses satisfy one credit hour of the Core Curriculum requirement for Component Area IX (Component Area Option): ECON 1100, KINE 2115, MCOM 1130, NGLI 1101, or UNIV 1101.
- ² BUAD 1211 (A: PGA Orientation).
- ³ Satisfies requirement for Core Curriculum Component Area I (Communication).
- ⁴ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- ⁵ MATH 1324 is required for COBA and satisfies the Core Curriculum requirement for Component Area II (Mathematics).
- ⁶ BUAD 1211 (B: Professional Development).
- ⁷ BUAD 1211 (C: Professional Development).
- ⁸ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- ⁹ BUAD 2321 or COMS 2382 is suggested to fulfill the three-hour credit of the Core Curriculum requirement for Component Area IX (Component Area Option).
- ¹⁰ BUAD 1211 (D: Professional Development).
- ¹¹ ECON 2302 is a Business Core course and should be taken to satisfy the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- ¹² BUAD 3269 (A: Professional Development).
- ¹³ ACCT 3304 is recommended.
- ¹⁴ BUAD 3269 (B: Professional Development).
- ¹⁵ BUAD 3269 (C: Professional Development).
- ¹⁶ Select any ECON course (3000- or 4000- level course).
- ¹⁷ BUAD 4289 (<http://catalog.shsu.edu/search/?P=BUAD%204289>) (Continuation of 7-month internship).
- ¹⁸ The PGA's Playing Ability Test must be passed prior to graduation with the PGM Concentration.

Notes

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Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so, additional semester credit hours will be needed above the degree program's stated total semester credit hours.

The following minor cannot be paired with this degree program: Minor in General Business Administration.

The PGA's Playing Ability Test must be passed prior to graduation with the PGM Concentration.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA, Major in General Business Administration with PGA Golf Management Concentration is designed to provide graduates with the following marketable skills:

- PGA Golf Management graduates demonstrate the ability to play golf at a high level through passing the PGA of America's Playing Ability Test.
- PGA Golf Management graduates have an excellent understanding of the requirements necessary for planning, running, and managing a golf facility.
- PGA Golf Management graduates possess the essential tools to be an effective golf instructor, including knowledge as to how students learn, how to build effective relationships with students, how to structure effective golf lessons, to recognize cause and effect in ball flight, and to understand golf club performance.