COMMUNICATION STUDIES

Communications Studies (Speech) is the modern heir to one of the world’s oldest disciplines. Its connection to thought and language is fundamental, and its primacy in marriage and the family, in obtaining employment, and in advancing a career regardless of one’s field are well documented.

Mission: Communication Studies students learn how to prepare and present informative and persuasive speeches using the latest technologies and learn the skills necessary to engage in interpersonal, small group, and organizational forms of communication. They also study the nuances of nonverbal communication, the intricacies of argumentation and debate, the dynamics of communication in the family, the principles of persuasion, and both historical and contemporary speakers and theories of rhetoric and communication.

Careers: Communication Studies graduates enter a variety of fields, including teaching at all levels, public advocacy and public relations, governmental relations, the ministry, motivational speaking, and web site development and marketing. Some become ministers and motivational speakers. Many continue their studies in Speech Communication graduate programs and in law schools. For more information, visit the Department of Communications Studies (https://www.shsu.edu/academics/communication-studies/) online.

The Core Curriculum (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/) at Sam Houston State University (to be used by all incoming students as of fall 2014) contains 42 semester credit hours, encompassing nine component areas. Each component area has a minimum credit hour requirement and a selection of specific courses that may be used to satisfy the requirement. The Core Curriculum (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/) details Sam Houston State University courses and their Texas Common Course Number (TCCN) equivalents for college transfer students which comprise SHSU’s core curriculum.

Many SHSU disciplines including the sciences, business, and education require specific courses from the SHSU core as degree specific graduation requirements. To minimize cost and time to complete degree requirements always select SHSU/transfer core courses specified as degree requirements in your intended major. If you have not decided on a major, select core courses supporting your intended area of academic concentration.

Prior to enrolling in core classes, students are encouraged to review specific degree requirements for their major. Selection of major-specified core courses reduces the total number of hours required for graduation.

If you do not see a Texas Common Course Number (TCCN) mapping a specific core course to your transfer institution, please go to Transfer Course Equivalency Guide (https://ww2.shsu.edu/regr27wp/) and select your institution from the drop-down menu. The result will list all currently mapped transfer courses from your institution to SHSU courses.