DEPARTMENT OF BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

Chair: Dr. Joey Robertson  
Phone: (936) 294-1278  
Website: Department of Business Administration and Entrepreneurship

Vision
To deliver outstanding Business Administration and Entrepreneurship programs with faculty that is recognized for excellence in instruction, research, and service.

Mission
The mission of the Department of Business Administration and Entrepreneurship is to assist in fulfilling the mission of the University and the College of Business Administration by providing students with an academic foundation to become productive citizens, to develop successful careers, and to provide interested students with the background to pursue graduate or professional studies. The academic foundation leading to a Bachelor of Business Administration degree in Business Administration or Entrepreneurship is designed to arouse intellectual curiosity, develop analytical reasoning, and provide historical and current information relative to the global environment.

Graduate Programs
The Department of Business Administration and Entrepreneurship provides a significant portion of the curriculum for the Master of Business Administration (MBA) degree program.

Graduate Programs in the College of Business Administration
- Master of Science in Accounting (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/accounting/accounting-ms/)
- Master of Business Administration (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/mba/)
- Executive Master of Business Administration in Banking and Financial Institutions (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/business-administration/mba/)  
- Master of Science in Applied Economics (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/economics-international-business/applied-economics-ms/)
- Master of Science in Project Management (http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/management-marketing-and-information-systems/project-management-ms/)

Student Organizations and Activities
- Beta Alpha Psi
- Banking and Finance Club
- Collegiate Entrepreneurs’ Organization MBA Student Association
- The Investment Club

Scholarships
Scholarships are available on a competitive basis. Students are encouraged to apply for scholarships using the Scholarship4Kats (https://shsu.academicworks.com/) program on the Financial Aid (https://www.shsu.edu/dept/financial-aid/) website. The Scholarships4Kats program is a single application that will allow the student to apply for most scholarships available on campus whether at the departmental, college, or university-level. The deadline for applying for scholarships is February 15.

Business Administration
BUAD 5080. Independent Study. 1-3 Hours.  
This course is designed for the directed study of individual students who wish for intensive supervision in some vital aspect of Business Administration. Variable Credit (1 to 3).  
Prerequisite: BUAD 5310 and Approval of Department Chair and Graduate Coordinator.

BUAD 5085. Special Topic. 1-3 Hours.  
This course of faculty-led study is designed to provide graduate students exposure to new General Business topics and concepts in a course setting. Variable Credit (1 to 3).
BUAD 5310. Managerial Communication. 3 Hours.
This course is designed to expand students' understanding of management and corporate communications and enhance managerial writing and speaking skills. Research projects and case studies prepare students to conduct business research and to report results.

BUAD 5348. Entrepreneurship:Theory/Practc. 3 Hours.
Students engage in an intensive examination of the theories of entrepreneurship, innovation, and intellectual entrepreneurship. Students research the major steps of starting a business, including developing their own Personal Entrepreneurship Plan. An emphasis is placed on converting intellectual capital into financial capital. Topics for extensive research may include self-assessment, opportunity screening, developing a marketing system, growth strategies, and financial strategies.

BUAD 5355. Managerial Law. 3 Hours.
Students are prepared, as managers, to be cognizant of the legal implications of their decisions regardless of their specific area of responsibility with a focus on researching legal issues and developing strategies from the standpoint of management - from supervisory level to Board of Directors. Emphasis is placed on research strategies that executives can use to generate pragmatic legal strategies to minimize legal expenses and legal liabilities. The research strategies are oriented toward sources that can quickly be analyzed and implemented rather than traditional legal research for law firms. Assignments result in real world business research memos.

Director/Chair: Tommy J Robertson

Traci Leigh Austin, PhD (tla016@shsu.edu), Associate Professor of Business Administration, Department of General Business & Finance, PHD, Univ of Nebraska-Lincoln; MED, Sam Houston State University; MA, Ohio State University; BA, Univ of Nebraska-Lincoln; BA, Univ of Nebraska-Lincoln

Jonathan P Breazeale, PHD (jpb005@shsu.edu), Associate Professor of Finance, Department of General Business & Finance, PHD, Texas A&M University; MBA, Millsaps College; BS, United States Military Academy

Diana Michelle Brown, JD (dxb029@shsu.edu), Associate Professor of Business Administration, Department of General Business & Finance, JD, South Texas College of Law; BA, Rice University

Lindsay Camille Clark, PhD (lclark@shsu.edu), Assistant Professor of Business Administration, Department of General Business & Finance, PHD, Oklahoma State University; MA, Midwestern State University; BA, Midwestern State University

Mary C Funck, PHD (mcf012@shsu.edu), Associate Professor of Finance, Department of General Business & Finance, PHD, Univ of Mississippi; MBA, Western Illinois University; MS, Western Illinois University; BS, Western Illinois University

Jose Antonio Gutierrez, PHD (jag063@shsu.edu), Associate Professor of Finance, Department of General Business & Finance, PHD, Univ of Texas-San Antonio; MS, Univ of Texas-San Antonio; BBA, Univ of Texas-San Antonio

Kurt R Jesswein, PHD (jesswein@shsu.edu), Associate Professor of Finance; Associate Dean of COBA, Department of General Business & Finance, PHD, Univ of S Carolina-Columbia; MIB, Univ of S Carolina-Columbia; BBA, Univ of Wisconsin-Whitewater

Steve J Johnson, PHD (sjj008@shsu.edu), Associate Professor of Finance, Department of General Business & Finance, PHD, Univ of Utah; MS, Univ of Nebraska-Lincoln; BA, Union College

William Hadley Leavell, DBA (fin_whl@shsu.edu), Professor of Finance, Department of General Business & Finance, DBA, Louisiana Tech University; MBA, LSU & A&M College; BS, Louisiana Tech University

Balasundram Maniam, PHD (gba_bxm@shsu.edu), Distinguished Professor of Finance, Department of General Business & Finance, PHD, Univ of Mississippi; MBA, Arkansas State University; BS, Arkansas State University

Steve A Nenninger, PHD (san009@shsu.edu), Associate Professor of Finance, Department of General Business & Finance, PHD, Southern Illinois U-Carbondale; MBA, Southeast Missouri State Univ; BSBA, Southeast Missouri State Univ

Tommy J Robertson, JD (joey_robertson@shsu.edu), Professor of Business Administration; Chair, General Business & Finance, Department of General Business & Finance, JD, South Texas College of Law; BS, Texas A&M University

Robert H Stretcher, PHD (fin_rhs@shsu.edu), Professor of Finance, Department of General Business & Finance, PHD, Univ of Tennessee-Knoxville; MBA, Univ of North Alabama; BA, Univ of Tennessee-Knoxville

Laura Louise Sullivan, JD (ils003@shsu.edu), Professor of Business Administration, Department of General Business & Finance, JD, South Texas College of Law; MBA, Sam Houston State University; BBA, Univ of Houston-Main

Jill Sharp Vaughan, BBA (jls227@shsu.edu), Assistant Professor of Practice and Chair of Banking, Department of General Business & Finance, BBA, Sam Houston State University