

# DEPARTMENT OF BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

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**Chair:** Dr. Joey Robertson (tjr004@shsu.edu)

**Phone:** (936) 294-1278

**Website:** Department of Business Administration and Entrepreneurship

## Vision

To deliver outstanding Business Administration and Entrepreneurship programs with faculty that is recognized for excellence in instruction, research, and service.

### Mission

The mission of the Department of Business Administration and Entrepreneurship is to assist in fulfilling the mission of the University and the College of Business Administration by providing students with an academic foundation to become productive citizens, to develop successful careers, and to provide interested students with the background to pursue graduate or professional studies. The academic foundation leading to a Bachelor of Business Administration degree in Business Administration or Entrepreneurship is designed to arouse intellectual curiosity, develop analytical reasoning, and provide historical and current information relative to the global environment.

### Graduate Programs

The Department of Business Administration and Entrepreneurship provides a significant portion of the curriculum for the Master of Business Administration (MBA) degree program.

#### Graduate Programs in the College of Business Administration

- Master of Science in Accounting (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/accounting/accounting-ms/>)
- Master of Business Administration (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/mba/>)
- Executive Master of Business Administration in Banking and Financial Institutions (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/emba/>)
- Master of Science in Applied Economics (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/economics-international-business/applied-economics-ms/>)
- Master of Science in Project Management (<http://catalog.shsu.edu/graduate-and-professional/college-departments/business-administration/management-marketing-and-information-systems/project-management-ms/>)

## Student Organizations and Activities

- Beta Alpha Psi
- Banking and Finance Club
- Collegiate Entrepreneurs' Organization
- MBA Student Association
- The Investment Club

## Scholarships

Scholarships are available on a competitive basis. Students are encouraged to apply for scholarships using the Scholarship4Kats (<https://shsu.academicworks.com/>) program on the Financial Aid (<https://www.shsu.edu/dept/financial-aid/>) website. The Scholarship4Kats program is a single application that will allow the student to apply for most scholarships available on campus whether at the departmental, college, or university-level. The deadline for applying for scholarships is February 15.

## Business Administration

### **BUAD 5080. Independent Study. 1-3 Hours.**

This course is designed for the directed study of individual students who wish for intensive supervision in some vital aspect of Business Administration. Variable Credit (1 to 3). . Course Equivalents: BUAD 5380

**Prerequisite:** BUAD 5310 and Approval of Department Chair and Graduate Coordinator.

### **BUAD 5085. Special Topic. 1-3 Hours.**

This course of faculty-led study is designed to provide graduate students exposure to new General Business topics and concepts in a course setting. Variable Credit (1 to 3).

**BUAD 5310. Managerial Communication. 3 Hours.**

This course is designed to expand students' understanding of management and corporate communications and enhance managerial writing and speaking skills. Research projects and case studies prepare students to conduct business research and to report results.

**BUAD 5348. Entrepreneurship: Theory and Practice. 3 Hours.**

Students engage in an intensive examination of the theories of entrepreneurship, innovation, and intellectual entrepreneurship. Students research the major steps of starting a business, including developing their own Personal Entrepreneurship Plan. An emphasis is placed on converting intellectual capital into financial capital. Topics for extensive research may include self-assessment, opportunity screening, developing a marketing system, growth strategies, and financial strategies.

**BUAD 5355. Managerial Law. 3 Hours.**

Students are prepared, as managers, to be cognizant of the legal implications of their decisions regardless of their specific area of responsibility with a focus on researching legal issues and developing strategies from the standpoint of management - from supervisory level to Board of Directors. Emphasis is placed on research strategies that executives can use to generate pragmatic legal strategies to minimize legal expenses and legal liabilities. The research strategies are oriented toward sources that can quickly be analyzed and implemented rather than traditional legal research for law firms. Assignments result in real world business research memos.

Director/Chair: **Tommy J Robertson**

**Traci Leigh Austin, PHD (tla016@shsu.edu)**, Associate Professor of Business Administration, Department of Business Admin & Entrep, PHD, Univ of Nebraska-Lincoln; MED, Sam Houston State University; MA, Ohio State University; BA, Univ of Nebraska-Lincoln; BA, Univ of Nebraska-Lincoln

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**Tommy J Robertson, JD (joey\_robertson@shsu.edu)**, Professor of Business Admin; Chair, Business Administration and Entrepreneurship, Department of Business Admin & Entrep, JD, South Texas College of Law; BS, Texas A&M University

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