

BACHELOR OF SCIENCE, MAJOR IN FASHION MERCHANDISING

The Bachelor of Science degree in Fashion Merchandising is an online degree program beginning in the fall 2021 academic semester and courses will be offered in the **7 ½ week schedule (7A/7B)** in the fall and spring semesters. Courses will also be offered in the summer.

Code	Title	Hours
Bachelor of Science, Major in Fashion Merchandising		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ¹		3
Component Area IX (Component Area Option) ²		4
Degree Specific Requirements		
Additional Social or Behavioral Science (6 hours)		6
BUAD 3345	Entrepreneurship I - Startup	3
KINE 2115	Lifetime Health and Wellness ²	1
PHIL 2303	Critical Thinking ¹	3
Major: Foundation		
FACS 1332	Introduction to Fashion Merchandising	3
FACS 1369	Introduction To Textiles	3
FACS 2333	Fashion Merchandising Technology	3
FACS 2366	Fashion in Society	3
FACS 2375	Fashion Promotion	3
FACS 3325	Digital Fashion Retailing	3
FACS 3348	Buying I Merchandise Control	3
FACS 3368	Fashion Forecasting	3
FACS 3371	Fashion Merchandising Management	3
FACS 3375	Fashion Brand Management	3
FACS 4329	Global Issues in the Fashion Industry	3
FACS 4348	Buying II: Planning & Allocation	3
FACS 4359	Fashion Innovation and Creativity	3
FACS 4367	Smn Cloth Textiles & Mdseing	3
FACS 4369	Internship	3
Electives: General		
General Electives		3
Minor: Required ³		
Minor		21
Total Hours		120

¹ Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the major.

² Satisfies Core Curriculum requirement for Component Area IX (Component Area Option).

³ A minor is required. Choose from General Business Administration, Management, or Finance.

Notes:

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Fashion Merchandising students that are pursuing a General Business Administration or Management minor are strongly encouraged to take MGMT 3327 as one of their approved electives.

FACS 3325 is a summer-only course.

FACS 4369 requires department approval and 90 hours of course work completed.

First Year

Fall	Hours	Spring	Hours
Component Area II (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaii)		3 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 ENGL 1302 ¹	3
ENGL 1301 ¹		3 FACS 1369	3
FACS 1332		3 HIST 1302 ²	3
HIST 1301 ²		3 KINE 2115 ³	1
		16	14

Second Year

Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)		3 Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	3
FACS 2333		3 Additional Social and Behavioral Sciences	3
FACS 2366		3 FACS 2375	3
Minor ⁴		3 PHIL 2303 ⁶	3
POLS 2305 ⁵		3 POLS 2306 ⁵	3
		15	15

Third Year

Fall	Hours	Spring	Hours	Summer	Hours
Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)		3 Additional Social and Behavioral Sciences		3 FACS 3325	3
FACS 3348		3 BUAD 3345		3	
FACS 3371		3 FACS 3368		3	
Minor ⁴		6 FACS 3375		3	
		Minor ⁴		3	
		15		15	3

Fourth Year

Fall	Hours	Spring	Hours
FACS 4348		3 FACS 4329	3
FACS 4367		3 FACS 4359	3
Minor ⁴		6 FACS 4369	3
		General Electives	3
		Minor ⁴	3
		12	15

Total Hours: 120

¹ Satisfies Core Curriculum requirement for Component Area I (Communications).

² Satisfies Core Curriculum requirement for Component Area VI (U.S. History).

³ Satisfies Core Curriculum requirement for Component Area IX (Component Area Option).

⁴ A minor is required. Choose from General Business Administration, Management, or Finance.

⁵ Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).

⁶ Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the major.

Notes

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Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Fashion Merchandising students that are pursuing a General Business Administration or Management minor are strongly encouraged to take MGMT 3327 as one of their approved electives.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BS in Fashion Merchandising is designed to provide graduates with the following marketable skills:

- Critical thinking and problem solving within the scope of the fashion industry in order to objectively examine information to determine the most effective way to move forward in this fast-paced and globalized industry.

- Collaboration and teamwork in order to communicate well with others and understand varying perspectives to enable them to come up with efficient and effective creative solutions.
- Knowledge and understanding of merchandising functions to successfully construct the necessary data for various financially-related merchandise planning and development needs.
- A balance of creative & artistic skills and business acumen to develop an inherent sense of understanding the intricacies of the fashion industry.