BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN MANAGEMENT INFORMATION SYSTEMS

Each BBA degree consists of:

- · University Core Curriculum
- Business Core¹
- · Major Required courses
- · Speech Communications course (BUAD 2321 or COMS 2382) that also satisfies a University Core requirement
- Computer Literacy course (BUAD 1305 or CSTE 1330)
- · Elective(s)

Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core consists of the following courses:

Code	Title	Hours
Business Core		
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

Major Requirements

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Code	Title	Hours
Core Curriculum (http://catalog.shsu.e curriculum/)	edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-	
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical	Science)	8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		
Component Area VII (Political Science/Government)		
Component Area VIII (Social and Beha	vioral Sciences)	3
Component Area IX (Component Area Option)		

First Year				
Fall	Hours	Spring	Hours	
Component Area III (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareaiii)		4 BUAD 1305 or CSTE 1330		3
ECON 1100, KINE 2115, MCOM 1130, or NGLI 1101 ¹		1 Component Area III (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareaiii)		4
ENGL 1301 ²		3 Component Area V (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareav)		3
HIST 1301 ³		3 ENGL 1302 ²		3
MATH 1324 ⁴		3 HIST 1302 ³		3
		14		16
Second Year				
Fall	Hours	Spring	Hours	
ACCT 2301		3 ACCT 2302		3
BANA 2372		3 BUAD 2321 or COMS 2382 ¹		3
Component Area IV (http://catalog.shsu.edu/ undergraduate/academic-policies-procedures/degree- requirements-academic-guidelines/core-curriculum/ #componentareaiv)		3 BUAD 2301		3
ECON 2301		3 ECON 2302 ⁵		3
POLS 2305 ⁶		3 POLS 2306 ⁶		3
		15		15
Third Year				
Fall	Hours	Spring	Hours	
BANA 3363		3 MIS Technical Electives ⁷		3
FINC 3320		3 MIS Technical Electives ⁷		3
MGIS 2320		3 MGIS 3330		3
MGIS 3310		3 MGMT 3370		3
MGMT 3310		3 MKTG 3310		3
		15		15
Fourth Year				
Fall	Hours	Spring	Hours	
BUAD 3335		3 General Electives		3
MIS Technical Electives ⁷		3 MIS Technical Electives ⁷		3
MIS Technical Electives ⁷		3 MGIS 3320		3
MGIS 4330		3 MGIS 4340		3
MGIS 4350		3 MGMT 4390		3
		15		15

Total Hours: 120

¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).

² Satisfies requirement for Core Curriculum Component Area I (Communication).

³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).

⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).

Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).

⁶ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).

⁷ MIS Technical Electives, select five courses (15 SCH) total from the course list below.

Code	Title	Hours
MIS Technical Electives ⁷		
Select five from the following:		15
MGIS (3000 or 4000) level course, not including required MGIS courses		
ACCT 3324	Accounting Information Systems	
BANA 4365	Intro To Bus Forecasting& Econ	
or ECON 4365	Intro To Bus Forecasting& Econ	
COSC 1436	Programming Fundamentals I	
COSC 1437	Programming Fundamentals II	
COSC 2327	Intro to Computer Networks	
COSC 2347	Special Topics/Programming	
DFSC 1316	DF and IA Fundamentals I	
GEOG 2464	Intro to Geographic Info Sys	
MGMT 4350	Project Management	

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

All minors can be paired with this degree program.

The BBA in Management Information Systems is designed to provide graduates with the following marketable skills:

- · Critical thinking and problem solving.
- · Technical competence.
- Oral and written communication.
- Understanding core business functions.

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