

# BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN GENERAL BUSINESS ADMINISTRATION

Each BBA degree consists of:

- University Core Curriculum
- Business Core <sup>1</sup>
- Major Required courses
- Speech Communications course (BUAD 2321 or COMS 2382) that also satisfies a University Core requirement
- Computer Literacy course (BUAD 1305 or CSTE 1330)
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

<sup>1</sup> The Business Core consists of the following courses:

Code	Title	Hours
<b>Business Core</b>		
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics <sup>1</sup>	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

<sup>1</sup> Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

## Degree Plan

Code	Title	Hours
<b>Bachelor of Business Administration, Major in General Business Administration</b>		
Core Curriculum ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/</a> )		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4

**First Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )		4 BUAD 1305 or CSTE 1330	3
ECON 1100, KINE 2115, MCOM 1130, or NGLI 1101 <sup>1</sup>		1 Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )	4
ENGL 1301 <sup>2</sup>		3 Component Area V ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav</a> )	3
HIST 1301 <sup>3</sup>		3 ENGL 1302 <sup>2</sup>	3
MATH 1324 <sup>4</sup>		3 HIST 1302 <sup>3</sup>	3
		<b>14</b>	<b>16</b>

**Second Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
ACCT 2301		3 ACCT 2302	3
BUAD 2301		3 BANA 2372	3
Component Area IV ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv</a> )		3 BUAD 2321 or COMS 2382 <sup>1</sup>	3
ECON 2301		3 ECON 2302 <sup>6</sup>	3
POLS 2305 <sup>5</sup>		3 POLS 2306 <sup>5</sup>	3
		<b>15</b>	<b>15</b>

**Third Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
BANA 3363		3 Advanced Business Electives <sup>7</sup>	3
FINC 3310		3 BUAD 3335	3
FINC 3320		3 BUAD 3355	3
MGMT 3310		3 MGIS 3310	3
MKTG 3310		3 MGMT 3370	3
		<b>15</b>	<b>15</b>

**Fourth Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
Advanced ACCT Electives		3 Advanced Business Electives <sup>7</sup>	6
Advanced Business Electives <sup>7</sup>		6 General Electives	3
Advanced ECON Electives		3 Advanced MGMT/MKTG Electives <sup>8</sup>	3
Advanced MGMT/MKTG Electives <sup>8</sup>		3 MGMT 4390	3
		<b>15</b>	<b>15</b>

**Total Hours: 120**<sup>1</sup> Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).<sup>2</sup> Satisfies requirement for Core Curriculum Component Area I (Communication).<sup>3</sup> Satisfies requirement for Core Curriculum Component Area VI (U.S. History).<sup>4</sup> Satisfies requirement for Core Curriculum Component Area II (Mathematics).<sup>5</sup> Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).<sup>6</sup> Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).<sup>7</sup> Advanced Business Electives include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix.<sup>8</sup> Select from BUAD 3345 or MGMT or MKTG Advanced Electives (3000- or 4000- level).**Notes**

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

The following minor cannot be paired with this degree program: Minor in General Business Administration.

The BBA in General Business Administration is designed to provide graduates with the following marketable skills:

- Understand risk analysis, identification, and management of business risk.
- Ability to evaluate how people deal with money, time, and resources. Graduates will be able to use money, time, and resources effectively.
- Ability to apply key financial accounting items and construct, in good form, a balance sheet, income statement, and cash flow statement.
- Ability to apply financial ratios, analysis, and financial indicators to provide information useful to the managers.
- Effectively design and present a business presentation adapting the presentation to the appropriate audience.
- Understand how the law effects business development, creation, decisions, and operations.