

BBA, MAJOR IN GENERAL BUSINESS ADMINISTRATION WITH PGA GOLF MANAGEMENT CONCENTRATION

Each BBA degree consists of:

- University Core Curriculum
- Business Core ¹
- Major Required courses
- Speech Communications course (BUAD 2321 (<http://catalog.shsu.edu/archives/2022-2023/search/?P=BUAD%202321>) or COMS 2382 (<http://catalog.shsu.edu/archives/2022-2023/search/?P=COMS%202382>)) that also satisfies a University Core requirement
- Computer Literacy course (BUAD 1305 (<http://catalog.shsu.edu/archives/2022-2023/search/?P=BUAD%201305>) or CSTE 1330 (<http://catalog.shsu.edu/archives/2022-2023/search/?P=CSTE%201330>))
- Elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center/>) campus or through SHSU Online (<http://distance.shsu.edu/>).

¹ The Business Core consists of the following courses:

Code	Title	Hours
Business Core		
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

¹ Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

Major Requirements

Code	Title	Hours
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4

First Year

Fall	Hours	Spring	Hours	Summer	Hours
BUAD 1211 (A: PGA Orientation) ¹		2 BUAD 1211 (B: Professional Development) ⁶		2 BUAD 2189	1
BUAD 1305 or CSTE 1330		3 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4	
ECON 1100, KINE 2115, MCOM 1130, or NGLI 1101 ²		1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)		3	
ENGL 1301 ³		3 ENGL 1302 ³		3	
HIST 1301 ⁴		3 HIST 1302 ⁴		3	
MATH 1324 ⁵		3			
		15		15	1

Second Year

Fall	Hours	Spring	Hours	Summer	Hours
ACCT 2301		3 ACCT 2302		3 BUAD 2189 (Level 1 Complete)	1
BUAD 1211 (C: Professional Development) ⁷		2 BANA 2372		3	
BUAD 2301		3 BUAD 1211 (D: Professional Development) ¹⁰		2	
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)		3 BUAD 2321 or COMS 2382 ²		3	
ECON 2302 ⁸		3 ECON 2301		3	
POLS 2305 ⁹		3			
		17		14	1

Third Year

Fall	Hours	Spring	Hours	Summer	Hours
BUAD 3269 (A: Professional Development) ¹¹		2 Advanced ACCT Electives		3 BUAD 3189 (Level 2 Complete)	1

Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4 BUAD 3335	3			
POLS 2306 ⁹	3 BUAD 3345	3			
MGMT 3310	3 BUAD 3269 (B: Professional Development) ¹²	2			
MKTG 3310	3 MKTG 3335	3			
	15		14		1
Fourth Year					
Fall	Hours	Spring	Hours	Summer	Hours
BUAD 3269 (C: Professional Development) ¹³		2 Advanced ECON Electives		3 BUAD 4289 (Level 3 Complete)	2
BANA 3363		3 FINC 3310		3	
BUAD 3355		3 MGMT 3370		3	
FINC 3320		3 MGMT 4390		3	
MGIS 3310		3			
		14		12	2
Fifth Year					
Fall	Hours				
BUAD 4289 ^{14 & 15}		2			
		0			

Total Hours: 121

- 1 BUAD 1211 (A: PGA Orientation).
- 2 Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- 3 Satisfies requirement for Core Curriculum Component Area I (Communication).
- 4 Satisfies requirement of Core Curriculum Component Area VI (U.S. History).
- 5 Satisfies requirement for Core Curriculum Component Area III (Mathematics).
- 6 BUAD 1211 (B: Professional Development).
- 7 BUAD 1211 (C: Professional Development).
- 8 Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
- 9 Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- 10 BUAD 1211 (D: Professional Development).
- 11 BUAD 3269 (A: Professional Development).
- 12 BUAD 3269 (B: Professional Development).
- 13 BUAD 3269 (C: Professional Development).
- 14 BUAD 4289 (<http://catalog.shsu.edu/archives/2022-2023/search/?P=BUAD%204289>) (Continuation of 7-month internship).
- 15 The PGA's Playing Ability Test must be passed prior to graduation with the PGM Concentration.

Notes

- Students must earn a 2.0 minimum overall GPA in all coursework.
- Students must meet a 2.0 minimum overall major GPA in all major coursework.
- Students must earn a 2.0 minimum SHSU GPA in all coursework.
- Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

The following minor cannot be paired with this degree program: Minor in General Business Administration.

The BBA, Major in General Business Administration with PGA Golf Management Concentration is designed to provide graduates with the following marketable skills:

- PGA Golf Management graduates demonstrate the ability to play golf at a high level through passing the PGA of America's Playing Ability Test.
- PGA Golf Management graduates have an excellent understanding of the requirements necessary for planning, running, and managing a golf facility.
- PGA Golf Management graduates possess the essential tools to be an effective golf instructor, including knowledge as to how students learn, how to build effective relationships with students, how to structure effective golf lessons, to recognize cause and effect in ball flight, and to understand golf club performance.