

BACHELOR OF ARTS, MAJOR IN MASS COMMUNICATIONS: FILM

Film

The Film concentration provides students interested in digital cinema with the basics of film production and the visual lexicon. This includes fundamental film production and post-production skills as well as an examination of contemporary and historical films in terms of style and context. Students develop skills to critically examine film texts and to appreciate production workflow, preparing them for an exciting career in the film industry.

Requirements

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Grammar Module with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCFL, MCJR, MCOM, MCPA, or MCPD. Please visit the Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

All students declaring a major or minor in Mass Communication or Ag/Com are required to receive a grade of C or better in MCFL, MCJR, MCOM, MCPA, or MCPD courses.

All undergraduate students are required to complete at least six hours of writing enhanced courses within the discipline, of which three hours must be advanced.

| Code | Title | Hours |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------|
| Bachelor of Arts, Major in Mass Communications: Film | | |
| Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/) | | |
| Component Area I (Communication) | | 6 |
| Component Area II (Mathematics) ¹ | | 3 |
| Component Area III (Life and Physical Science) | | 8 |
| Component Area IV (Language, Philosophy, and Culture) ^{2,3} | | 3 |
| Component Area V (Creative Arts) ⁴ | | 3 |
| Component Area VI (U.S. History) | | 6 |
| Component Area VII (Political Science/Government) | | 6 |
| Component Area VIII (Social and Behavioral Sciences) ⁵ | | 3 |
| Component Area IX (Component Area Option) ⁶ | | 4 |
| Degree Specific Requirements | | |
| PHIL 2303 | Critical Thinking ⁵ | 3 |
| Foreign Language: WOLC 1411, WOLC 1412, WOLC 2311, WOLC 2312 ² | | 14 |
| Major: Foundation | | |
| MCOM 1130 | Media Literacy ⁶ | 1 |
| MCOM 1330 | Media, Culture and Society (Writing Enhanced) ³ | 3 |
| MCOM 1332 | Writing For Mass Media (Writing Enhanced) | 3 |
| MCOM 2371 | TV & Film Production | 3 |
| MCOM 3026 | Media Practicum | 1 |
| MCOM 4371 | Mass Media Law And Ethics (Writing Enhanced) | 3 |
| Major: Required | | |
| MCOM 1371 | Audio Production & Performance ⁶ | 3 |
| MCOM 2366 | Film Appreciation ⁴ | 3 |
| MCFL 3351 | Moving Image Aesthetics | 3 |
| MCFL 3352 | Cinematography | 3 |
| MCFL 3353 | Advanced Editing for Film & TV | 3 |
| MCFL 3359 | Directing for Film and TV | 3 |
| MCFL 3372 | Single Cam & Non-Linear Edit I | 3 |
| MCPD 3375 | Scriptwriting | 3 |
| MCPD 4373 | Advanced Production | 3 |
| MCFL 4375 | Advanced Screenwriting | 3 |
| Major: Prescribed Electives | | 12 |

| | |
|-------------------------------------------|--------------------------------|
| MCFL 3354 | Film History I |
| MCFL 3355 | Film History II |
| MCFL 3356 | Select Film Genre |
| MCFL 3376 | Field & Studio Audio Recording |
| MCFL 4350 | Film Theory |
| MCFL 4351 | New Media Platforms |
| MCOM 4022 | Special Topic |
| MCOM 4099 | Independent Study |
| MCOM 4398 | Professional Internship |
| MCPD 3373 | Studio Production |
| MCPD 3377 | Multi-Camera Studio Production |
| MCPD 3378 | Production Management |
| MCPD 3379 | Multi-Camera Field Production |
| MCPD 4376 | Advanced Audio Production |
| Select Option A or B ⁷ | 15 |
| Minor: Not Required ^{8,9} | |
| Total Hours | 120 |

¹ MATH 1332 is recommended.

² Four courses in one foreign language are required.

³ MCOM 1330 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, Culture).

⁴ PHIL 2303 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

⁵ MCOM 1130 and MCOM 1371 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the major.

⁶ MCOM 2366 satisfies the Core Curriculum requirement for Component Area V (Creative Arts).

⁷ Select from Option A or Option B. Option A consists of 18 credits in one Subject Area, 12 of which are Upper Level courses. Option B consists of 18 credits in Business, 12 of which are Upper Level Courses. The remaining courses for both Options are referred to as Lower Level.

⁸ A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

⁹ All minors can be paired with this degree program.

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

All Mass Communication majors and minors must earn a grade of "C" or better in each Mass Communication course.

First Year

| Fall | Hours | Spring | Hours |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai) | | 3 Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai) | 3 |
| Component Area II (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaii) ¹ | | 3 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | 4 |
| HIST 1301 ² | | 3 HIST 1302 ² | 3 |
| MCOM 1330 (Writing Enhanced) ³ | | 3 MCOM 1332 | 3 |
| MCOM 1371 ⁴ | | 3 MCOM 2371 | 3 |
| | 15 | | 16 |

Second Year

| Fall | Hours | Spring | Hours |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--------------------------|--------------|
| Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | | 4 MCFL 3351 | 3 |
| MCOM 1130 ⁴ | | 1 MCFL 3352 | 3 |
| MCOM 2366 ⁵ | | 3 PHIL 2303 ⁸ | 3 |
| POLS 2305 ⁶ | | 3 POLS 2306 ⁶ | 3 |
| WOLC 1411 ⁷ | | 4 WOLC 1412 ⁷ | 4 |
| | | 15 | 16 |

Third Year

| Fall | Hours | Spring | Hours |
|-----------------------------------------|--------------|--------------------------------------|--------------|
| MCFL 3353 | | 3 Prescribed Electives ¹⁰ | 6 |
| MCFL 3372 | | 3 MCFL 3359 | 3 |
| MCPD 3375 | | 3 MCOM 3026 | 1 |
| Option A or B: Lower Level ⁹ | | 3 WOLC 2312 ⁷ | 3 |
| WOLC 2311 ⁷ | | 3 | |
| | | 15 | 13 |

Fourth Year

| Fall | Hours | Spring | Hours |
|-----------------------------------------|--------------|-------------------------------------------|--------------|
| Prescribed Electives ⁹ | | 3 Prescribed Electives ¹⁰ | 3 |
| MCFL 4375 | | 3 MCPD 4373 | 3 |
| MCOM 4371 | | 3 Option A or B: Upper Level ⁹ | 6 |
| Option A or B: Lower Level ⁹ | | 3 Option A or B: Upper Level ⁹ | 3 |
| Option A or B: Upper Level ⁹ | | 3 | |
| | | 15 | 15 |

Total Hours: 120

¹ MATH 1332 is recommended.

² Satisfies the Core Curriculum requirement for Component Area VI (U.S. History).

³ MCOM 1330 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

⁴ MCOM 1130 (<http://catalog.shsu.edu/archives/2022-2023/search/?P=MCOM%201130>) and MCOM 1371 satisfy the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the major.

⁵ MCOM 2366 satisfies the Core Curriculum requirement for Component Area V (Creative Arts) as well as a Degree Specific requirement for Mass Communication.

⁶ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).

⁷ Four courses in one foreign language are required.

⁸ PHIL 2303 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the major.

⁹ Select from Option A or Option B. Option A consists of 18 credits in one Subject Area, 12 of which are Upper Level courses. Option B consists of 18 credits in Business, 12 of which are Upper Level Courses. The remaining courses for both Options are referred to as Lower Level.

¹⁰ See, Prescribed Electives course list below.

| Code | Title | Hours |
|------------------------------------------|--------------------------------------|--------------|
| Prescribed Electives¹⁰ | | |
| Select four of the following: | | |
| MCFL 3354 | Film History I | 3 |
| MCFL 3355 | Film History II | 3 |
| MCFL 3356 | Select Film Genre | 3 |
| MCFL 3376 | Field & Studio Audio Recording | 3 |
| MCFL 4350 | Film Theory | 3 |
| MCFL 4351 | New Media Platforms | 3 |
| MCOM 4022 | Special Topic (Limited to 3 SCH) | 3 |
| MCOM 4099 | Independent Study (Limited to 3 SCH) | 3 |

| | | |
|-----------|--------------------------------|---|
| MCOM 4398 | Professional Internship | 3 |
| MCPD 3373 | Studio Production | 3 |
| MCPD 3377 | Multi-Camera Studio Production | 3 |
| MCPD 3378 | Production Management | 3 |
| MCPD 3379 | Multi-Camera Field Production | 3 |
| MCPD 4376 | Advanced Audio Production | 3 |

Notes

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

All Mass Communication majors and minors must earn a grade of "C" or better in each Mass Communication course.

A minor is not required for this degree program; however, a student has the option to add a minor, but to do so additional semester credits hours will be needed above the degree program's stated total semester credit hours.

All minors can be paired with this degree program.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA in Mass Communications: Film is designed to provide graduates with the following marketable skills:

- Demonstrate strong oral, aural, and written communication skills.
- Utilize leadership, critical thinking, and teamwork skills.
- Conduct the collection, analysis, and management of digital data.
- Conceptualize and produce original and creative media.
- Produce media product for social and digital platforms.