

# MANAGEMENT (MGMT)

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## **MGMT 5080. Independent Study. 1-3 Hours.**

This course is designed for directed study of individual students who wish intensive study in some specific area of Management. Variable Credit (1 to 3).

**Prerequisite:** Approval of Department Chair and Graduate Coordinator.

## **MGMT 5085. Special Topic. 1-3 Hours.**

Variable Credit (1 to 3).

## **MGMT 5300. Foundations Of Strategic Mgt. 3 Hours.**

Students study the fundamentals of management, marketing, and information systems as essential components of competitive strategy. Topics may include: the management functions of planning, organizing, leading, motivating, and controlling; the core marketing principles related to product, price, placement, and promotion; and the value of information systems as key sources of sustainable competitive advantage in 21st century organizations. Industry and competitor analysis, strategy assessment and implementation, and strategy evaluation and control complete this survey course. This course does not apply to the 36-hour graduate credit hour requirement of the MBA degree program.

## **MGMT 5315. Seminar Operations Management. 3 Hours.**

The operations management function in a business enterprise has always been central to the activities of the organization. Achieving world-class competitiveness in either the manufacturing or service sectors demands that modern managers understand how to apply the fundamentals of operations management. The course covers various topics, with a focus of exposing the student to a variety of methods that will assist with problem solving and decision-making.

## **MGMT 5316. Supply Chain Management. 3 Hours.**

Students apply the skills and knowledge needed for supply chain management in their projects and organizations. Course content includes an examination of strategies to optimize operations within a network of partners, develop integrative processes, and leverage information systems in an efficient manner.

## **MGMT 5318. Quality Management. 3 Hours.**

Students are provided with the skills and knowledge needed to advance quality in their projects and organizations. This course covers current topics in quality management, such as total quality control, statistical quality control, statistical process control, quality circles, continuous improvement, definition and measurement of outcomes, and techniques to achieve increased quality of organizational activities.

**Prerequisite:** Graduate Standing.

## **MGMT 5320. Mgt Of Innovation & Technology. 3 Hours.**

Students study current topics in the management of creativity, innovation, technology, and quality assurance. Guest speakers and experiential exercises are utilized in addition to lectures, student presentations, and class discussion of topics. The major project in the course is the development of a technology forecast in a particular technology area through the use of the literature and contact with researchers and leaders in the selected field.

## **MGMT 5323. Tools of Project Management. 3 Hours.**

Students are provided with the knowledge of and practice with project management tools, which includes tools and techniques for project planning and selection, project initiation and portfolio management, risk management, and implementation and closure.

**Prerequisite:** Graduate standing.

## **MGMT 5325. Project Management. 3 Hours.**

Students learn how to plan, implement, control, and close projects. Topics may include project scope and definition, time and cost management, conflict resolution and team processes, resource allocation, scheduling, and life cycle management.

## **MGMT 5330. Operations Planning & Control. 3 Hours.**

Students cover operations planning and control systems in project, manufacturing and service environments. Topics may include resource control, resource planning, scheduling, capacity planning, operations planning and control software.

## **MGMT 5335. Services Mgt And Marketing. 3 Hours.**

Students examine the unique challenges of managing and marketing services. A review of the literature covering service theory and practical experience in designing and maintaining quality services are the foci of the course.

**Prerequisite:** MKTG 5330.

## **MGMT 5338. Project Management Capstone. 3 Hours.**

Students evaluate the knowledge areas of project management as they apply to real world situations. This course takes a hands-on approach using a number of methodologies such as case studies, project audits, and class projects. Emphasis is placed on applying the concepts of project management to a variety of business disciplines.

**Prerequisite:** Admission to the Project Management Program, MGMT 5325, MGMT 5330, MGMT 5323, and completion of 24 graduate credits.

## **MGMT 5345. Seminar In Team Leadership. 3 Hours.**

Students examine a systematic review, critique, and application of findings of the behavioral sciences to the understanding, prediction and management of individual and group behavior in business organizations.

**MGMT 5350. Leading Organiztnl Change& Dev. 3 Hours.**

Students focus on advanced theoretical concepts and applications in the areas of leadership, organizational development, and change management. Of particular importance are the concepts of organizational culture and leading organizational change initiatives. The application of specific tools for conducting organizational change initiatives will be explored.

**MGMT 5355. Sem Human Resource Mgmt. 3 Hours.**

In this seminar, students explore relevant background literature, fundamental principles, technical tools, and case studies to develop their proficiency for independent learning and research in the following areas of human resource management: employee recruitment and selection, human resource development, labor relations, wage and salary administration, and employee services.

**MGMT 5360. Staffing Organizations. 3 Hours.**

Students explore advanced practices and processes involved in selecting and evaluating human resources in an organizational setting as well as examining internal and external factors that influence the strategic nature and effectiveness of these practices. In particular, human resource planning, job analysis, recruitment and selection methods, measurement, performance management, retention management, and the employment contract are assessed as they pertain to staffing organizations.

**MGMT 5365. Seminar In Compensation Mgt. 3 Hours.**

Students focus on advanced processes and methods for exploring compensation practices, developing compensation strategies, and managing compensation systems, in general. In particular, job evaluation methods, pay structures, pay-for-performance plans, employee benefits, legal and global issues, and managing labor costs are discussed and assessed.

**Prerequisite:** MGMT 5355.

**MGMT 5370. Social Responsblty Of Business. 3 Hours.**

Students engage in an in-depth study of the many dimensions of social responsibility in business which include the intellectual foundations supporting the economic, moral, and sociopolitical institutions of democratic capitalism. Case studies are used to familiarize students with the literature in social responsibility, and students are required to perform independent analyses of current events to understand the reasoning behind decisions on social responsibility in the workplace. A basic background in business disciplines is required.

**Prerequisite:** Graduate standing.

**MGMT 5375. Erp Business Proc Integration. 3 Hours.**

This course uses the SAP ERP information system paradigm as a model for examination and development of integrated business process solutions. Students examine the conceptual background, rationale, methods, and procedures commonly employed by businesses in developing and configuring integrated business systems. Students obtain practice and training through cases and hands-on experience using SAP ERP by requiring them to configure business process solutions through integration of financial, controlling, production, materials management, sales and distribution, manufacturing, and other ERP process modules.

**Prerequisite:** Thirty-six hours of business related courses of which twelve must be at the graduate level, completion of the MBA core courses and ACCT 5304 or ACCT 5347, or permission of the instructor.

**MGMT 5390. Seminar-Strategic Mgt & Policy. 3 Hours.**

This capstone course is concerned with advanced principles and methods used in the strategic management of organizations. Thus, the primary focus is the evaluation of external environmental factors and internal organizational strengths and weaknesses for formulating strategies for organizations. Readings, simulation, and the case method are used to further develop the student's executive knowledge, skills, and abilities for future independent learning and success.

**Prerequisite:** ACCT 5304, BANA 5368, FINC 5310, BUAD 5310, and MKTG 5330.