BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN MANAGEMENT

Each BBA degree consists of:

- University Core (http://catalog.shsu.edu/archives/2021-2022/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)
- Business Core [1]
- Major required courses
- Speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- Computer literacy course (BUAD 1305 or CSTE 1330)
- Elective(s)

Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (http://www.shsu.edu/academics/woodlands-center/) (TWC) campus or through SHSU Online (http://distance.shsu.edu/).

[1] The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics [1]	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

[1]   Satisfies a University core requirement

Major-Specific Requirements

A minimum grade of "C" is required in all Management courses taken for the Management major.

Degree Plan

Code	Title	Hours
Bachelor of Business Administration, Major in Management		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4

First Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4	Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130[1]	1	Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301[2]	3	ENGL 1302[1]	3
HIST 1301[3]	3	HIST 1302[2]	3
MATH 1324[4]	3	BUAD 1305 or CSTE 1330	3
	14		**16**

Second Year

Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)	3	ACCT 2302	3
ACCT 2301	3	BUAD 2301	3
BANA 2372	3	BUAD 2321 or COMS 2382[4]	3
ECON 2302	3	ECON 2301[6]	3
POLS 2305[5]	3	POLS 2306[5]	3
	15		**15**

Third Year

Fall	Hours	Spring	Hours
BANA 3363	3	BUAD 3335	3
FINC 3320	3	MGIS 3310	3
MGMT 3310	3	MGMT 3320	3
MKTG 3310	3	MGMT 3330	3
PSYC 1301 or SOCI 1301	3	MGMT 3370	3
	15		**15**

Fourth Year

Fall	Hours	Spring	Hours
ACCT 3304	3	Elective	3
Business Electives (3000- or 4000-level)[7]	3	MGMT 4345	3
Management Elective[8]	3	MGMT 4390	3
Management Elective[8]	3	Management Elective[8]	3
MGMT 4340 or MKTG 4340	3	Management Elective[8]	3
	15		**15**

Total Hours: 120

[1]   Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
[2]   Satisfies requirement for Core Curriculum Component Area I (Communication).
[3]   Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
[4]   Satisfies requirement for Core Curriculum Component Area II (Mathematics).
[5]   Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
[6]   Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
[7]   Upper level (3000 or 4000) business course with a prefix of ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG.
[8]   Management Electives, select four (12 SCH) from the below course list.

Code	Title	Hours
Management Elective Courses		
Select four from the following:		12
Advanced MGMT Electives (3000- or 4000-level), not including required MGMT courses		
MGIS 3330	Business Database Management	
MKTG 3350	Services Marketing Management	

The BBA in Management is designed to provide graduates with the following marketable skills:

- Communication skills, both oral and written.
- Strategic and critical analysis.
- Teamwork.
- Leadership.