

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN MANAGEMENT INFORMATION SYSTEMS

Each BBA degree consists of:

- University Core
- Business Core ¹
- Major required courses
- Speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- Computer literacy course (BUAD 1305 or CSTE 1330)
- Elective(s)

Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core is made up of the following courses:

| Code | Title | Hours |
|-----------|-------------------------------------------|-------|
| ACCT 2301 | Principles of Financial Acc | 3 |
| ACCT 2302 | Principles of Managerial Acc | 3 |
| BANA 2372 | Business Analysis | 3 |
| BANA 3363 | Inter Business Analysis | 3 |
| BUAD 2301 | Business Legal Environment | 3 |
| BUAD 3335 | Business Communication | 3 |
| ECON 2301 | Principles Of Macroeconomics | 3 |
| ECON 2302 | Principles Of Microeconomics ¹ | 3 |
| FINC 3320 | Business Finance | 3 |
| MGIS 3310 | Principles of MIS | 3 |
| MGMT 3310 | Principles Of Management | 3 |
| MGMT 3370 | Operations Management | 3 |
| MGMT 4390 | Strategic Management & Policy | 3 |
| MKTG 3310 | Principles Of Marketing | 3 |

¹ Satisfies a University core requirement

Degree Plan

| Code | Title | Hours |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------|
| Bachelor of Business Administration, Major in Management Information Systems | | |
| Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/) | | |
| Component Area I (Communication) | | 6 |
| Component Area II (Mathematics) | | 3 |
| Component Area III (Life and Physical Science) | | 8 |
| Component Area IV (Language, Philosophy, and Culture) | | 3 |
| Component Area V (Creative Arts) | | 3 |
| Component Area VI (U.S. History) | | 6 |
| Component Area VII (Political Science/Government) | | 6 |
| Component Area VIII (Social and Behavioral Sciences) | | 3 |
| Component Area IX (Component Area Option) | | 4 |

First Year

| Fall | Hours | Spring | Hours |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | | 4 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | 4 |
| ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ¹ | | 1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav) | 3 |
| ENGL 1301 ² | | 3 BUAD 1305 or CSTE 1330 | 3 |
| HIST 1301 ³ | | 3 ENGL 1302 ² | 3 |
| MATH 1324 ⁴ | | 3 HIST 1302 ³ | 3 |
| | | 14 | 16 |

Second Year

| Fall | Hours | Spring | Hours |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------------------------------------|--------------|
| Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv) | | 3 ACCT 2302 | 3 |
| ACCT 2301 | | 3 BUAD 2321 or COMS 2382 ¹ | 3 |
| BANA 2372 | | 3 BUAD 2301 | 3 |
| ECON 2302 ⁵ | | 3 ECON 2301 ⁵ | 3 |
| POLS 2305 ⁶ | | 3 POLS 2306 ⁶ | 3 |
| | | 15 | 15 |

Third Year

| Fall | Hours | Spring | Hours |
|-------------|--------------|----------------------------------------|--------------|
| BANA 3363 | | 3 MGIS 3330 | 3 |
| FINC 3320 | | 3 MGMT 3370 | 3 |
| MGIS 2320 | | 3 MIS Technical Electives ⁷ | 3 |
| MGIS 3310 | | 3 MIS Technical Electives ⁷ | 3 |
| MGMT 3310 | | 3 MKTG 3310 | 3 |
| | | 15 | 15 |

Fourth Year

| Fall | Hours | Spring | Hours |
|--------------------------------------|--------------|----------------------------------------|--------------|
| BUAD 3335 | | 3 General Electives | 3 |
| MGIS 4330 | | 3 MGIS 3320 | 3 |
| MGIS 4350 | | 3 MGIS 4340 | 3 |
| MIS Technical Electives ⁷ | | 3 MGMT 4390 | 3 |
| MIS Technical Electives ⁷ | | 3 MIS Technical Electives ⁷ | 3 |
| | | 15 | 15 |

Total Hours: 120

- ¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- ² Satisfies requirement for Core Curriculum Component Area I (Communication).
- ³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- ⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).
- ⁵ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
- ⁶ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- ⁷ MIS Technical Electives, select five courses (15 SCH) total from the below course list.

| Code | Title | Hours |
|---------------------------------------|--------------|--------------|
| MIS Technical Elective Courses | | |
| Select five from the following: | | 15 |

MGIS (3000 or 4000) level course, not including required MGIS courses

| | |
|---------------------------|------------------------------------------------------------------|
| ACCT 3324 | Accounting Information Systems |
| BANA 4365 or ECON 4365 | Intro To Bus Forecasting& Econ Intro To Bus Forecasting& Econ |
| COSC 1436 | Programming Fundamentals I |
| COSC 1437 | Programming Fundamentals II |
| COSC 2327 | Intro to Computer Networks |
| COSC 2347 | Special Topics/Programming |
| DFSC 1316 | DF and IA Fundamentals I |
| GEOG 2464 | Intro to Geographic Info Sys |
| MGMT 4350 | Project Management |

The BBA in Management Information Systems is designed to provide graduates with the following marketable skills:

- Critical thinking and problem solving.
- Technical competence.
- Oral and written communication.
- Understanding core business functions.