BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN BANKING AND FINANCIAL INSTITUTIONS

Each BBA degree consists of:

• the University Core Curriculum
• the Business Core
• courses required for the major
• a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
• a computer literacy course (BUAD 1305 or CSTE 1330)
• elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

1 The Business Core is made up of the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2301</td>
<td>Principles of Financial Acc</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2302</td>
<td>Principles of Managerial Acc</td>
<td>3</td>
</tr>
<tr>
<td>BANA 2372</td>
<td>Business Analysis</td>
<td>3</td>
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<tr>
<td>BANA 3363</td>
<td>Inter Business Analysis</td>
<td>3</td>
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<tr>
<td>BUAD 2301</td>
<td>Business Legal Environment</td>
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<tr>
<td>BUAD 3335</td>
<td>Business Communication</td>
<td>3</td>
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<tr>
<td>ECON 2301</td>
<td>Principles Of Macroeconomics</td>
<td>3</td>
</tr>
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<td>ECON 2302</td>
<td>Principles Of Microeconomics 1</td>
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<tr>
<td>FINC 3320</td>
<td>Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGIS 3310</td>
<td>Principles of MIS</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3310</td>
<td>Principles Of Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3370</td>
<td>Operations Management</td>
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</tr>
<tr>
<td>MGMT 4390</td>
<td>Strategic Management &amp; Policy</td>
<td>3</td>
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<tr>
<td>MKTG 3310</td>
<td>Principles Of Marketing</td>
<td>3</td>
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1 Satisfies a University core requirement

Program-Specific Requirements

Banking and Financial Institutions majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Banking and Financial Institutions.

Degree Plan

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Bachelor of Business Administration, Major in Banking and Financial Institutions</td>
<td>Core Curriculum (<a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/</a>)</td>
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<tr>
<td>Component Area I (Communication)</td>
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<tr>
<td>Component Area II (Mathematics)</td>
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<tr>
<td>Component Area III (Life and Physical Science)</td>
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<tr>
<td>Component Area IV (Language, Philosophy, and Culture)</td>
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<td>Component Area V (Creative Arts)</td>
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<td>Component Area VI (U.S. History)</td>
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<tr>
<td>Component Area VII (Political Science/Government)</td>
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<td>Component Area VIII (Social and Behavioral Sciences)</td>
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<tr>
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### First Year

#### Fall

<table>
<thead>
<tr>
<th>Code</th>
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<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
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<tr>
<td>Component Area III (<a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a>)</td>
<td>4 Component Area III (<a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a>)</td>
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<td>ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130</td>
<td>1 Component Area V (<a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav</a>)</td>
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<tr>
<td>ENGL 1301</td>
<td>3 BUAD 1305 or CSTE 1330</td>
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<td>HIST 1301</td>
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<td>MATH 1324</td>
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#### Spring

<table>
<thead>
<tr>
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<td>Component Area IV (<a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav</a>)</td>
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### Second Year

#### Fall

<table>
<thead>
<tr>
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<td>BANA 3363</td>
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#### Spring

<table>
<thead>
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<tbody>
<tr>
<td>FINC 4320</td>
<td>3 Elective</td>
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<tr>
<td>FINC 4345</td>
<td>3 FINC 4330</td>
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<td>FINC Elective (select from list below)</td>
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<td>MGMT 3370</td>
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### Third Year

#### Fall

<table>
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<th>Code</th>
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<th>Hours</th>
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<tr>
<td>Business Elective (3000-4000-level)</td>
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### Fourth Year

#### Fall

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
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</thead>
<tbody>
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<td>FINC 4320</td>
<td>3 Elective</td>
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<tr>
<td>FINC 4345</td>
<td>3 FINC 4330</td>
<td>3</td>
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</tr>
<tr>
<td>FINC Elective (select from list below)</td>
<td>3 FINC 4335</td>
<td>3</td>
<td></td>
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</tr>
<tr>
<td>MGMT 3370</td>
<td>3 FINC Elective (Select from list below)</td>
<td>3</td>
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<tr>
<td>Business Elective (3000-4000-level)</td>
<td>3 MGMT 4390</td>
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<td><strong>Total: 15</strong></td>
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</table>

### Total Hours: 120

1. Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
2. Satisfies requirement for Core Curriculum Component Area I (Communication).
4. Satisfies requirement for Core Curriculum Component Area II (Mathematics).
5. Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
7. Business courses include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix.

### Code

**Finance Electives**

<table>
<thead>
<tr>
<th>Title</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>Select two of the following:</td>
<td>6</td>
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</table>
Bachelor of Business Administration, Major in Banking and Financial Institutions

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>FINC 3330</td>
<td>Financial Spreadsheet Modeling</td>
</tr>
<tr>
<td>FINC 4080</td>
<td>Independent Study</td>
</tr>
<tr>
<td>FINC 4085</td>
<td>Special Topic</td>
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<tr>
<td>FINC 4315</td>
<td>Entrepreneurial/Small Firm Fin 1</td>
</tr>
<tr>
<td>FINC 4340</td>
<td>International Finance</td>
</tr>
<tr>
<td>FINC 4355</td>
<td>Security Analy &amp; Portfolio Mgt 1</td>
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<tr>
<td>FINC 4365</td>
<td>Sem in Financial Derivatives 2</td>
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<tr>
<td>FINC 4389</td>
<td>Undergrad Internship in Fin</td>
</tr>
<tr>
<td>FINC 4390</td>
<td>Managerial Finance</td>
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</tbody>
</table>

**Total Hours** 6

1. Typically offered only in the spring semester.
2. Typically offered only in the fall semester.

The BBA in Banking and Financial Institutions is designed to provide graduates with the following marketable skills:

- Understand banking operations and regulatory compliance issues.
- Understand the function of the financial system, including the structure of Federal Reserve System and the basics of the money markets.
- Apply financial theory and data to solve problems and demonstrate the ability to effectively communicate solutions.
- Apply financial models correctly in solving quantitative problems in banking and finance and in presenting solutions to banking and finance problems.