

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN INTERNATIONAL BUSINESS

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core ¹
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

¹ Satisfies a University core requirement

Note: All students majoring in International Business will satisfy the requirements to earn a minor in Economics. Please consult with an academic adviser for how to add the Economics minor to the program of study. In addition, there may be enough electives (12 credit hours) in the International Business program to allow a student to earn a second College of Business Administration minor without adding additional hours to the program. Please consult with an academic adviser for help or additional information.

Degree Plan

Code	Title	Hours
Bachelor of Business Administration, Major in International Business		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
	Component Area I (Communication)	6
	Component Area II (Mathematics)	3
	Component Area III (Life and Physical Science)	8
	Component Area IV (Language, Philosophy, and Culture)	3
	Component Area V (Creative Arts)	3
	Component Area VI (U.S. History)	6
	Component Area VII (Political Science/Government)	6
	Component Area VIII (Social and Behavioral Sciences)	3
	Component Area IX (Component Area Option)	4

First Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ¹		1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 BUAD 1305 or CSTE 1330	3
HIST 1301 ³		3 ENGL 1302 ²	3
MATH 1324 ⁴		3 HIST 1302 ³	3
		14	16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)		3 ACCT 2302	3
ACCT 2301		3 BANA 2372	3
BUAD 2301		3 BUAD 2321 or COMS 2382 ¹	3
ECON 2302		3 ECON 2301 ⁶	3
POLS 2305 ⁵		3 POLS 2306 ⁵	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 ACCT 3304	3
ECON 3357 or 3372 (select one)		3 BUAD 3335	3
FINC 3320		3 ECON 3341, 3344, 4348, or BUAD 4340 (select two) ⁷	6
MGMT 3310		3 MGIS 3310	3
MKTG 3310		3	
		15	15

Fourth Year

Fall	Hours	Spring	Hours
ECON 4373 ⁷		3 MGMT 4340 ⁸	3
ECON 4340 ⁷		3 MGMT 4390	3
FINC 4340 ⁸		3 Electives	9
MGMT 3370		3	
Elective		3	
		15	15

Total Hours: 120

¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).

² Satisfies requirement for Core Curriculum Component Area I (Communication).

³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).

⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).

⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).

⁶ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).

⁷ Course may be substituted for credit from courses offered in a summer Study Abroad Program (<http://www.shsu.edu/academics/economics-and-international-business/study-abroad-information.html>) (ECON 4085 or ECON 4360). See Department Chair for approval.

⁸ FINC 4340 is typically offered only in the fall semester. MGMT 4340 is typically offered only in the fall semester. See academic advisor for further information.

Note: A minor in a supporting business field or a foreign language is strongly recommended. A minor in most supporting business fields can be accomplished by using the available elective hours. Employment opportunities in International Business are likely to be enhanced with foreign language skills. Students who have high school credits in a foreign language or who have otherwise developed a foreign language proficiency are encouraged to participate in the College Level Examination Program (CLEP). Acceptable scores on the CLEP examinations will allow students to earn up to 14 hours of foreign language credits in French, German, or Spanish.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in International Business is designed to provide graduates with the following marketable skills:

- Analysis and decision making.
- Data analysis.
- Understanding of international markets.
- Understanding of global issues.
- Quantitative reasoning.