

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN ECONOMICS

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core ¹
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

¹ Satisfies a University core requirement

Note: Students who want to pursue graduate studies in economics are encouraged take additional courses in mathematics and statistics. Suggested courses include: MATH 1420, MATH 1430, MATH 2440, MATH 3377, STAT 3379, or STAT 4371. Please, visit with the department chair for additional guidance.

Degree Plan

Code	Title	Hours
Bachelor of Business Administration, Major In Economics		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
	Component Area I (Communication)	6
	Component Area II (Mathematics)	3
	Component Area III (Life and Physical Science)	8
	Component Area IV (Language, Philosophy, and Culture)	3
	Component Area V (Creative Arts)	3
	Component Area VI (U.S. History)	6
	Component Area VII (Political Science/Government)	6
	Component Area VIII (Social and Behavioral Sciences)	3
	Component Area IX (Component Area Option)	4

First Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ¹		1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 BUAD 1305 or CSTE 1330	3
HIST 1301 ³		3 ENGL 1302 ²	3
MATH 1324 ⁴		3 HIST 1302 ³	3
		14	16

Second Year

Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)		3 ACCT 2302	3
ACCT 2301		3 BANA 2372	3
BUAD 2301		3 BUAD 2321 or COMS 2382 ¹	3
ECON 2302		3 ECON 2301 ⁶	3
POLS 2305 ⁵		3 POLS 2306 ⁵	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BANA 3363		3 ACCT, BANA, or ECON Electives (3000 or 4000 level)	3
ECON 3357		3 BUAD 3335	3
FINC 3320		3 ECON 3372	3
MGMT 3310		3 ECON 3341, 3344, 4340, 4348, or 4360 (select one)	3
MKTG 3310		3 MGIS 3310	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
ECON and BANA Courses (select four) ⁷		12 ECON 4362 or 4365 (select one)	3
MGMT 3370		3 ECON Electives (3000 or 4000 level)	3
		MGMT 4390	3
		Electives	6
		15	15

Total Hours: 120

- ¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- ² Satisfies requirement for Core Curriculum Component Area I (Communication).
- ³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- ⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).
- ⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- ⁶ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences)
- ⁷ Select four courses (12 SCH) from the below listing.

Code	Title	Hours
ECON and BANA Course List		
Select four from the following: ⁷		
BANA 4373	Advanced Business Analytics for Economics and Business	12

ECON 3351	Labor Economics
ECON 3352	Energy & Environmental Econ
ECON 3360	Behavioral Economics
ECON 3370	Economics Of Business & Govt
ECON 3373	Urban And Regional Economics
ECON 3374	Eco Of Public Fin & Public Pol
ECON 4085	Special Topic
ECON 4350	Health Economics and Finances
ECON 4353	Economics Of Sports
ECON 4357	Managerial Economics
ECON 4367	Data Science for Business and Economics

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BBA in Economics is designed to provide graduates with the following marketable skills:

- Critical thinking.
- Data analysis.
- Supply and demand analysis.
- Understanding of current and past economic performance.
- Quantitative reasoning.