

BACHELOR OF ARTS, MAJOR IN MASS COMMUNICATIONS: FILM

Film

The Film concentration provides students interested in digital cinema with the basics of film production and the visual lexicon. This includes fundamental film production and post-production skills as well as an examination of contemporary and historical films in terms of style and context. Students develop skills to critically examine film texts and to appreciate production workflow, preparing them for an exciting career in the film industry.

Requirements

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCOM. The lab is offered free of charge. Please visit Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

All students declaring a major or minor in Mass Communication or Ag/Com are required to receive a grade of C or better in all MCOM courses.

All undergraduate students are required to complete at least six hours of writing enhanced courses within the discipline, of which three hours must be advanced.

Code	Title	Hours
Bachelor of Arts, Major in Mass Communications: Film		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science) ²		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences) ³		3
Component Area IX (Component Area Option) ^{4, 5}		4
Degree Specific Requirements (9 hours)		
PHIL 2306	Contemporary Moral Issues ⁴	3
Select one of the following: ³		3
ECON 2300	Introduction To Economics	
ECON 2301	Principles Of Macroeconomics	
ECON 2302	Principles Of Microeconomics	
Foreign Language - 14 Hours - 4 Courses (WOLC 1411, WOLC 1412, WOLC 2311, WOLC 2312): ²		14
Mass Communication Core (14 hours)		
MCOM 1130	Media Literacy ⁵	1
MCOM 1330	Media, Culture and Society (Writing Enhanced)	3
MCOM 1332	Writing For Mass Media (Writing Enhanced)	3
MCOM 2371	TV & Film Production	3
MCOM 3026	Media Practicum	1
MCOM 4371	Mass Media Law And Ethics (Writing Enhanced)	3
Courses Required for Concentration (27 hours)		
MCOM 2366	Film Appreciation	3
MCOM 1371	Audio Production & Performance	3
MCOM 3351	Moving Image Aesthetics	3
MCOM 3352	Cinematography	3
MCOM 3353	Advanced Editing for Film & TV	3
MCOM 3359	Directing for Film and TV	3
MCOM 3372	Single Cam & Non-Linear Edit I	3

MCOM 3375	Scriptwriting	3
MCOM 4373	Advanced Production	3
Concentration Electives (12 hours)		12
MCOM 3026	Media Practicum	
MCOM 3354	Film History I	
MCOM 3356	Select Film Genre	
MCOM 3355	Film History II	
MCOM 3373	Studio Production	
MCOM 3376	Field & Studio Audio Recording	
MCOM 3377	Multi-Camera Studio Production	
MCOM 3378	Production Management	
MCOM 3379	Multi-Camera Field Production	
MCOM 4022	Special Topic	
MCOM 4099	Independent Study	
MCOM 4350	Film Theory	
MCOM 4351	New Media Platforms	
MCOM 4375	Advanced Screenwriting	
MCOM 4376	Advanced Audio Production	
MCOM 4398	Professional Internship	
Select Option A or B		15
Option A: 15 Credits in 1 Subject Area, 9 Upper Level		
Option B: 15 Credits in Business, 9 Upper Level		

Total Hours **120**

- ¹ MATH 1332 is recommended.
- ² Four courses in one foreign language required. Foreign Language Course WOLC 2311 or WOLC 2312 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as a portion of the mass communication foreign language requirement.
- ³ ECON 2300, or ECON 2301 or ECON 2302 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences as well as the major).
- ⁴ PHIL 2306 satisfies the Core Curriculum requirement for Component Area IX (Component Area Option) as well as a degree specific requirement for mass communication.
- ⁵ MCOM 1130 satisfies the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the major.

Notes

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

First Year

Fall	Hours	Spring	Hours
Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)		3 Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)	3
Component Area II (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaii) ¹		3 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
HIST 1301 ²		3 HIST 1302 ²	3
MCOM 1330 (Writing Enhanced)		3 MCOM 1332	3
MCOM 1371		3 MCOM 2371	3
15		16	

Second Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 ECON 2300, 2301, or 2302 ⁶	3
MCOM 1130 ³		1 MCOM 3351	3
MCOM 2366		3 PHIL 2306 ⁷	3
POLS 2305 ⁴		3 POLS 2306 ⁴	3
WOLC 1411 ⁵		4 WOLC 1412 ⁵	4
		15	16

Third Year

Fall	Hours	Spring	Hours
Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)		3 MCOM Concentration Elective ⁹	3
MCOM 3352		3 MCOM 3359	3
MCOM 3353		3 MCOM 3372	3
Option A or B: Lower Division Course ⁸		3 MCOM 3375	3
WOLC 2311 ⁵		3 WOLC 2312 ⁵	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
MCOM Concentration Elective ⁹		3 MCOM Concentration Elective ⁹	6
MCOM 3026		1 MCOM 4373	3
MCOM 4371		3 Option A or B: Upper Division Course ⁸	6
Option A or B: Upper Division Course ⁸		3	
Option A or B: Upper Division Course ⁸		3	
		13	15

Total Hours: 120

¹ MATH 1332 is recommended.

² Satisfies the Core Curriculum requirement for Component Area VI (U.S. History).

³ MCOM 1130 (<http://catalog.shsu.edu/archives/2021-2022/search/?P=MCOM%201130>) satisfies the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the major.

⁴ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).

⁵ Four courses in one language required. Foreign Language Course WOLC 2311 or WOLC 2312 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as a portion of the mass communication foreign language requirement.

⁶ ECON 2300 (<http://catalog.shsu.edu/archives/2021-2022/search/?P=ECON%202300>), or ECON 2301 (<http://catalog.shsu.edu/archives/2021-2022/search/?P=ECON%202301>) or ECON 2302 (<http://catalog.shsu.edu/archives/2021-2022/search/?P=ECON%202302>) satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the major.

⁷ PHIL 2306 satisfies the Core Curriculum requirement for Component Area IX (Component Area Option) as well as a degree specific requirement for mass communication.

⁸ Option A: 15 Credits in 1 Subject Area, 9 Upper level or Option B: 15 Credits in Business, 9 Upper Level.

⁹ See, MCOM Concentration Elective Course list below.

Code	Title	Hours
MCOM Concentration Elective Courses⁹		
Select four of the following:		
MCOM 3026	Media Practicum	3
MCOM 3354	Film History I	3
MCOM 3355	Film History II	3
MCOM 3356	Select Film Genre	3

MCOM 3373	Studio Production	3
MCOM 3376	Field & Studio Audio Recording	3
MCOM 3377	Multi-Camera Studio Production	3
MCOM 3378	Production Management	3
MCOM 3379	Multi-Camera Field Production	3
MCOM 4022	Special Topic (Limited to 3 SCH)	3
MCOM 4099	Independent Study (Limited to 3 SCH)	3
MCOM 4350	Film Theory	3
MCOM 4351	New Media Platforms	3
MCOM 4376	Advanced Audio Production	3
MCOM 4393	Global Media	3
MCOM 4398	Professional Internship	3

Notes

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA in Mass Communications: Film is designed to provide graduates with the following marketable skills:

- Demonstrate strong oral, aural, and written communication skills.
- Utilize leadership, critical thinking, and team-working skills.
- Conduct the collection, analysis, and management of digital data.
- Conceptualize and produce original and creative media.
- Produce media campaigns for social and digital platforms.